

NAMASTE MALAYSIA Magazine

Two Nations. One Narrative

Curated by

BITQUEST
DIGITAL AGENCY



Sponsorship & Advertising Prospectus

Connecting India and Malaysia through

BUSINESS • CULTURE • COMMUNITY • OPPORTUNITY

Partner with the launch edition and become part of the first chapter.



***FOR REPRESENTATION PURPOSES ONLY

Why Namaste Malaysia Magazine?

Namaste Malaysia is envisioned as a cultural, business, and lifestyle magazine endorsed by the Indian High Commission, created to celebrate and strengthen the deep and evolving relationship between India and Malaysia.

Through stories, conversations, business insights, and shared experiences, the publication highlights the people, ideas, and opportunities shaping connections across both nations.

Bringing together leaders, entrepreneurs, institutions, and communities, Namaste Malaysia Magazine serves as a platform for visibility, collaboration, and meaningful exchange across business, culture, tourism, and people-to-people engagement.

More than a magazine. A platform connecting India and Malaysia through stories, opportunities, and community.

Our Objective Behind the Magazine

- **Strengthen India–Malaysia Relations:** Through strategic partnerships, business collaboration, and community engagement.
- **Advance cultural diplomacy:** Showcase rich heritage, contemporary innovation, creative industries, and contributions to a multicultural society.
- **Promote trade, tourism, and investment:** Highlight emerging sectors, investment prospects, tourism initiatives, and success stories that strengthen bilateral economic ties.
- **Enable thought Leadership and Knowledge Exchange:** Feature insights from industry experts, business leaders, and community influencers.
- **Build a connected India–Malaysia Ecosystem:** Serve as a trusted platform that brings together government agencies, diplomatic missions, corporations, SMEs, educational institutions, and community organisations to create long-term partnerships and shared opportunities.



Become a Partner

By becoming a sponsor, you will place your brand at the heart of a magazine that celebrates the cultural, business and personal connections between India and Malaysia. Supported by the Indian High Commission, the magazine offers valuable exposure and positions your brand alongside compelling content that resonates with a broad, engaged readership.

Each issue will **spotlight** entrepreneurs, creators, thought leaders and women changemakers who are shaping both nations. By supporting the magazine, you're gaining more than just exposure: you are aligning your brand with a platform that champions empowerment, community and cultural pride.

Through both print and digital channels, your brand will reach business professionals, families, students, cultural enthusiasts, and the broader Indian–Malaysian diaspora. This is an opportunity to engage with an audience that values heritage, progress and meaningful collaboration.

Benefits include:

- Premium brand placement
- Association with a respected India–Malaysia platform
- Access to influential and targeted audiences
- Cross-border visibility across Malaysia and India
- Extended exposure beyond publication through launch and digital activities



Who You Will Reach?

Namaste Malaysia Magazine is curated for audiences that shape industries, communities, and future collaborations.

Our readership aims to include business leaders, entrepreneurs, corporate executives, diplomats, professionals, investors, and members of the Indian diaspora in Malaysia, alongside institutions and organisations driving regional growth.

PRIMARY AUDIENCE

Indian diaspora in Malaysia

Business leaders and entrepreneurs

Corporate decision-makers

Government and diplomatic representatives

Investors and trade organisations

Professionals and community leaders

OUR TARGET AUDIENCE

SECONDARY AUDIENCE

Educational institutions

Women entrepreneur networks

Tourism stakeholders

Cultural organizations

SMEs expanding across India and Malaysia

Event organizers and associations



Visibility Of Your Brand

Namaste Malaysia Magazine is designed to reach audiences that influence conversations, decisions, and cross-border opportunities.

The publication will be distributed through curated touchpoints across Malaysia and beyond, creating visibility among business, community, and institutional networks.

Distribution channels include:

- High Commission of India events and diplomatic engagements
- Business forums, trade missions, and networking platforms
- Chambers of commerce and industry associations
- Corporate offices and financial institutions
- Universities and educational institutions
- Cultural festivals and community gatherings
- Hotels, restaurants, and hospitality spaces
- Digital readership across Malaysia, India, ASEAN, and the global Indian diaspora

Through a hybrid print and digital model, Namaste Malaysia extends its reach beyond publication, creating continued engagement across multiple communities and markets.



