



BIHAS 2026

BORNEO INTERNATIONAL HALAL SHOWCASE

BORNEO INTERNATIONAL HALAL SHOWCASE 2026

Sustainable Halal Ecosystem in Borneo

21 - 23 JULY 2026

KUCHING WATERFRONT, SARAWAK, MALAYSIA

Sponsorship Prospectus

Organised by



MINISTRY OF INTERNATIONAL
TRADE, INDUSTRY AND
INVESTMENT SARAWAK
(MINTRED)



www.bihassarawak.com



BIHAS 2026

SPONSORSHIP TIERS

	Diamond MYR 40,000	Gold MYR 25,000	Standard MYR 10,000
Complimentary			
Exhibition Site Size	9m x 9m	6m x 6m	3m x 3m
Exhibitor Pass (Extra Exhibitor Pass is available at MYR 100 per pass)	10	6	2
Conference Registration	10	6	2
Invitation(s) to Launching Ceremony (The invitation is issued in addition to the registration and the exhibition)	4	2	x
Branding Opportunities			
Exhibitor listing in Conference Programme Book	/	/	/
Logo with website linking on BIHAS 2026 official website	/	/	/
Logo placement on printed advertising and event materials	/	/	x
Insertion in Conference Bag (Products/Flyers)	/	/	x
Company bunting at the Conference area (Bunting to be provided by Sponsors/Exhibitors)	/	/	x
Video playback during tea break/lunch	/	/	x
Social media mentions	/	/	x

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OTHER SPONSORSHIP OPPORTUNITIES

Sponsorship Options & Entitlement	Slots Available	Price per Slot (MYR)
<p>Conference Lunch</p> <ul style="list-style-type: none"> The company logo will be printed on the table tent cards during lunch. Logo feature with hyperlink to the Sponsors website on BIHAS 2026 official website. Special mentions on social media Distribution of marketing material during lunch. Video playback during lunch session. 	2	40,000
<p>Conference Tea Break</p> <ul style="list-style-type: none"> The company logo will be printed on the table tent cards during tea break. Logo feature with hyperlink to the Sponsors website on BIHAS 2026 official website. Special mentions on social media Distribution of marketing material during tea break. 	2	20,000
<p>Conference Bag</p> <ul style="list-style-type: none"> Company logo to be printed on Conference Bag Logo feature with hyperlink to the Sponsors website on BIHAS 2026 official website. Special mentions on social media. Product/catalogue insertion in Conference Bag 	1	30,000
<p>Conference Lanyard & Badge</p> <ul style="list-style-type: none"> The company logo will be printed on the name badge and lanyard. Logo features hyperlink to the Sponsors website on BIHAS 2026 official website. <p><i>Conference lanyard design and quantity have to be approved by the Organising Committee.</i></p>	1	20,000

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OTHER SPONSORSHIP OPPORTUNITIES

Sponsorship Options & Entitlement	Slots Available	Price per Slot (MYR)
<p>A Full-Page Advertisement in the Programme Book (Inside Front Cover)</p> <p>A softcopy of the final advertisement is to be provided by the sponsor.</p> <ul style="list-style-type: none"> ▪ Trim Size: 297mm x 210mm ▪ Bleed Size: 303mm x 216mm ▪ Type Area: 270mm x 190mm ▪ PDF Size: 317mm x 230mm 	1	3,000
<p>A Full-Page Advertisement in the Programme Book (Inside Back Cover)</p> <p>A softcopy of the final advertisement is to be provided by the sponsor.</p> <ul style="list-style-type: none"> ▪ Trim Size: 297mm x 210mm ▪ Bleed Size: 303mm x 216mm ▪ Type Area: 270mm x 190mm ▪ PDF Size: 317mm x 230mm 	1	3,000
<p>A Full-Page Advertisement in the Programme Book (Outside Back Cover)</p> <p>A softcopy of the final advertisement is to be provided by the sponsor.</p> <ul style="list-style-type: none"> ▪ Trim Size: 297mm x 210mm ▪ Bleed Size: 303mm x 216mm ▪ Type Area: 270mm x 190mm ▪ PDF Size: 317mm x 230mm 	1	4,000
<p>A Full-Page Advertisement in the Programme Book (Running Page)</p> <p>A softcopy of the final advertisement is to be provided by the sponsor.</p> <ul style="list-style-type: none"> ▪ Trim Size: 297mm x 210mm ▪ Bleed Size: 303mm x 216mm ▪ Type Area: 270mm x 190mm ▪ PDF Size: 317mm x 230mm 	6	2,500
<p>Product/Catalogue insertion in the Conference Bag</p>	2	1,500

