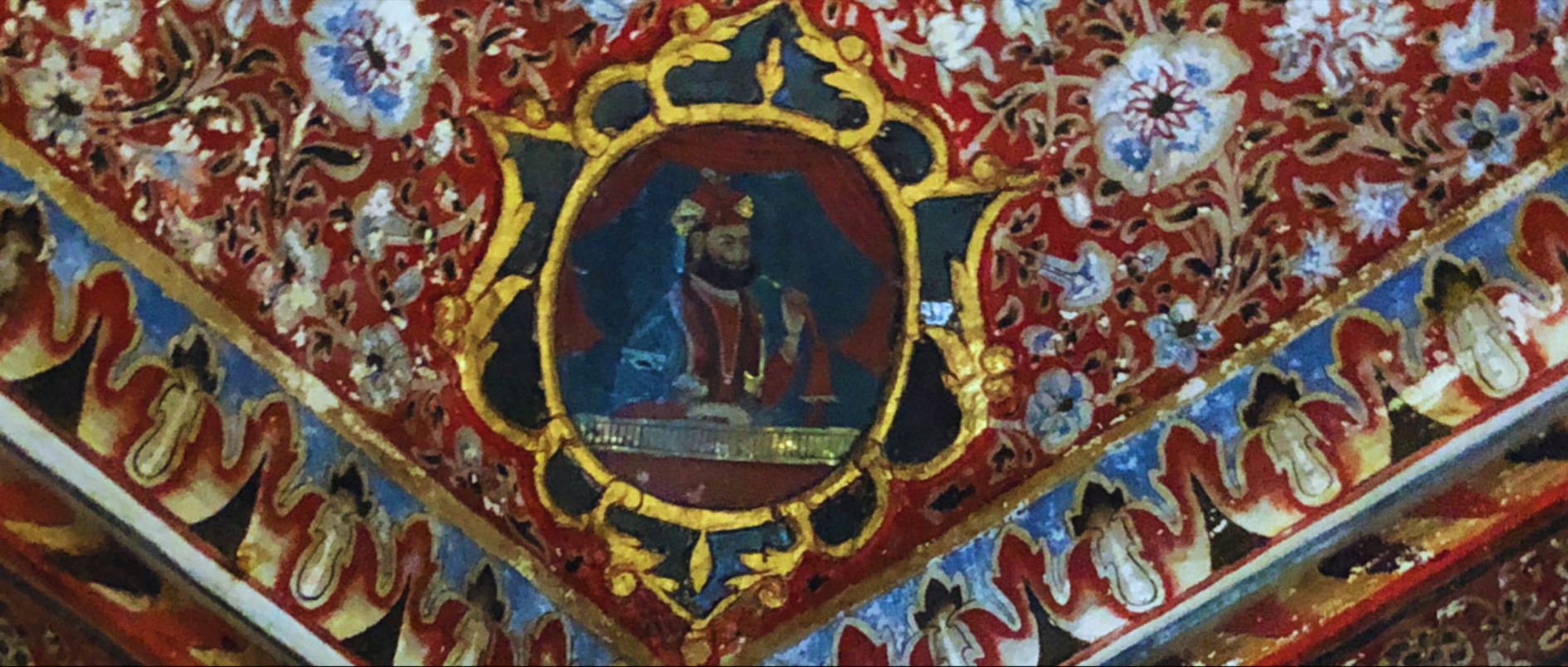


RAJASTHAN TOURISM & SHRUTI FOUNDATION PRESENT

# VHAH FEST 2024



VEDAARANYA HERITAGE AND HEALING FESTIVAL  
JANUARY 26-29, 2024

📍 THE WONDERLAND OF HERITAGE, RAMGARH SHEKHAWATI, RAJASTHAN

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# WELCOME NOTE



**GREETINGS AND WELCOME FROM SHRUTI FOUNDATION TO THE VEDAARANYA HERITAGE AND HEALING FESTIVAL OR VHAH FEST 2024 AT RAMGARH SHEKHAWATI, RAJASTHAN!** THE FESTIVAL IS AN INTEGRAL PART OF THE DREAM TO REVIVE THIS UNIQUE AND SPECTACULAR REGION OF INDIA WHICH HAD BEEN ABANDONED BY SOME OF THE RICHEST SETHS (MERCHANTS) OF INDIA ALMOST A CENTURY AGO, THROWING ITS ECONOMIC AND SOCIAL ORDER INTO CHAOS AND DISINTEGRATION. TODAY HISTORY BECKONS AGAIN AS WE REDISCOVER THE CHARM, THE UNIQUENESS OF THE PAINTED WALLS OF RAMGARH SHEKHAWATI AND THE GREAT CULTURE AND INTANGIBLE HERITAGE OF THIS UNIQUE TOWN THAT WAS ONCE A GREAT CENTRE OF LEARNING AND WAS THEREFORE CALLED DOOSRA KASHI.

