



SOCIAL IMPACT ASSESSMENT IN EMERGING ECONOMIES

CONFERENCE & EXHIBITION (SIAC2026)

**From Policy to Practice:
Translating Inclusive Commitments into Action**

**23 – 25 NOVEMBER 2026
PULLMAN HOTEL, KUCHING
SARAWAK, MALAYSIA**

SPONSORSHIP PROSPECTUS

ABOUT SIAC2026

SIAC2026 is a government-led initiative that marks ASEAN's first comprehensive, multi-day international conference and exhibition dedicated to Social Impact Assessment (SIA). It brings together policy dialogue, technical expertise, and real-world implementation within a single, integrated platform.

Guided by the theme, "From Policy to Practice: Translating Inclusive Commitments into Action," SIAC2026 reflects a critical shift toward operationalising inclusive development goals. The conference aims to convene international and regional experts, policymakers, industry leaders, and practitioners to advance social impact assessment practices, particularly within emerging economies.

Serving as a strategic platform for knowledge exchange, capacity building, and cross-sector collaboration, SIAC2026 will facilitate meaningful dialogue and partnerships. The accompanying exhibition will showcase innovative approaches, tools, and case studies that support sustainable development and inclusive growth.

SIAC2026 is expected to attract a diverse range of delegates and stakeholders from across the region and beyond, further reinforcing Sarawak's position as a hub for thought leadership in sustainable development and responsible resource management.



WHY SPONSOR & EXHIBIT AT SIAC 2026?

BE SEEN.
BE CONNECTED. BE PART OF
SUSTAINABLE CHANGE.



POSITION YOUR ORGANISATION AS A SUSTAINABILITY LEADER

Demonstrate commitment to responsible business practices, ESG performance, social responsibility, and stakeholder engagement.



GENERATE BUSINESS OPPORTUNITIES

Connect directly with decision-makers involved in major infrastructure, energy, industrial and community development projects.



ENHANCE BRAND VISIBILITY

Gain exposure to government agencies, developers, project owners, consultants, academia, NGOs and international development organisations.



STRENGTHEN ESG CREDENTIALS

Showcase your organisation's commitment to sustainable development and responsible investment.



ACCESS HIGH-LEVEL NETWORKING

Engage with senior executives, policymaker, regulators, investors and social performance professionals.



CONTRIBUTE TO SUSTAINABLE DEVELOPMENT GOALS (SDGS)

Support initiatives that promote inclusive growth, social equity and sustainable development.



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SIAC2026

SPONSORSHIP TIERS

& BENEFITS

Inclusive	Diamond MYR 50,000	Gold MYR 30,000	Silver MYR 20,000	Bronze MYR 10,000	Standard MYR 5,000
Slots Available	1	6	5	4	4
Exhibition Space	6m x 6m	3m x 3m	3m x 3m	3m x 3m	3m x 3m
Exhibition Passes Conference	4	3	3	2	1
Registration Conference Kit	4	3	3	2	1
Invitation(s) to the Opening Ceremony	3	2	2	1	1
Invitation(s) to attend Press Conference	2	1	1	1	x
Gala Dinner Invitation	2	1	1	1	x
Exhibitor Listing in Conference Programme Book	✓	✓	✓	✓	✓
The official website for SIAC 2026 will feature a logo accompanied by a hyperlink to the company website	✓	✓	✓	✓	x
Logo placement on the main screen throughout the conference	✓	✓	✓	✓	x
Insertion in Conference Bag <i>Notes: Sponsors are to provide the hard copies and deliver them to the Organiser before the designated deadline.</i>	✓	✓	✓	✓	x
Official company bunting at the Conference area <i>Note: Printed bunting to be provided by the sponsor.</i>	✓	✓	✓	x	x
Corporate video playback during tea break/lunch <i>Note: Corporate video to be provided by the sponsor.</i>	✓	✓	✓	x	x
Recognition as the main sponsor during the conference	✓	x	x	x	x
One full-page advert in the Conference Programme Book	✓	x	x	x	x