Why Partner With Us

TARGETED REACH



Access influential audiences from business owners to HNIs and community leaders.

BRAND AUTHORITY



Association with a respected India–Malaysia platform enhances trust and visibility.

EXTENDED SHELF LIFE



Unlike social media posts, magazines are retained, shared, displayed at events, and referred to repeatedly.

CROSS-BORDER VISIBILITY



Advertisers gain exposure to audiences in Malaysia, India, and the wider ASEAN region.

INTEGRATED EXPOSURE



Advertising can be complemented by visibility at Namaste Malaysia events, forums, networking sessions, and community initiatives.



Your brand is published as well as showcased throughout the launch ecosystem and community engagement activities.



Who Should Advertise

GOVERNMENT & TOURISM



- Tourism boards
- State tourism agencies
- Airlines
- Medical tourism providers

EDUCATION



- Universities
- International schools
- Colleges
- Executive education providers

CORPORATE & BUSINESS



- Banks and financial institutions
- Insurance companies
- Property developers
- Business consultancies
- Logistics companies

LIFESTYLE & CONSUMER BRANDS



- Jewellery brands
- Fashion and apparel
- Beauty and wellness
- Luxury products
- Automotive brands

PROFESSIONAL SERVICES



- Legal firms
- Accounting firms
- Immigration consultants
- Recruitment agencies

HEALTHCARE CENTRES



- Hospitals
- Specialist clinics
- Wellness centres

EVENTS & COMMUNITY



- Event organizers
- Industry associations
- Chambers of commerce
- Women's organizations
- Business networking group

Namaste Malaysia is more than a magazine, it is a bridge connecting India and Malaysia through business, culture, community, and opportunity.

Sponsorship Packages

Support the publication while positioning your brand within a platform built around influence, connection, and visibility.

Whether through launch partnerships, premium advertising placements, branded content, or editorial collaborations, sponsorship opportunities are designed to align brands with conversations that matter.

TITLE SPONSOR

RM 12,000

- Exclusive Back Cover branding
- One Full-page premium advertorial
- Logo on all marketing materials
- Speaking opportunity at launch
- Featured interview
- 20 copies of the magazine
- Social media mentions

PLATINUM SPONSOR

RM 8,000

- One Premium slot- Back Inside OR Page 1
- One Full-page premium advertorial
- Logo on sponsor page
- Recognition at launch event
- 20 copies of the magazine
- Social media mentions

GOLD SPONSOR

RM 5,000

- One Premium slot- Page 2, 3 OR Last page
- One Full-page premium advertorial
- 1-page company profile
- Logo on sponsor page
- 20 copies of the magazine
- Social media mentions

Benefit	Title	Platinum	Gold
Cover Placement	✓		
Premium Placement	✓	✓	✓
Interview Feature	✓		
Launch Visibility	✓	✓	
Social Campaign	✓	✓	✓
Copies Included	20	10	5

VALUE PROPOSITION FOR SPONSORS

- ★ Direct access to Malaysia's influential Indian diaspora and business community
- ★ Brand association with a prestigious India-Malaysia platform
- ★ Long shelf-life coffee table publication
- ★ Digital amplification through social media and partner networks
- ★ Opportunities for thought leadership through interviews and feature stories

Premium Advertising Placements

Position your brand where attention naturally flows.

From exclusive cover placements to premium inside pages and editorial features, advertising opportunities are designed to create stronger recall and greater association with the publication.

Premium placements are limited and allocated on a first-confirmed basis.

RM 2,000

Full Page Advertising

- One full-page advertisement
 - Logo placement
 - 4 complimentary copy
-

RM 1,200

Half Page Advertising

- One half-page advertisement
- Logo placement
- 2 complimentary copy

A partnership with Namaste Malaysia continues beyond publication. Sponsors may be featured across launch communications, digital campaigns, interviews, social storytelling, and future community initiatives connected to the platform.

Because meaningful visibility should extend beyond a single issue.

NAMASTE MALAYSIA *Magazine*

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Curated by



Get in Touch

Become Part of the First Edition

Namaste Malaysia is more than a magazine.

It is a platform connecting stories, businesses, communities, and opportunities between India and Malaysia.

We invite partners who believe in building meaningful connections and creating lasting visibility.

Let's shape the first chapter together.



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THANK YOU!