VHAH FEST JANUARY 26-29 BRINGS TOGETHER GREAT ARTISTS FROM ACROSS INDIA AND ABROAD, CLASSICAL FUSION EAST MEETS WEST PERFORMANCES, ARTISTS, DOMAIN EXPERTS, CRAFTS PERSONS, HEALERS, DESIGNERS, ENTREPRENEURS AS WELL AS GOVERNMENT AND INSTITUTIONAL HEADS FROM INDIA AND ABROAD TO CELEBRATE, LEARN AND CREATE AT THE FESTIVAL, AND EXPLORE THE UNIQUENESS OF THIS GREAT TOWN ALONG WITH THE LOCAL COMMUNITY, PARTICULARLY ITS WOMEN AND YOUTH.

JOIN US AT VHAH FEST 2024 IN REIMAGINING THIS GREAT HISTORICAL REGION OF SHEKHAWATI AS POSSIBLY, THE MOST HOLISTIC AND EXCITING HABITAT OF THE FUTURE!

MIRA MISRA KAUSHIK (OBE) | DR. SHRUTI NADA PODDAR



# RAMGARH SHEKHAWATI



RAMGARH SHEKHAWATI IS A UNIQUE HERITAGE TOWN DEVELOPED BY THE RICHEST INDIAN 19TH CENTURY MERCHANTS (SETHS). IT HAS BEAUTIFUL STRUCTURES - MAGNIFICENT HAVELIES (MORE THAN 200), 36 CENOTAPHS (CHATTRIS), 101 TEMPLES, WHICH ARE GREAT EXAMPLES OF ANCIENT ART AND ARCHITECTURE OF INDIA. EARLIER, RAMGARH SHEKHAWATI WAS ALSO KNOWN AS DOOSRA KASHI, SINCE IT HAD EIGHT CENTERS OF SANSKRIT LEARNING AND CULTURAL PATRONAGE. IT HAS THE ONLY VEDA TEMPLE IN THE WORLD, WITH UNUSUAL STUCCO SCULPTURE AND ARCHITECTURE THOUGH THE TOWN SHOWS SIGNS OF AGING, THIS DOESN'T MAKE IT ANY LESS INTERESTING. IT IS OFTEN CALLED THE WORLD CAPITAL OF WALL PAINTINGS (FRESCOES). IT IS NOW BEING REVIVED TO BECOME ONE OF THE MOST COVETED HERITAGE DESTINATIONS OF THE WORLD.

RAMGARH SHEKHAWATI IS A FORGOTTEN SURPRISE - A WONDERLAND OF HERITAGE, A HAVEN - TO CELEBRATE AND TO HEAL OUR LIVES.