Materials to be delivered to the secretariat before or by 11 May 2026.

SPONSORSHIP TERMS AND CONDITIONS

1. INTRODUCTION

- 1.1** These terms and conditions and the Sponsorship Form to which they are attached set out the terms on which you (the Sponsor) agree to sponsor the Event. Please read the Agreement carefully and make sure you understand it before signing. You understand that by signing the Sponsorship Form, you agree to be bound by the terms of the Agreement.
- 1.2** References to “us”, “we”, and “our” shall refer to the Organiser, and references to “you” and “your” shall refer to the Sponsor.

2. GRANT OF RIGHTS

2.1 We grant to you:

2.1.1 The Sponsorship Rights (as defined in the Sponsorship Prospectus); and

2.1.2 a non-transferable, non-exclusive, royalty-free license to use the Event logos and trademarks (the “Event Marks”) provided to you in accordance with clause 3.4 solely to promote your sponsorship of the Event, during the Term (as defined in clause 6.1) and in accordance with the terms and conditions of this Agreement.

2.2 You grant to us a worldwide, non-exclusive, royalty-free, sub-licensable license to use your logos and trademarks (the “Sponsor Marks”) provided to us in accordance with clause 3.3:

2.2.1 during the Term to promote and exploit the Event; and

2.2.2 for a period of six months following the Event in any report produced about the Event and in any promotional materials for similar events.

2.3 In the event that you change the Sponsor Marks at any time during the Term, you agree that we shall not be obliged to make any consequential changes to materials that include the Sponsor Marks produced by us or on our behalf for or in connection with the Event (including, but not limited to, reprinting promotional literature or publicity materials) unless you agree in writing in advance to meet the costs and expenses incurred by us arising from such change.

2.4 If for any reason we are unable to deliver any of the Sponsorship Rights, we will inform you as soon as reasonably practicable. We may substitute alternative benefits in respect of the same Event to an equivalent value of the relevant Sponsorship Rights without any liability to you.

2.5 You acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any temporary staff and any costs relating to the stand that you erect at the Event).

2.6 You shall promptly comply with all reasonable instructions and directions issued by or on behalf of us in connection with the Event and its promotion (including, without limitation, any instructions or directions given in relation to the use of the venue at which the Event is being held). We shall not be responsible for any failure or delay in providing any of the Sponsorship Rights where such failure occurs directly or indirectly as a result of your failure or delay in complying with any of our reasonable instructions or directions.

