

9 - 11 March 2027

Songdo Convensia, Incheon, Republic of Korea

2027 WCO TECHNOLOGY

CONFERENCE & EXHIBITION

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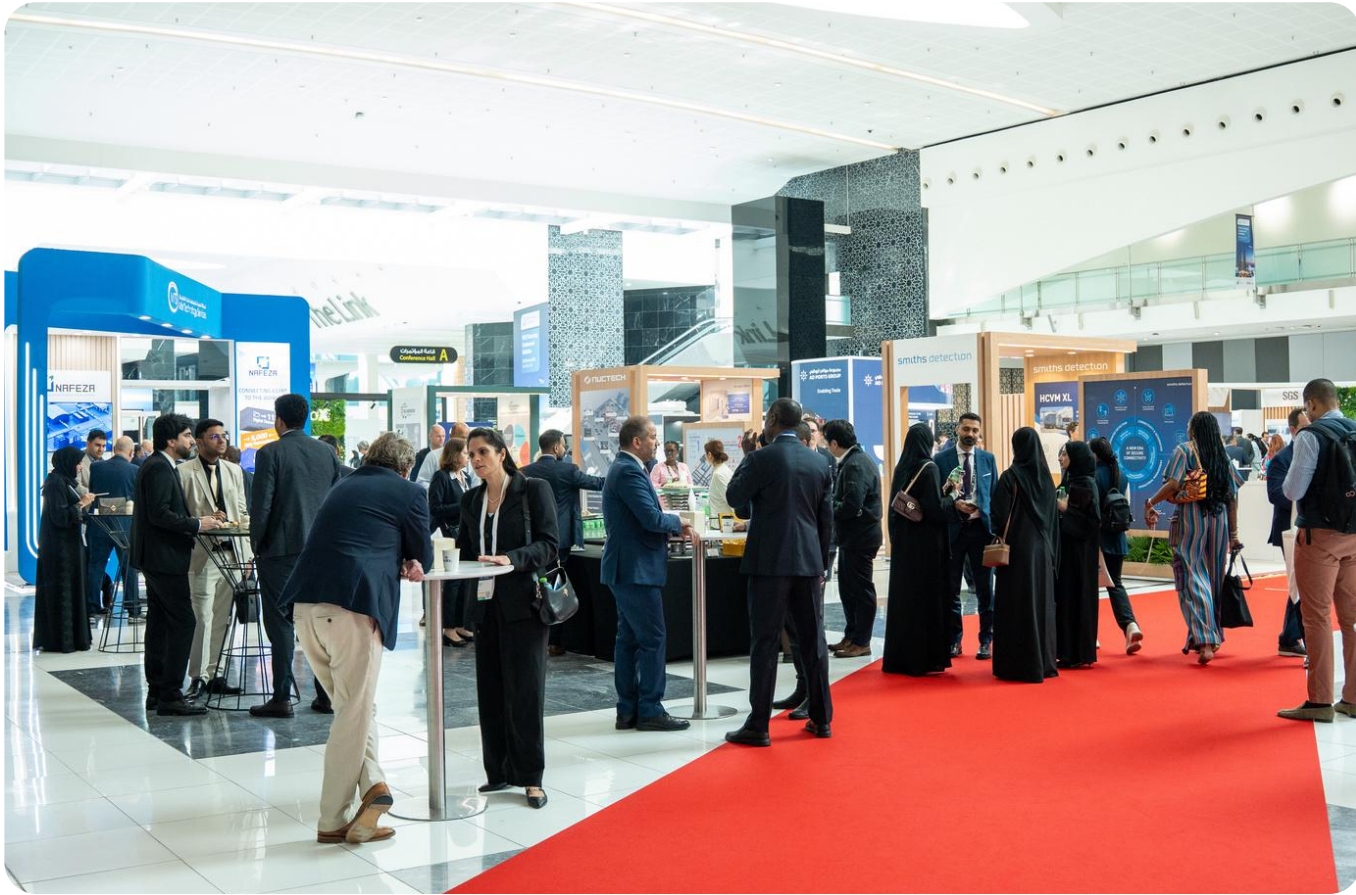
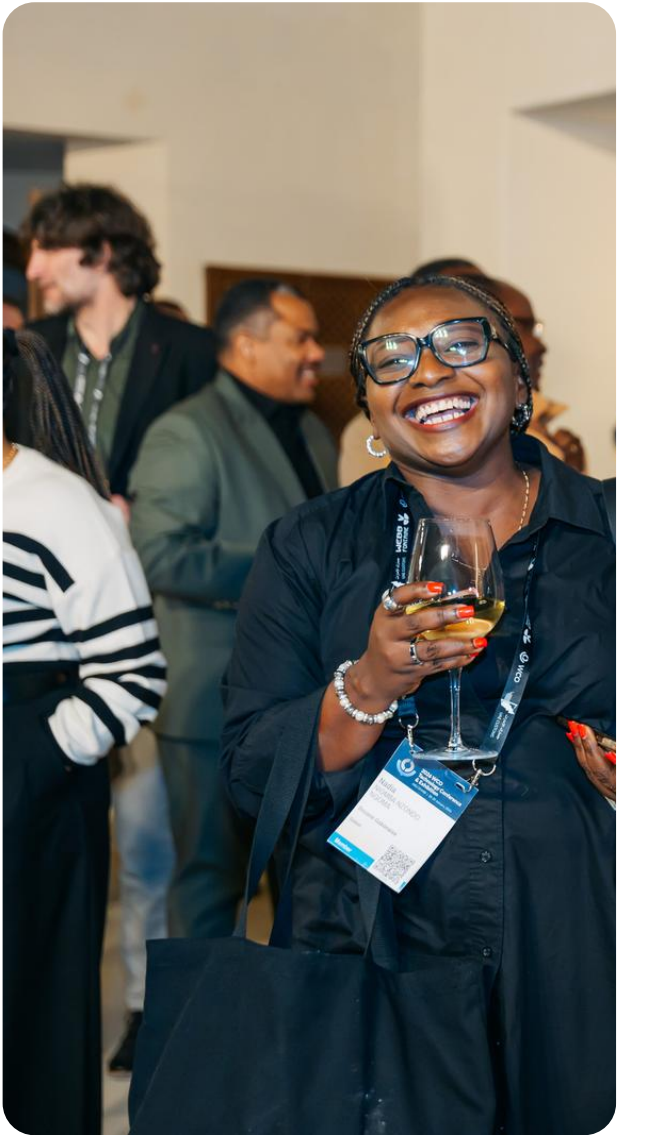
“Trusted Data, Targeted Technology,
Empowered People”