ADDITIONAL SPONSORSHIP ADD-ONS

Inclusive	Description	Amount (MYR)
CONFERENCE LUNCH - The company logo will be printed on the table tent card during lunch. - The official website for SIAC 2026 will feature a logo accompanied by a hyperlink to the company website. - Distribution of marketing material during lunch. - Corporate video playback during the lunch session. <i>(Corporate video to be provided by sponsors)</i>	RM25,000 (1 day)	50,000 (2 day)
CONFERENCE TEA BREAK - The company logo will be printed on the table tent card during tea break. - The official website for SIAC 2026 will feature a logo accompanied by a hyperlink to the company website. - Distribution of marketing material during tea break.	RM10,000 (1 day equivalent to 2 tea breaks)	20,000 (2 day)
CONFERENCE BAG - Company logo to be printed conference bag. - The official website for SIAC 2026 will feature a logo accompanied by a hyperlink to the company website. - Marketing materials insertion in the conference bag. DEADLINE: 31 SEPTEMBER 2026	1	30,000
CONFERENCE NAME BADGE & LANYARD - Company logo will be printed on the conference name badge & lanyard. - The official website for SIAC 2026 will feature a logo accompanied by a hyperlink to the company website. <i>Conference lanyard design and quantity have to be approved by the Organising Committee.</i>	1	8,000
A FULL-PAGE ADVERTISEMENT IN THE PROGRAMME BOOK (FRONT INSIDE COVER) The sponsor will provide a softcopy of the final advertisement. Trim Size: 210mm x 148mm Bleed Size: 216mm x 154mm Type Area: 204mm x 142mm PDF Size: 216mm x 154mm	1	2,500
A FULL-PAGE ADVERTISEMENT IN THE PROGRAMME BOOK (BACK INSIDE COVER) The sponsor will provide a softcopy of the final advertisement. Trim Size: 210mm x 148mm Bleed Size: 216mm x 154mm Type Area: 204mm x 142mm PDF Size: 216mm x 154mm	1	2,000
A FULL-PAGE ADVERTISEMENT IN THE PROGRAMME BOOK (RUNNING PAGE) The sponsor will provide a softcopy of the final advertisement. Trim Size: 210mm x 148mm Bleed Size: 216mm x 154mm Type Area: 204mm x 142mm PDF Size: 216mm x 154mm	1	1,500



SPONSORSHIP TERMS & CONDITIONS

1 . INTRODUCTION

1.1 These terms and conditions and the Sponsorship Form to which they are attached set out the terms on which you (the Sponsor) agree to sponsor the Event. Please read the Agreement carefully and make sure you understand it before signing. You understand that by signing the Sponsorship Form, you agree to be bound by the terms of the Agreement.

1.2 References to “us”, “we”, and “our” shall refer to the Organiser, and references to “you” and “your” shall refer to the Sponsor.

2 . GRANT OF RIGHTS

2.1 We grant to you:

2.1.1 The Sponsorship Rights (as defined in the Sponsorship Prospectus); and

2.1.2 A non-transferable, non-exclusive, royalty-free license to use the Event logos and trademarks (the “Event Marks”) provided to you in accordance with clause 3.4 solely to promote your sponsorship of the Event, during the Term (as defined in clause 6.1) and in accordance with the terms and conditions of this Agreement.

2.2 You grant to us a worldwide, non-exclusive, royalty-free, sub-licensable, license to use your logos and trademarks (the “Sponsor Marks”) provided to us in accordance with clause 3.3:

2.2.1 During the Term to promote and exploit the Event; and

2.2.2 For a period of six months following the Event in any report produced about the Event and in any promotional material for similar events.

2.3 In the event that you change the Sponsor Marks at any time during the Term, you agree that we shall not be obliged to make any consequential changes to materials that include the Sponsor Marks produced by us on our behalf for or in connection with the Event (including, but not limited to, reprinting promotional literature or publicity materials) unless you agree in writing in advance to meet the costs and expenses incurred by us arising from such change.

2.4 If for any reason, we are unable to deliver any of the Sponsorship Rights, we will inform you as soon as reasonably practicable. We may substitute alternative benefits in respect of the same Event to an equivalent value of the relevant Sponsorship Rights without any liability to you.

2.5 You acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any temporary staff and any costs relating to the stand you erect at the Event)

2.6 You shall promptly comply with all reasonable instructions and directions issued by or on behalf of us in connection with the Event and its promotion (including, without limitation, any instructions or directions given in relation to the use of the venue at which the Event is being held). We shall not be responsible for any failure or delay in providing any of the Sponsorship Rights where such failure occurs directly or indirectly as a result of your failure or delay in complying with any of our reasonable instructions or directions.

3. YOUR OBLIGATIONS

3.1 You undertake to support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event.

3.2 You undertake to exercise the Sponsorship Rights in accordance with the terms of this Agreement.

3.3 You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor Marks in suitable format.

3.4 You shall, prior to distributing any promotional materials referencing the Event and/or using the Event Marks (the “Sponsor Materials”) provide copies of the Sponsor Materials to us for our approval (not to be unreasonably withheld). You undertake that you shall not distribute any Sponsor Materials until you have received written confirmation from us that we approve the Sponsor Materials. You are solely responsible for meeting all costs relating to the Sponsor Materials, (including reprinting costs if our approvals are not obtained prior to printing).



SPONSORSHIP TERMS & CONDITIONS

3.5 You undertake that any Sponsor Materials will:

- 3.5.1 Comply, without limitation, with all relevant laws and regulations in force that relate to the promotion of the Event;
- 3.5.2 Comply with any instructions or directions issued by or on behalf of us;
- 3.5.3 Not contravene any applicable law, infringe the rights of any third party or contain any inaccuracies of fact; and
- 3.5.4 Include any legal or good practice notices as required by us from time to time.

