



ESG & BRANDS FORUM 2026

Profitable. Responsible. Unstoppable.



20 August 2026



Q Lecture Theatre 360°, Sunway University, Sunway Square (Level 2)

SPONSORSHIP PROSPECTUS



Presented by



About the Event

The ESG & Brands Forum (EBF) 2026 **returns for its third edition** on 20 August at Q Lecture Theatre 360°, Sunway University, Sunway Square (Level 2) as a premier platform at the intersection of sustainability, leadership, and brand strategy. Anchored on the theme “Profitable. Responsible. Unstoppable.”, the forum underscores a powerful truth: brands that integrate ESG authentically are not only future-ready- they are commercially stronger.

EBF 2026 will bring together brand leaders, marketers, ESG practitioners, policymakers, and industry experts for a day of high-impact dialogue and practical learning. Participants can expect actionable insights through expert panels, keynote sessions, real-world case studies, and curated networking opportunities that bridge the gap between theory and implementation.

From inclusive storytelling and responsible growth to global sustainability standards and market-led ESG strategies, the forum is designed for organisations and leaders committed to building resilient, credible, and purpose-driven brands.



A Forum with Credibility & Leadership

The ESG & Brands Forum has consistently attracted high-level institutional and government support, reinforcing its relevance and impact.

- The inaugural edition was officiated by **YB Nik Nazmi Nik Ahmad**, Minister of Natural Resources and Environmental Sustainability (NRES), Malaysia.
- The second edition was embraced by senior policymakers, including **YB Saraswathy Kandasamy**, Deputy Minister of National Unity, Malaysia and **YB Dato’ Hajjah Hanifah Hajar Taib**, Deputy Minister of Economy, Malaysia.

This strong endorsement reflects the forum’s role as a credible bridge between policy, business, and brand leadership.

Join us at ESG & Brands Forum 2026 as we shape the future of sustainable branding - responsibly, profitably, and unstoppable.

Welcome Message

It is with great pleasure that I welcome you all to the ESG & Brands Forum 2026, set to unfold on **20 August 2026** at **Q Lecture Theatre 360°, Sunway University, Sunway Square (Level 2)**, here in the heart of Kuala Lumpur. We're excited to host the third edition of this premier event on inclusive and sustainable advertising, branding, and business in Malaysia, a nation deeply committed to environmental conservation and sustainable growth. Our theme, "Profitable. Responsible. Unstoppable", aligns perfectly with Malaysia's focus on harmonising economic progress and environmental stewardship.

Our international delegates can also explore KL's fusion of traditional and modern influences, savour our renowned cuisine, and witness our nation's breathtaking rainforests and beaches. ESG & Brands Forum is more than a conference - it's a convergence of global perspectives exchanging innovative ideas to shape a sustainable future through circular economic practices.

Get ready to be inspired, empowered and engaged as we forge a path towards a better tomorrow for all. Let's make this year's forum a resounding success!

Selamat Datang ke Malaysia - let's drive impactful change together.



Shikha Kedia Bharadwaj
Organising Chairperson EBF 2026





BECOME A SPONSOR

FOR ESG & BRANDS FORUM 2026



Get in touch with us at
enquiries@esgbrandsforum.com

Sponsoring the ESG & Brands Forum 2026 could be highly beneficial for companies that align with the values of sustainability and are actively involved in advertising, branding, and sustainability development.

Sponsorship Packages

Premier sponsors will enjoy exclusive privileges listed below according to the packages:

Title Sponsor Package (RM 35,000)

- All promotional materials will include the Sponsor's Logo, including emails that are sent to local and International delegates and on social media-
- The sponsor's logo will be displayed on the event website
- The sponsor's logo will be displayed on the e-Backdrop of the event
- The sponsor's logo will be displayed on the registration page of the delegates
- Acknowledgement of sponsor in the digital Final Announcement, digital Programme Book and Conference WebApp
- Acknowledgement of the sponsor on all social media platforms
- The sponsoring company will be allocated a slot for speaking (15 min)
- 1 tabletop to display your sustainable product/service (subject to availability)
- 7 free delegate passes

Platinum Sponsor Package (RM 25,000)

- All promotional materials will include the Sponsor's logo, including emails that are sent to local and International delegates and on social media
- The sponsor's logo will be displayed on the event website
- The sponsor's logo will be displayed on the e-Backdrop of the event
- Acknowledgement of sponsor in the digital Final Announcement, digital Programme Book and Conference WebApp
- Acknowledgement of the sponsor on all social media platforms
- The sponsoring company will be allocated a slot for speaking (10 min)
- 5 free delegate passes

