

ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

MONTHS OF 2023	1 JAN '23 - 12 MAR '23 1 MAY '23 - 31 DEC '23	13 MAR '23 - 30 APR '23
DAY & TIME		10% LOADING
SUN TO THU 5AM – 10AM		374
SUN TO THU 6AM – 10AM	340	
SUN TO THU 10AM – 1PM	150	165
SUN TO THU 1PM – 4PM	150	165
SUN TO THU 4PM – 8PM	190	209
SUN TO THU 8PM – 12MN	120	132
SUN TO THU 12MN – 6AM	60	66
FRI TO SAT 6AM – 10AM	240	264
FRI TO SAT 10AM – 1PM	120	132
FRI TO SAT 1PM – 4PM	100	110
FRI TO SAT 4PM – 8PM	120	132
FRI TO SAT 8PM – 12MN	80	88
FRI TO SAT 12MN – 6AM	60	66
ROS RATES		
ROS SUN TO THU	200	220
ROS SUN TO SAT	160	176

** ROS SUNDAY TO THURSDAY : MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS SUNDAY TO SATURDAY : MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> 15 Seconds: 65% 20 Seconds: 75% 40 Seconds: 140% 45 Seconds: 150% 60 Seconds: 200% 	<ul style="list-style-type: none"> Less than 14 Days Before Broadcast Date: 100% SURCHARGE Between 15 to 30 Days Before Broadcast Date: 50% SURCHARGE More than 30 Days Before Broadcast Date: 10% SURCHARGE 	<ul style="list-style-type: none"> Studio Fee: RM 500 / HOUR Re-recording Studio Fee: RM 500 Talent Fee: FROM RM 20 / SECOND <i>(Subject to Individual Charges)</i> Scripting Fee: RM 300 / SCRIPT Translation Fee: RM 150 / SCRIPT

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