Organised by



In partnership with





2027 WCO TECHNOLOGY

CONFERENCE & EXHIBITION



About the event

The global Customs community will be gathering in Songdo for three days of practical discussions, demonstrations and collaboration on the data, technologies and people shaping the future of border management.

Hosted by Korea Customs Service, the WCO Technology Conference & Exhibition will bring together Customs administrations, industry and other partners to explore solutions to real operational challenges.

Under the theme “Trusted Data, Targeted Technology, Empowered People”, the 2027 Conference will examine how Customs can apply data, analytics and emerging technologies to operational priorities, establish the trusted data foundations needed to support their effective use, and empower people to turn innovation into measurable and sustainable results.

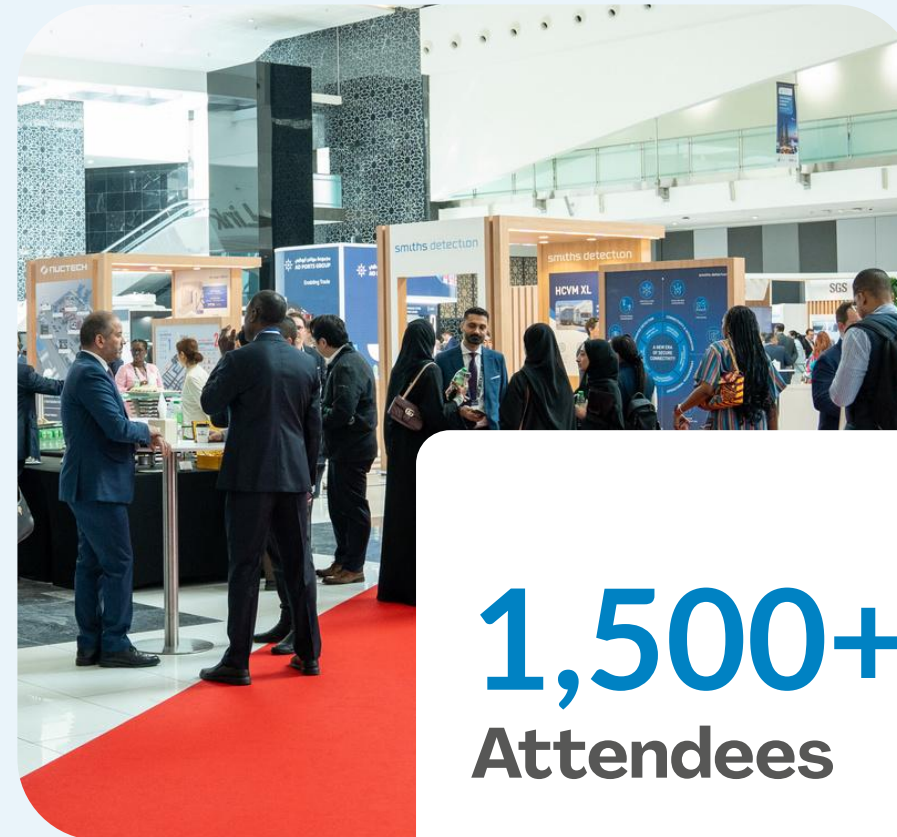


2027
WCO TECHNOLOGY
CONFERENCE & EXHIBITION



Attendees by job title

Participant categories include
WCO Members, International
Organizations, Government Agencies
Academics, Private Sector Companies
Local & Regional Private Sector.



1,500+
Attendees



150+
Countries



16+
Sessions



70+
Exhibition
stands

Attendees
by job title



Sponsorships



Sponsorships

SPONSORSHIP PACKAGES

C

CORPORATE

€120,000

D

DIAMOND

€90,000

P

PLATINIUM

€70,000

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GOLD

€35,000

S

SILVER

€15,000

E

EXHIBITOR

€8,000



Sponsorships

BENEFITS	CORPORATE	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR
Keynote Speech	v	v	v	—	—	—
Plenary Speaking	v	v	—	v	—	—
Breakout Speaking	v	—	v	—	v	—
Lanyards Branding Opportunity	v	v	—	—	—	—
Mobile App Sponsor	v	v	—	—	—	—
Sponsored Dinner	Main Sponsor	Co-Sponsor	—	—	—	—
Sponsored Lunch / Coffee	—	v	On avail.	On avail.	—	—
Exhibition Booth	24 sqm	20 sqm	15 sqm	12 sqm	3×2m	3×2m
Logo on Materials	v	v	v	v	v	Website
Included Registrations	2+10	2+10	2+8	2+6	2+4	2+1
WCO Trade Tools	1 year full pack 5 users FOC	1 year full pack FOC	40% off on 1 year full pack	30% off on 1 year full pack	20% off on 1 year full pack	10% off 1 year full pack
WCO Online Seats	6 seats	5 seats	4 seats	50% off	30% off	—

Sponsorships

Corporate sponsorships offer the highest levels of brand integration, speaking prominence, and VIP access.

PACKAGES
/ CORPORATE

C

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CORPORATE

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€120,000

Tile Partner ·
Exclusive · 1 slot

- Keynote Speech on Day 1
- Speaking slot in a Plenary or Breakout session
- Main Sponsor for sponsored dinner
- Interview for Teaser Video & mention as Corporate Sponsor
- Acknowledgement as Corporate Sponsor on conference banner
- Mention on Conference Agenda
- Mention / Logo on Event's Website and App
- Mention as Corporate Sponsor in Conference e-blasts
- Lanyards (to be provided by sponsor)
- Sponsor of the Conference event mobile app
- Exhibition booth space – 24 sqm
- 10 additional complimentary registrations
- 6 seats on WCO online courses (value: €7,447)
- 1 year full pack subscription for 5 users to WCOTradeTools.org free of charge (FOC)
- A demo showcasing how to integrate WCO Harmonized System into applications

Sponsorships

PACKAGES
/ DIAMOND

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DIAMOND

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€90,000

Premier Partner ·
1 slot

- Keynote Speech
- Plenary session speaking opportunity
- VIP Sponsor Table for 10 for sponsored dinner
- Sponsored Lunch Break
- Private meeting room at the conference
- Mention on conference agenda
- Mention / Logo on event's website and app
- Mention as sponsor in conference e-blasts
- Ad in [WCO Publication] magazine
- Sponsor of the Conference event mobile app
- Exhibition booth space: 20 sqm
- 10 additional complimentary registrations
- 5 seats on WCO online courses (value: €6,206)
- 1 year full pack subscription to WCOTradeTools.org free of charge (FOC)
- A demo showcasing how to integrate WCO Harmonized System into applications