4. OUR OBLIGATIONS

4.1 In addition to the license granted at clause 2.1, we shall provide the Sponsorship Rights and organise the Event using reasonable skill and care and will consult with the Sponsor Representative (as set out on the Sponsorship Form) on aspects of the Event where we deem it appropriate to do so.

4.2 The Sponsorship Rights are personal to you and we are not obliged to provide the Sponsorship Rights (or any parts of them) to any other entity or person.

5. SPONSORSHIP FEE

5.1 In consideration of us providing the Sponsorship Rights, you shall pay to us the Sponsorship Fee (as set out on the Sponsorship Form) in accordance with the Payment Period (as set out on the Sponsorship Form).

5.2 If the Sponsorship Fee is not received by us when due, we reserve the right not to supply, or to cease supplying, any or all of the Sponsorship Rights.

5.3 Sponsorship Form must be returned to us 24th August 2026. (A surcharge will be imposed on late orders.)

6. TERM AND TERMINATION

6.1 This Agreement shall take effect the date that the last party signs the Sponsorship Form and shall continue until the completion of the Event (the "Term"), unless terminated early in accordance with its terms.

6.2 Either party has the right at any time to terminate this Agreement immediately by giving written notice to the other in the event that the other:

6.2.1 Has committed a material breach of any of its obligations under this Agreement (including failure to pay amounts due under this Agreement) and has not remedied any such breach (if capable of remedy) within fourteen (14) days of being required to do so by written notice.

6.3 Termination of this Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.

6.4 Upon termination of this Agreement by us in accordance with this clause 6, all outstanding sums owing to us at the date of termination shall become due and payable without deduction or set-off. Where termination occurs before you have received all the Sponsorship Rights, we shall charge you such proportion of the Sponsorship Fee (calculated in good faith) as is reasonable to reflect the value of the Sponsorship Rights received by you prior to the date of termination.

6.5 Upon expiry or termination of this Agreement, the parties agree that:

- 6.5.1 Our obligations to provide any further Sponsorship Rights shall cease;
- 6.5.2 Any licenses granted pursuant to this Agreement shall immediately cease.

7. CONFIDENTIALITY

7.1 Each party shall treat in confidence all information obtained from the other pursuant to this Agreement that is confidential in nature (which shall include details of the Sponsorship Fee) and shall use such confidential information solely for the purpose of exercising its rights or performing its obligations under this Agreement.



SPONSORSHIP TERMS & CONDITIONS

8. FORCE MAJEURE

8.1 "Force Majeure" means any circumstances beyond the reasonable control of either Party (including, without limitation, any governmental action, act of God, strike, terrorism, lockout or other forms of industrial action).

8.2 If any Party is affected by Force Majeure which affects or may affect the performance of any of its obligations under this Agreement, it shall forthwith notify the other Party of its nature and extent.

8.3 No Party shall be deemed to be in breach of this Agreement, or otherwise be liable to the other Party, by reason of any delay in performance, or the non-performance, of any of its obligations hereunder, to the extent that the delay or non-performance is due to any Force Majeure of which it has notified the other Party, and the time for performance of that obligation shall be extended accordingly.

9. CANCELLATION

9.1 The Organiser reserves the right to cancel, postpone or reschedule events due to government restrictions or unforeseen circumstances. In case of cancellation of SIAC 2026, full refund will be made within fourteen (14) days via the same payment method used was made, unless requested otherwise.

10. GENERAL

10.1 This Agreement contains the entire agreement and understanding between the parties and supersedes all prior agreements, understandings or arrangements (both oral and written) relating to the subject matter of this Agreement.

10.2 You acknowledge that you have not relied on, and shall have no remedy in respect of, any statement, representation, warranty, understanding, promise or assurance (whether negligently or innocently made) of any person other than as expressly set out in this Agreement.

10.3 This Agreement shall not create, nor shall it be construed as creating, any partnership or agency relationship between the parties.

DECLARATION OF SPONSORSHIP

I/We, [Company Name] _____, bearing Company Registration No. [Registration Number] _____, hereby declare and confirm that the sponsorship provided is made solely and exclusively for the Social Impact Assessment Conference and Exhibition 2026 (SIAC2026).

The sponsorship shall be utilised only for activities, programmes, promotional initiatives, event operations, and other expenses directly related to the planning, organisation, management, and implementation of the Social Impact Assessment Conference and Exhibition 2026 (SIAC2026). The sponsorship shall not be used, transferred, or applied to any other event, programme, organisation, or purpose unrelated to SIAC2026.