# HOW TO GET TO VHAJ FEST 2024

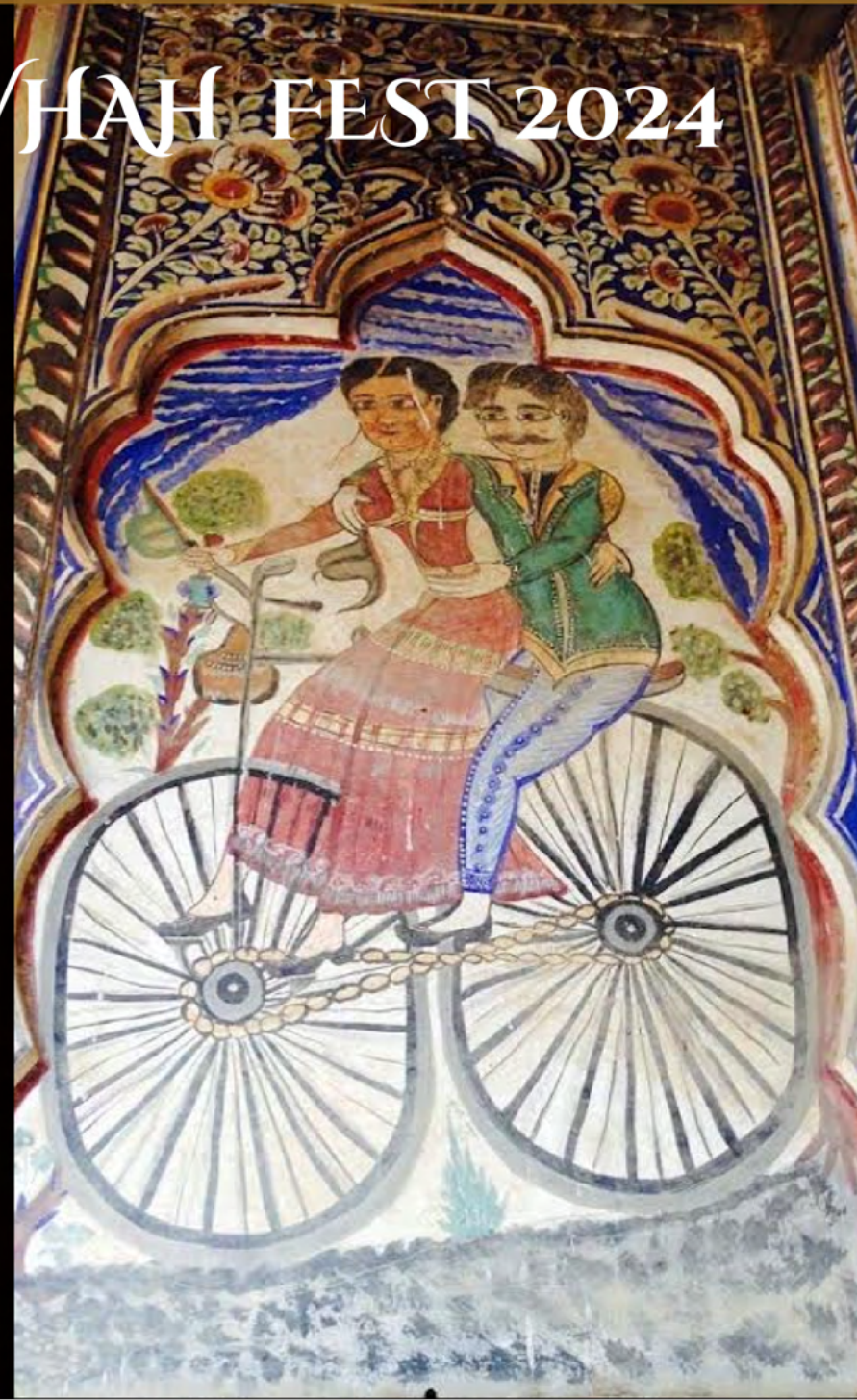
## BY ROAD TO RAMGARH

### SHEKHAWATI:

- 2.5 - 3.0 HOURS FROM JAIPUR TOWARDS CHURU
- VIA SIKAR-BIKANER HIGHWAY
- 4.5 - 5.0 HOURS FROM DELHI AIRPORT
- FOLLOW THE GOOGLE MAP LINK TO RAMGARH SHEKHAWATI

## BY TRAIN FROM DELHI NCR TO CHURU

- 4.5 HOURS FROM GURGAON TO CHURU
- 5 HOURS FROM DELHI TO CHURU
- CHURU IS ONLY 15 KM FROM RAMGARH SHEKHAWATI
- LOCAL TRANSPORT FROM CHURU TO RAMGARH SHEKHAWATI AVAILABLE ON REQUEST





# HIGHLIGHTS OF VHAH FEST 2024

COME ... CELEBRATE AND HEAL YOUR LIFE  
... IN THE THE WONDERLAND OF HERITAGE  
... IN THE SEASON OF LOVE

- LIVE IN OUR MAGICAL HERITAGE HAVELIES
- UNFORGETTABLE RAJASTHANI CUISINE
- ENGAGING BAIHAKS | ADDAS
- AWE-INSPIRING “EAST MEETS WEST” FUSION CLASSICAL MUSIC
- SOUL STIRRING CONTEMPORARY CLASSICAL | FOLK DANCE PERFORMANCES
- EXPLORE FASCINATING HAVELIES, CHHATRIES, TEMPLES AND OTHER HERITAGE SITES
- HERITAGE WALK” (OR RIDE WITH CAMEL CARTS, CARS AND TUK-TUKS)
- HUNAR-SHALAS IN OUR BEAUTIFUL HERITAGE HAVEILIES AND OTHER HERITAGE SITES
- LEARN, EXPERIMENT AND CREATE WITH OUR WORKSHOPS WITH LOCAL AND GLOBAL EXPERTS
- LEARN AYURVEDIC RECIPES AND NATURAL HEALTH TREATMENTS
- HEAL WITH ANCIENT TOOLS AND TECHNIQUES
- IMMERSE IN THE RASA OF MUSIC & MOVEMENT
- EXPERIENCE THE HEALING POWER OF ANCIENT CHANTS





# FESTIVAL COMMITTEE



**GURU SHOVARA NARAYAN**  
(Padmashree)  
Chairperson & Trustee Shruti  
Foundation | Leading Kathak  
exponent and Guru



**SHRUTI NADA PODDAR**  
FESTIVAL CO-DIRECTOR  
Founder, Shruti Foundation  
Convener INTACH SHEKHAWATI



**MIRA MISRA KAUSHIK**  
(OBE)  
FESTIVAL Co-DIRECTOR  
MC Member, Shruti Foundation



**JIJA MADHAVAN HARISINGH**  
Trustee Shruti Foundation  
FouDder, Art Mantram



**ADITYA AHLUWALIA**  
Trustee, Shruti Foundation  
Founder Life Positive



**GEETA CHANDRAN**  
DANSUESSE(Padmashree)  
MC Member, Shruti Foundation



**TARUN THAKRAL**  
Founder, Heritage Transport  
Museum  
MC Member, Shruti  
Foundation



**RAJIV CHANDRAN**  
Cultural Expert  
MC Member, Shruti  
Foundation



**VEDIKA JHGUNJHUNWALA**  
Interior Designer Trustee,  
Shruti Foundation



**MAMTA SINGHANIA**  
Founder, Anant Art  
MC Member, Shruti Foundation



# LOOKING FORWARD TO YOUR FABULOUS PRESENCE AND CLOSE INVOLVEMENT WITH US @VHAH FEST 2024



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