Sponsorships

PACKAGES
/ PLATINIUM

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PLATINIUM

€70,000

Partner ·
Exclusive · 4 slots

- Keynote speech
- Breakout speaking opportunity
- Sponsored lunch / Coffee break (upon availability)
- Mention / Logo on event's website and app
- Mention / Logo on conference Agenda
- Exhibition Booth space: 15 sqm
- 8 additional complimentary registrations
- 4 seats on WCO online courses (value: €4,964)
- 40% off for a 1 year full pack subscription to WCOTradeTools.org
- A demo showcasing how to integrate WCO Harmonized System into applications

Sponsorships

PACKAGES
/ GOLD

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GOLD



€35,000

Supporting Partner
10 slots

- Speaking slot in a plenary session
- Moderator (if available)
- Mention / Logo on conference agenda
- Mention / Logo on event's website and app
- Exhibitor booth space: 12 sqm
- 6 additional complimentary registrations
- 50% off for the WCO online courses
- 30% off for a 1 year full pack subscription to WCOTradeTools.org
- A demo showcasing how to integrate WCO Harmonized System into applications

Sponsorships

PACKAGES
/ SILVER

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SILVER

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€15,000

Partner: 8 slots

- Speaking slot in a breakout session OR/and Moderator (depending on the availabilities and pending slots)
- Mention / Logo on conference Agenda
- Mention / Logo on event's website and app
- Exhibition booth (3x2m)
- 4 additional complimentary registrations
- 30% off for the WCO online courses
- 20% off for a 1 year full pack subscription to WCOTradeTools.org
- A demo showcasing how to integrate WCO Harmonized System into applications

Sponsorships

PACKAGES
/ EXHIBITOR

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EXHIBITOR

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€8,000

Exhibition Space ·
Limited availability

- Exhibitor booth space: 3x2m
- Printing of Exhibitor Name / Logo on Fascia
- One reception counter and two chairs
- 2 spotlights
- 1 electrical power point & 1 wastepaper basket
- 1 additional complimentary registration
- Mention on website and app
- 10% off for a 1 year full pack subscription to WCOTradeTools.org
- A demo showcasing how to integrate WCO Harmonized System into applications

