

SARAWAK + SABAH (NATIONAL EDITION)

Display Advertisement Rates (Effective Jun 2019)

Black & White (p.s.c.m) casual	: RM25.60
One Spot Colour (Cyan or Magenta or Yellow)	: +30%
Process Spot Colour	: +70%
Full Colour	: +100%

Contract Rate (Black & White)

13 insertions	: RM25.10
26 insertions	: RM24.60
39 insertions	: RM24.10
52 insertions	: RM23.60

Recruitment, Notice, Announcement

RM23.30 p.s.c.cm	(In classified Section)
RM25.60 p.s.c.cm	(Out of classified)

Congratulation, Greeting, Condolence

RM15.90 p.s.c.cm	(In classified Section)
RM18.00 p.s.c.cm	(Out of classified)

Jacket Buy

Full Jacket (4 pages) 54cm X 10 column	: RM300,000
Front Page (47cm x 10 column) and Inner Page + Back and Inner Page (54cm x 10column)	
Half Jacket (2 pages) 54cm X 10 column	: RM110,000
Front Page (47cm x 10 column) and Back Page (54cm x 10column)	

Premium Position Loading Surcharge

Front Page : 150%	Front Half	: 30%
3rd Page : 70%	Front Half Right	: 35%
5th Page : 50%	Centre Spread	: 55%
Back Page : 40%	Any other specified page	: 20%

Loose Insert

0 - 12 pages : RM1 per copy	24 - 32 pages : RM2 per copy
16 - 24 pages : RM1.50 per copy	32 pages - 48 pages (max) : RM3 per copy

Minimum size for Main Paper Front Half Right is 270 col.cm

*Additional loading of 70% applies to odd size, sandwich and island advertisement measuring less than 135 col.cm

SARAWAK

SABAH

Display Advertisement Rates (Effective Jun 2019)

Black & White (p.s.c.m) casual	: RM22.50
One Spot Colour (Cyan or Magenta or Yellow)	: +30%
Process Spot Colour	: +70%
Full Colour	: +100%

Black & White (p.s.c.m) casual	: RM9.20
One Spot Colour (Cyan or Magenta or Yellow)	: +30%
Process Spot Colour	: +70%
Full Colour	: +100%

Contract Rate (Black & White)

13 insertions	: RM22.00
26 insertions	: RM21.50
39 insertions	: RM21.00
52 insertions	: RM20.50

13 insertions	: RM8.70
26 insertions	: RM8.20
39 insertions	: RM7.70
52 insertions	: RM7.20

Recruitment, Notice, Announcement

RM19.00 p.s.c.cm	(In classified Section)
RM21.30 p.s.c.cm	(Out of classified)

RM8.70 p.s.c.cm	(In classified Section)
RM11.00 p.s.c.cm	(Out of classified)

Congratulation, Greeting, Condolence

RM14.00 p.s.c.cm	(In classified Section)
RM15.10 p.s.c.cm	(Out of classified)

RM7.90 p.s.c.cm	(In classified Section)
RM8.90 p.s.c.cm	(Out of classified)

BIZHIVE WEEKLY (Tabloid Pullout)
(Sarawak Edition Only)

Advertisement Rates (Effective Jun 2019)

Black & White (p.s.c.m) casual	: RM18.00
One Spot Colour (Cyan or Magenta or Yellow)	: +30%
Process Spot Colour	: +70%
Full Colour	: +100%

Contract Rate (Black & White)

13 insertions	: RM17.50
26 insertions	: RM17.00
39 insertions	: RM16.50
52 insertions	: RM16.00