



# ESG & BRANDS FORUM 2026

Profitable. Responsible. Unstoppable.



20 August 2026



Q Lecture Theatre 360°, Sunway University, Sunway Square (Level 2)



Presented by



# About the Event

The ESG & Brands Forum (EBF) 2026 **returns for its third edition** on 20 August at Q Lecture Theatre 360°, Sunway University, Sunway Square (Level 2) as a premier platform at the intersection of sustainability, leadership, and brand strategy. Anchored on the theme “Profitable. Responsible. Unstoppable.”, the forum underscores a powerful truth: brands that integrate ESG authentically are not only future-ready- they are commercially stronger.

EBF 2026 will bring together brand leaders, marketers, ESG practitioners, policymakers, and industry experts for a day of high-impact dialogue and practical learning. Participants can expect actionable insights through expert panels, keynote sessions, real-world case studies, and curated networking opportunities that bridge the gap between theory and implementation.

From inclusive storytelling and responsible growth to global sustainability standards and market-led ESG strategies, the forum is designed for organisations and leaders committed to building resilient, credible, and purpose-driven brands.



## A Forum with Credibility & Leadership

The ESG & Brands Forum has consistently attracted high-level institutional and government support, reinforcing its relevance and impact.

- The inaugural edition was officiated by **YB Nik Nazmi Nik Ahmad**, Minister of Natural Resources and Environmental Sustainability (NRES), Malaysia.
- The second edition was embraced by senior policymakers, including **YB Saraswathy Kandasamy**, Deputy Minister of National Unity, Malaysia and **YB Dato' Hajjah Hanifah Hajar Taib**, Deputy Minister of Economy, Malaysia.

This strong endorsement reflects the forum's role as a credible bridge between policy, business, and brand leadership.

**Join us at ESG & Brands Forum 2026 as we shape the future of sustainable branding - responsibly, profitably, and unstoppable.**

# Welcome Message

It is with great pleasure that I welcome you all to the ESG & Brands Forum 2026, set to unfold on **20 August 2026** at **Q Lecture Theatre 360°, Sunway University, Sunway Square (Level 2)**, here in the heart of Kuala Lumpur. We're excited to host the third edition of this premier event on inclusive and sustainable advertising, branding, and business in Malaysia, a nation deeply committed to environmental conservation and sustainable growth. Our theme, "Profitable. Responsible. Unstoppable", aligns perfectly with Malaysia's focus on harmonising economic progress and environmental stewardship.

Our international delegates can also explore KL's fusion of traditional and modern influences, savour our renowned cuisine, and witness our nation's breathtaking rainforests and beaches. ESG & Brands Forum is more than a conference - it's a convergence of global perspectives exchanging innovative ideas to shape a sustainable future through circular economic practices.

Get ready to be inspired, empowered and engaged as we forge a path towards a better tomorrow for all. Let's make this year's forum a resounding success!

Selamat Datang ke Malaysia - let's drive impactful change together.



**Shikha Kedia Bharadwaj**  
Organising Chairperson EBF 2026





# Why Attend EBF 2026

- ✔ Learn how ESG drives profitability, trust, and long-term brand value
- ✔ Panel Sessions & Fireside Chats
- ✔ Gain insights from leaders who are implementing ESG, not just talking about it
- ✔ Network with decision-makers shaping the future of sustainable business
- ✔ Be part of a movement that positions ESG as a growth engine, not a compliance cost

## Smart Growth



Encouraging business models that balance financial goals with long-term responsibility.

## Inclusive Branding



Highlighting brand stories that reflect diversity, equity, and a sense of belonging.

## Sustainable Practices



Focusing on strategies that reduce environmental impact and drive ethical progress.

# Partners and Supporters for EBF 2025

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## Partners & Supporters



# Who Should Attend



Government & Regulators



Corporate Leaders & Brand  
Representatives



ESG & Sustainability Experts



Media & Influencers



Industry Professionals & Executives



Investors & Academics

## Event Objectives

To develop a guideline on how brands can authentically integrate sustainability into their business models.

1

To showcase best practices, case studies, and innovations in sustainable & purpose-led branding.

2

To provide a networking platform for industry leaders, policymakers, and ESG professionals.

3

To position Kuala Lumpur as a hub for sustainable business conversations and thought leadership.

4

# Glimpses From Our Past Event

The first edition of the ESG Brands Forum in 2024 was officiated by **YB Nik Nazmi bin Nik Ahmad**, the Minister of Natural Resources and Environmental Sustainability (NRES).

Our second edition was embraced by senior policymakers, including **YB Saraswathy Kandasamy**, Deputy Minister of National Unity, Malaysia and **YB Dato' Hajjah Hanifah Hajar Taib**, Deputy Minister of Economy, Malaysia.

**200+**

Participants

**35+**

Sponsors & Supporters

**35+**

Speakers

**12+**

Sessions





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Profitable. Responsible. Unstoppable.

August 2026 | Kuala Lumpur, Malaysia

Presented by



Event Secretariat

C/O Anderes Fourdy Sdn Bhd

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