3. YOUR OBLIGATIONS

- 3.1** You undertake to support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event.
- 3.2** You undertake to exercise the Sponsorship Rights in accordance with the terms of this Agreement.
- 3.3** You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor Marks in a suitable format.
- 3.4** You shall, prior to distributing any promotional materials referencing the Event and/or using the Event Marks (the "Sponsor Materials") provide copies of the Sponsor Materials to us for our approval (not to be unreasonably withheld). You undertake that you shall not distribute any Sponsor Materials until you have received written confirmation from us that we approve the Sponsor Materials. You are solely responsible for meeting all costs relating to the Sponsor Materials, (including reprinting costs if our approvals are not obtained prior to printing.)
- 3.5** You undertake to exercise the Sponsorship Rights in accordance with the terms of this Agreement.
- 3.6** You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor Marks in a suitable format.
- 3.7** You shall, prior to distributing any promotional materials referencing the Event and/or using the Event Marks (the "Sponsor Materials") provide copies of the Sponsor Materials to us for our approval (not to be unreasonably withheld). You undertake that you shall not distribute any Sponsor Materials until you have received written confirmation from us that we approve the Sponsor Materials. You are solely responsible for meeting all costs relating to the Sponsor Materials, (including reprinting costs if our approval is not obtained prior to printing).
- 3.8** You undertake that any Sponsor Materials will:
- 3.8.1** comply, without limitation, with all relevant laws and regulations in force that relate to the promotion of the Event;
- 3.8.2** comply with any instructions or directions issued by or on behalf of us;
- 3.8.3** not contravene any applicable law, infringe the rights of any third party or contain any inaccuracies of fact; and
- 3.8.4** include any legal or good practice notices as required by us from time to time.

4. OUR OBLIGATIONS

- 4.1** In addition to the license granted at clause 2.1, we shall provide the Sponsorship Rights and organise the Event using reasonable skill and care and will consult with the Sponsor Representative (as set out on the Sponsorship Form) on aspects of the Event where we deem it appropriate to do so.
- 4.2** The Sponsorship Rights are personal to you, and we are not obliged to provide the Sponsorship Rights (or any part of them) to any other entity or person.

5 SPONSORSHIP FEE

- 5.1** In consideration of us providing the Sponsorship Rights, you shall pay to us the Sponsorship Fee (as set out on the Sponsorship Form) in accordance with the Payment Period (as set out on the Sponsorship Form).
- 5.2** If the Sponsorship Fee is not received by us when due, we reserve the right not to supply, or cease to supply, any or all of the Sponsorship Rights.
- 5.3** The sponsorship form must be returned to us on 11 May 2026. (Any late order, surcharge will be imposed).

6. TERM AND TERMINATION

- 6.1** This Agreement shall take effect on the date that the last party signs the Sponsorship Form and shall continue until the completion of the Event (the "Term"), unless terminated early in accordance with its terms.
- 6.2** Either party has the right at any time to terminate this Agreement immediately by giving written notice to the other in the event that the other:
- 6.2.1** has committed a material breach of any of its obligations under this Agreement (including failure to pay any amounts due under this Agreement) and has not remedied any such breach (if capable of remedy) within fourteen (14) days of being required to do so by written notice
- 6.3** Termination of this Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.
- 6.4** Upon termination of this Agreement by us in accordance with this clause 6, all outstanding sums owing to us at the date of termination shall become due and payable without deduction or set off. Where termination occurs before you have received all the Sponsorship Rights, we shall charge you such proportion of the Sponsorship Fee (calculated in good faith) as is reasonable to reflect the value of the Sponsorship Rights received by you prior to the date of termination.
- 6.5** Upon expiry or termination of this Agreement, the parties agree that:
- 6.5.1** our obligations to provide any further Sponsorship Rights shall cease;
- 6.5.2** any licenses granted pursuant to this Agreement shall immediately cease.

7. CONFIDENTIALITY

- 7.1** Each party shall treat in confidence all information obtained from the other pursuant to this Agreement that is confidential in nature (which shall include details of the Sponsorship Fee) and shall use such confidential information solely for the purpose of exercising its rights or performing its obligations under this Agreement.
- 7.2** Each party shall only disclose such confidential information: (i) to those of its employees who may reasonably need to know the same to the extent required for the proper performance of this Agreement; and (ii) to the extent that such confidential information is required to be disclosed by law.