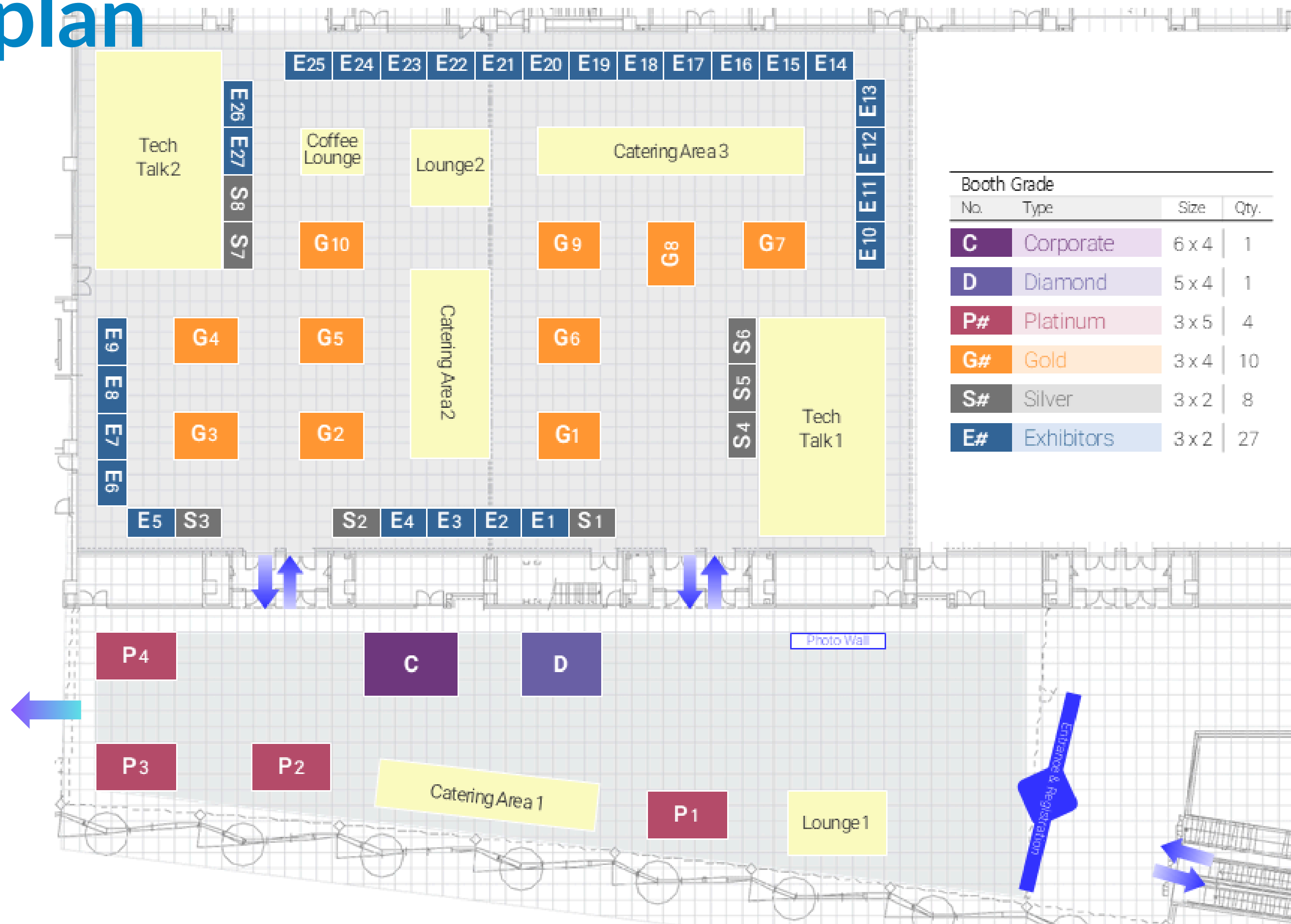
Sponsorships

ADDITIONAL OPPORTUNITIES

ITEM	PRICE	DESCRIPTION
Tech Talks	€5,000	1 speaking slot (10-min breakfast/lunch talk). 2 complimentary registrations. Listed on agenda & mobile app.
Sponsored Lounge (Charging Station)	€20,000	Lounge seating, charging stations, and full branding opportunity.
VIP Meeting Room	€5,000	Private branded meeting room for client meetings and confidential discussions (price for 3 days)
All Day Coffee Corner	€30,000	Full-day branded coffee station with prominent logo placement.
Tech Talk + Exhibition Booth	€12,500	Bundled package at a €500 discount versus purchasing separately.
Sponsored WiFi – Custom Login	€20,000	Branded login page and password throughout the event.

2027 WCO Technology Conference & Exhibition
Exhibition Hall Floor Plan

Floorplan



Venue



Venue

Songdo Convensia, Incheon offers world-class MICE infrastructure with luxury hotels steps from the venue and seamless airport connectivity.

