



StarSpecial 2017

Homes & Design

The home is an extension of one's personality - it is the creation of that sacred space that one can call ones own.

Discerning homeowners with their designers are particular in achieving that "perfect look" and would go to much lengths to accomplish that.

The Star is forming a platform with "Home & Design", for the discovery and meeting of ideas between designers, homeowners and purveyors of products or services like you.

To know more or to take part in this format, call our representatives below.

Edition: National

Publication Date	Booking & Story deadline	Material deadline
15 Jan 2017	30 Dec 2016	11 Jan 2017
19 Feb 2017	03 Feb 2017	15 Feb 2017
19 Mar 2017	06 Mar 2017	15 Mar 2017
16 Apr 2017	03 Apr 2017	12 Apr 2017
21 May 2017	08 May 2017	17 May 2017
18 June 2017	05 June 2017	14 June 2017
16 July 2017	03 July 2017	12 July 2017
20 Aug 2017	07 Aug 2017	16 Aug 2017
17 Sep 2017	04 Sep 2017	13 Sep 2017
15 Oct 2017	02 Oct 2017	11 Oct 2017
19 Nov 2017	06 Nov 2017	15 Nov 2017
17 Dec 2017	04 Dec 2017	13 Dec 2017

National Advertisement Rates : RM78.00 per col cm or contract rates where applicable.
30% discount from Main Paper (Wed-Sat) rates for BW ads.

Suggested Size	Black & White	2 Neg. Colour	Full Colour
37cm x 8col (Full page)	RM 16,161.60	RM 21,161.60	RM 25,200.00
37cm x 4col (Half page)	RM 7,862.40	RM 12,862.40	RM 17,600.00
18cm x 8col (Half page)	RM 3,931.20	RM 8,931.20	RM 14,080.00

Upgrade to Full Colour :

Full page, i.e. 296col cm, pay an additional RM6,500. All other sizes, i.e all sizes below 296col cm, pay an additional 50% loading to your BW ad rates

Rates quoted above are subject to 6% GST.

Rates are subject to change in the event of a 2017 rate adjustment.

1 Get your Ad & Story to be featured on the same / facing pages.

Ad and story on facing pages @ additional 30% loading (not applicable for health related products or service that require MOH / KKLIIU approval)

2 COVER PICTURE & LOGO

Cover picture with logo (National Edition RM12,000 & Metro Central Edition RM10,000) Above is valid with a minimum of FPBW or HPFC ad in the supplement. T & C apply

3 Ads of 72cm/col and above will be entitled for an editorial write-up.

Press release must be submitted before deadline. Interviews to be granted wherever possible, at The Star's discretion. Size / length of write-up is strictly at the editor's discretion. Write-up will be edited and laid out at the editor's discretions based on editorial house style.