8. FORCE MAJEURE

- 8.1** "Force Majeure" means any circumstances beyond the reasonable control of either Party (including, without limitations, any governmental action, act of God, strike, terrorism, lockout or other forms of industrial action).
- 8.2** If any Party is affected by the Force Majeure which affects or may affect the performance of any of its obligations under this Agreement, it shall forthwith notify the other Party of its nature and extent.
- 8.3** No Party shall be deemed to be in breach of this Agreement, or otherwise be liable to the other Party, by reason of any delay in performance, or the non-performance, of any of its obligations hereunder, to the extent that the delay or non-performance is due to any Force Majeure of which it has notified the other Party, and the time for performance of that obligation shall be extended accordingly.

9. CANCELLATION

- 9.1** The Organiser reserves the right to cancel, postpone or reschedule events due to government restrictions or unforeseen circumstances. In case of cancellation of BIHAS 2026, a full refund will be made within 14 days via the same method payment was made, unless requested otherwise.

10. GENERAL

- 10.1** This Agreement contains the entire agreement and understanding between the parties and supersedes all prior agreements, understandings or arrangements (both oral and written) relating to the subject matter of this Agreement.
- 10.2** You acknowledge that you have not relied on, and shall have no remedy in respect of, any statement, representation, warranty, understanding, promise or assurance (whether negligently or innocently made) of any person other than as expressly set out in this Agreement.
- 10.3** This Agreement shall not create, nor shall it be construed as creating, any partnership or agency relationship between the parties.

BIHAS 2026 SPONSORSHIP FORM

Business Name

Business Address

Contact Person's Name

Email Address

Phone Number

	Corporate Sponsorship	MYR 50,000.00
	Diamond	MYR 40,000.00
	Gold	MYR 25,000.00
	Standard	MYR 10,000.00
	Conference Lunch	MYR 40,000.00
	Conference Tea Break	MYR 20,000.00
	Conference Lanyard	MYR 20,000.00
	Full Page Ad (Inside Front Cover)	MYR 3,000.00
	Full Page Ad (Inside Back Cover)	MYR 3,000.00
	Full Page Ad (Outside Back Cover)	MYR 4,000.00
	Full Page Ad (Running Page)	MYR 2,500.00
	Product / Catalogue Insertions	MYR 1,500.00

Booth Number(s)
Indication

Total sponsorship amount
(MYR)

Standard Booth (3m x 3m) includes;

- 1 no. of 13amp PowerPoint
- 1 no. of fluorescent lights
- 1 no. of exhibition table
- 2 nos. of foldable chairs
- 1 no. of wastepaper basket
- 1 lot of fascia name (max. 30 letterings)

EXHIBITOR NAME LIST

No	Name of Staff	NRIC/Passport No	Contact No.
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

*Please indicate the names according to the corresponding numbers based on your selected sponsorship tier. Should you wish to include any add-ons, kindly contact the Secretariat.

CONFERENCE REGISTRATION NAME

No	Name of Staff	NRIC/Passport No	Contact No.
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

*Please indicate the names according to the corresponding numbers based on your selected sponsorship tier. Should you wish to include any add-ons, kindly contact the Secretariat.

DISPLAY ITEMS LIST

No	Proposed list of items to be displayed	Price
1		
2		
3		
4		
5		
6		

*Note:

- i. Products not listed MAY NOT be allowed to be displayed at the exhibition. (Please attach additional sheet if necessary)
- ii. Once your application has been approved, an invoice will be issued. Kindly remit the payment within the stated period to confirm your participation. Bank details are stated as follows.

Payee : **Place Borneo Sdn Bhd**
Bank : **Hong Leong Bank Berhad**
Account Number : **28801005907**

All sponsorship materials are to be submitted within 30 days after signing this Form. For monetary sponsorship, kindly remit the payment to the bank details above within the Term.

Please submit supporting documents along with this Sponsorship Form.

Should you need more information, please do not hesitate to contact **Mr Reagan Jubang at +6082 555 189** or **email: reagan@placeborneo.com**.

ACKNOWLEDGMENT

I acknowledge that I have read and agreed to the terms and conditions as stated in the Agreement.

Name :
Designation :



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CONTACT US

Reagan Jubang

reagan@placeborneo.com

+6082 555 189