

THE SOLVENT EXTRACTORS' ASSOCIATION OF INDIA

We are pleased to inform that M/s. A.P. Organics (P) Ltd., Dhuri, Punjab has bagged the National Award -2009 from the Government of India. The award carries a sum of Rs.10 lakh and a trophy.

It is a prestigious award. The award was instituted by the Technology Development Board of Union Ministry of Science & Technology in the year 1999 at the instance of the then Prime Minister Shri Atal Bihari Vajpayee. The award is given every year on the Technology Day i.e. 11th May. The award is given to only one company in a year who has developed and/or commercialized any technology of significant national importance.

This year, M/s A.P. Organics (P) Ltd., Dhuri has received this Award yesterday by the hands of Hon'ble Dr. A.P.J. Abdul Kalam, Former President of India for successful commercialization of Indigenous Technology for production of refined Rice Bran Oil.

We congratulate Mr. A. R. Sharma, Chairman-Cum- Managing Director and A.P. Solvex Group for this honour bestowed on them.



Press Release

Dhuri Based A.P. Organics (P) Ltd has bagged National Award - 2009 for successful commercialization of indigenous technology. The Award has been instituted by the Technology Development Board, Union Ministry of Science and Technology. Mr. A.R. Sharma, Chairman-cum-Managing Director of the company received the Award from the former President of India Dr. A.P.J. Abdul Kalam at a function organized to celebrate the Technology Day on 11th May 2010 at New Delhi. The Award carries a sum of Rs. 10 lakh and a trophy.

A.P. Organics (P) Ltd is a part of Rs 500 crore A.P. Solvex Group of Companies. The Group is known for being the largest producer of Refined Rice Bran Oil, a unique health-friendly cooking oil produced from the outer brown layer of rice. For the last over 50 years Rice Bran Oil is used as a premium cooking oil in countries like Japan, Korea, China & Thailand. In Japan this oil had been popularly known as "Heart Oil" because of its scientifically proven cholesterol lowering properties.

Although India is the second largest producer of paddy in the world having potential to produce over 12 lakh tonnes per annum of this healthy cooking oil, but unfortunately this nutritious oil was mainly used in the country for the manufacture of Soaps & Detergents. A.P. Solvex Group enjoys the distinction of being pioneers in development of an eco-friendly, health friendly & economical process for production of Refined Rice Bran Oil. The patent for the process is registered with the Government of India in the name of Mr. A.R. Sharma, Chairman of the Group. This process was further improved upon and was made completely chemical-free by replacing acid degumming process with award winning enzymatic degumming process developed by Indian Institute of Chemical Technology, Hyderabad.

Besides marketing the product in consumer packs under the brand name "Ricela", the company is also producing & packing for country's leading edible oil brand "Saffola-Gold" which contains 80% Rice Bran Oil. The company is also supplying its product to many other leading companies such as Pepsico for "Kurkure" & "Lays" and Agrotech for its popular edible oil blend "Sundrop-Heart". Keeping in view the growing demand for its product, the Group is in the process of expanding its present capacities of 600 TPD of Rice Bran Oil processing to 800 TPD in the current year. The Group also plans to produce nutraceuticals from the residues generated during refining of rice bran oil. The company is working jointly with leading research institutes to develop necessary processes for the same.