We further acknowledge that this sponsorship is provided voluntarily and in good faith to support the successful delivery of SIAC2026, and does not establish any ownership, partnership, agency, or contractual relationship beyond the terms and conditions mutually agreed upon in the sponsorship agreement.

We hereby certify that the information contained in this declaration is true, accurate, and complete to the best of our knowledge.

Signed for and on behalf of:

Company Name: _____

Authorised Representative: _____

Designation: _____

Signature: _____

Company Stamp: _____

Date: _____



SPONSOR DETAILS

Business Name

Business Address

Contact Person

Email Address

Contact Number

SPONSORSHIP OPTIONS (PLEASE TICK ✓)

Diamond	RM 50,000.00	☐
Gold	RM 30,000.00	☐
Silver	RM 20,000.00	☐
Bronze	RM 10,000.00	☐
Standard	RM 5,000.00	☐
Conference Lunch (per slot)	RM 25,000.00	☐
Conference Tea Break (per slot)	RM 10,000.00	☐
Conference Bag	RM 30,000.00	☐
Name badge & Lanyard	RM 8,000.00	☐
Full Page Ad (Inside Front Cover)	RM 2,500.00	☐
Full Page Ad (Inside Back Cover)	RM 2,000.00	☐
Full Page Ad (Running Page)	RM 1,500.00	☐
In-kind (please state below)		☐

AMOUNT PAID

By signing, you agree to support the event as specified above.

SIGN HERE

DATE



PAYMENT DETAILS

*Note:

- i. Products not listed MAY NOT be allowed to be displayed at the exhibition. (Please attach additional sheet if necessary)
- ii. Once your application has been approved, an invoice will be issued. Kindly remit the payment within the stated period to confirm your participation. Bank details are stated as follows.

Payee	Place Borneo Sdn Bhd
Bank	Bank RHB Bank
Account No.	21125460008744
Business Registration No.	1201417-V

FOR E - INVOICE PURPOSES

For the purpose of E-Invoice issuance, we require you to provide the following details:

- i. Company Name (as per SSM Registration)
- ii. Tax Identification Number (TIN)
- iii. Company Registration Number
- iv. Company Address
- v. Contact Number
- vi. Email Address
- vii. SST Registration Number
- viii. Tourism Tax Registration Number
- ix. Malaysian Standard Industrial Classification (MSIC) Code
- x. Business Activity
- xi. E-Invoice Implementation Date

All sponsorship materials are to be submitted within 30 days after signing this Form. For monetary sponsorship, kindly remit the payment to the bank details above within the Term.

Please submit supporting documents along with this Sponsorship Form.

Should you need more information, please do not hesitate to contact **Emierson Harris at +082 555 189 or email at emierson@placeborneo.com**.

ACKNOWLEDGMENT

I acknowledge that I have read and agreed to the terms and conditions as stated in the Agreement.

Name :

Designation :



SPONSORSHIP FORM

Standard Booth (3m x 3m) includes:

- 1 x 13amp PowerPoint
- 1 x fluorescent light
- 1 x exhibition table
- 2 x foldable chairs
- 1 x waste paper basket
- Backwall design (exhibitor to provide the design)
 - 1 lot of fascia name (maximum 30 letterings)

NAME OF STAFF	NRIC/PASSPORT NO	CONTACT NO.

PROPOSED LIST OF ITEMS TO BE DISPLAYED	ITEM VALUE



SHELL SCHEME BOOTHS

Our Shell Scheme Stand Fascia Wording are:

Fascia Board Company Name: Please Insert Company Name (max 30 characters only)

[illegible]

NOTE:

- Only one fascia name is allowed on each exhibiting stand. RM 35.00 per letter will be charged for any additional or changing of name after the name has been put up.
- The secretariat or organiser will not be responsible for any spelling error and amendment on-site.
- All exhibitor's complete build-up stands will be provided with 1 partial backwall, open sides and front. Exhibitor's occupying corner and/or independent perimeter stands are to indicate below if any side wall is required. If no preference is indicated, no side wall(s) will be provided to give better visibility.



IMPORTANT NOTES:

- Please indicate on the plan the location of the 13 Amp socket/s to be installed on your complete build-up stand.
- Please use 13A as the symbol in marking the location.
- If additional sockets are required, please order using form.

Backwall

2.44m/8ft high white laminated 3mm thick plywood panels joined by aluminum section.

Exhibitor is required to provide the design they wish to display on the backwall to appointed contractor.

Fascia

30cm/1ft high with the exhibitor's name and stand number in blue on white background. Aluminum frame, letters on infill panels colour may vary.

Lighting

Continuous fluorescent tubes are mounted behind the fascia. (2 fluorescent per 9 sqm)

Floor

Existing hall carpet.

Corner Stand

Stands will be open on both frontages unless varied by prior written agreement from the Organiser.

Furniture

Once reception desk and two folding chairs.

Power

One-unit 13A PowerPoint (single phase-230V)



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