Panel Session Sponsor Package (RM 15,000)

- The Sponsor brand will be mentioned at the beginning of that panel session
- The sponsor's logo will be displayed on the e-Backdrop of the event during that session
- Acknowledgement of sponsor in the digital Final Announcement, Programme Book and Conference WebApp
- Acknowledgement of sponsor on all social media platforms
- One speaking slot (5-7 min)
- 4 free delegate passes

Gold Sponsor Package (RM 15,000)

- The sponsor's logo will be displayed on the event website
- Acknowledgement of sponsor in the digital Final Announcement, digital Programme Book and Conference WebApp
- Acknowledgement of the sponsor on all social media platforms
- 1 tabletop to display your sustainable product/service (subject to availability)
- The sponsoring company will be allocated a slot for speaking (5-7 min)
- 4 free delegate passes

Custom Sponsor Package (Tailored – Based on Discussion)

This sponsorship category is ideal for organisations that want to collaborate in a unique and meaningful way aligned with their brand objectives. This could include branded merchandise, in-kind contributions, or tailored experiences that enhance visibility and engagement during the event.

Possible Inclusions (Can be customised as per agreement):

➔ Exclusive Branding Opportunities

E.g., Name/Logo on delegate lanyards, kit bags, water bottles, or any eco-merchandise distributed during the event.

➔ Custom Activation Space

A branded activation booth, experience zone, or interactive showcase to engage with attendees in a curated manner.

➔ Product/Service Integration

Integration of the sponsor's product into the event experience (e.g., branded charging stations, eco-friendly giveaways, wellness corners, etc.)

➔ Custom Content Slot

A 5–10 min speaking opportunity, panel inclusion, or sponsored breakout session, depending on content fit and event schedule.

➔ Media & Digital Presence

Logo placement and acknowledgement across:

- Event website
- Social media posts
- Digital Final Announcement & Programme Book
- Conference WebApp

➔ Package Fee:

Flexible – Based on the scope of collaboration and level of integration
(To be finalised post discussion with the Organising Committee)

Partners and Supporters for EBF 2025

Title Sponsor



Platinum Sponsor



Gold Sponsor



Silver Sponsor



Venue Partner



Media Partner



Knowledge Partner



PR Partner



Other Sponsors



Partners & Supporters





Why Attend EBF 2026

- ✔ Learn how ESG drives profitability, trust, and long-term brand value
- ✔ Panel Sessions & Fireside Chats
- ✔ Gain insights from leaders who are implementing ESG, not just talking about it
- ✔ Network with decision-makers shaping the future of sustainable business
- ✔ Be part of a movement that positions ESG as a growth engine, not a compliance cost

Smart Growth



Encouraging business models that balance financial goals with long-term responsibility.

Inclusive Branding



Highlighting brand stories that reflect diversity, equity, and a sense of belonging.

Sustainable Practices



Focusing on strategies that reduce environmental impact and drive ethical progress.

Who Should Attend



Government & Regulators



Corporate Leaders & Brand
Representatives



ESG & Sustainability Experts



Media & Influencers



Industry Professionals & Executives



Investors & Academics

Event Objectives

To develop a guideline on how brands can authentically integrate sustainability into their business models.

1

To showcase best practices, case studies, and innovations in sustainable & purpose-led branding.

2

To provide a networking platform for industry leaders, policymakers, and ESG professionals.

3

To position Kuala Lumpur as a hub for sustainable business conversations and thought leadership.

4

Glimpses From Our Past Event

The first edition of the ESG Brands Forum in 2024 was officiated by **YB Nik Nazmi bin Nik Ahmad**, the Minister of Natural Resources and Environmental Sustainability (NRES).

Our second edition was embraced by senior policymakers, including **YB Saraswathy Kandasamy**, Deputy Minister of National Unity, Malaysia and **YB Dato' Hajjah Hanifah Hajar Taib**, Deputy Minister of Economy, Malaysia.

200+

Participants

35+

Sponsors & Supporters

35+

Speakers

12+

Sessions





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August 2026 | Kuala Lumpur, Malaysia

Presented by



Event Secretariat

C/O Anderes Fourdy Sdn Bhd

✉ enquiries@esgbrandsforum.com

📍 G-3A, Incubator 1, Technology Park Malaysia
Bukit Jalil, 57000 Kuala Lumpur