SONGDO CONVENNSIA

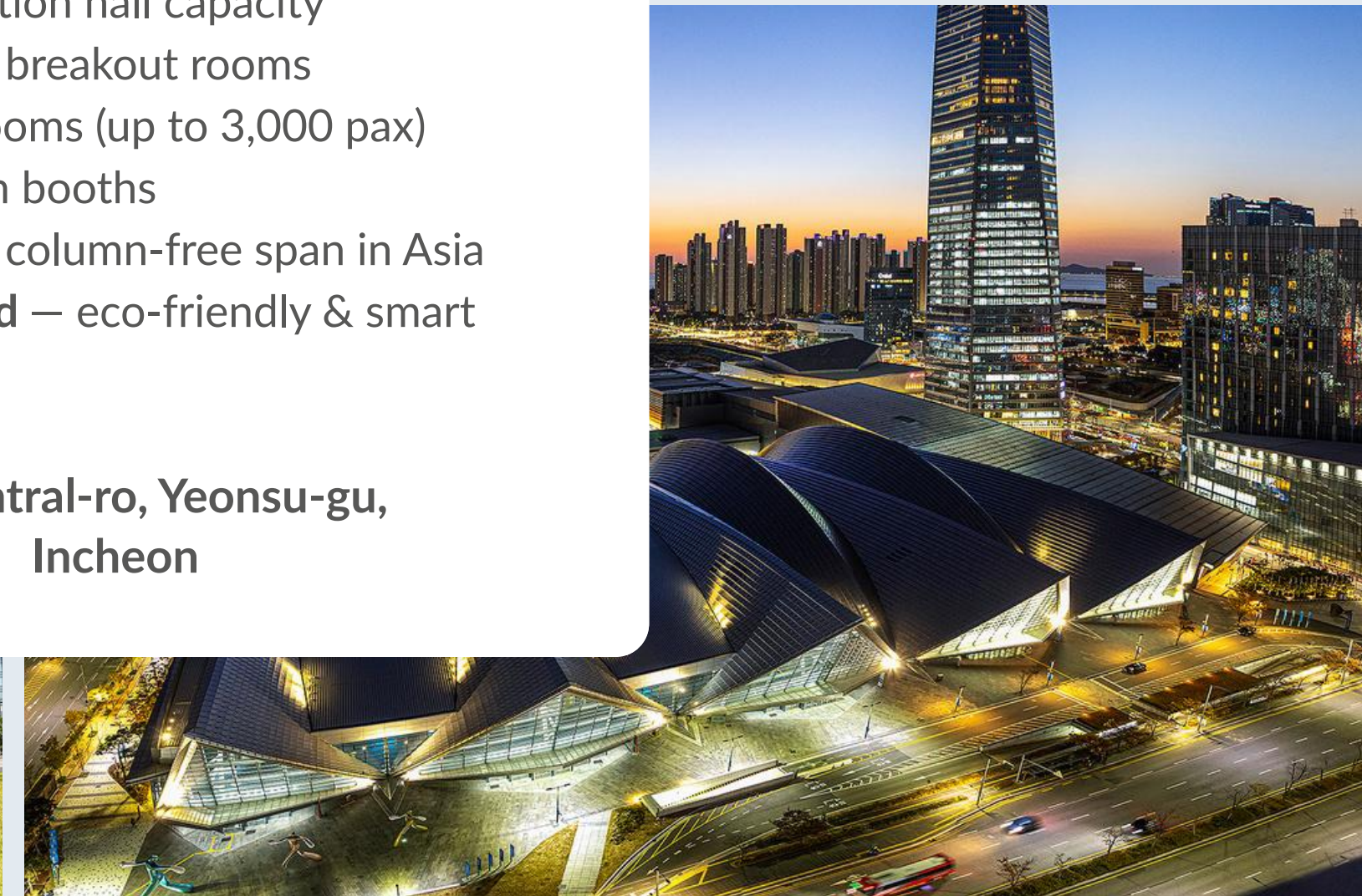
Conference Venue



Korea's 1st International
Conference Complex

- 54,200 sqm Total event & exhibit space
- 20,000 Exhibition hall capacity
- 35 Meeting & breakout rooms
- 3 Grand ballrooms (up to 3,000 pax)
- 900 Exhibition booths
- 144m Largest column-free span in Asia
- **LEED Certified** — eco-friendly & smart MICE

123 Central-ro, Yeonsu-gu,
Incheon



Hotels



Hotels

5 luxury hotels within 7-min walk

SHERATON GRAND INCHEON



Indoor pool, spa,
2 restaurants
5-min walk

OAKWOOD PREMIER INCHEON



Luxury serviced suites
direct walk to Convensia

ORAKAI SONGDO PARK HOTEL



Park-view rooms,
pool & gym
5-min walk

GYEONGWONJAE BY WALKERHILL



Hanok-style luxury
premium experience

SONGDO CENTRAL PARK HOTEL



Overlooking Central Park
pool & gym

We have preferred group rates at selected hotels.
Please email jerilee.pinto@apostrophe-global.com for more info.

About the city

Located just west of Seoul, Incheon is a vibrant, modern city where culture, business and coastal scenery come together. Home to Incheon Airport and the dynamic Songdo International Business District, the city offers excellent connectivity, world-class facilities, waterfront attractions and authentic Korean experiences.



Book now!



Please email us for more info.
Natasa.Grcevska@wcoomd.org
Jerilee.Pinto@apostropheglobal.com