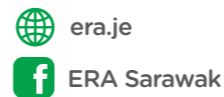




No.1 Malay brand with
173,222 Listeners Per Week Aged 10+
Malay Breakfast show with
115,914 Listeners Per Week Aged 10+
Malay Drive show with
94,647 Listeners Per Week Aged 10+

Muzik Hit Terbaik

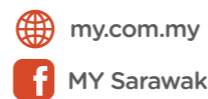
Language : Bahasa Malaysia
Target Audience 10 to 29 years old
Frequency in Kuching : 96.1FM
Frequency in Miri : 101.3FME



No.1 Chinese brand with
97,644 Listeners Per Week Aged 10+
Chinese Breakfast show with
68,758 Listeners Per Week Aged 10+
Chinese Drive show with
59,274 Listeners Per Week Aged 10+

MY 好玩 (MY, so much fun!)

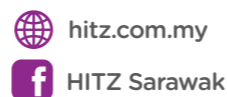
Language : Mandarin | Cantonese
Target Audience 10 to 29 years old
Frequency in Kuching : 96.9FM
Frequency in Miri : 103.2FM



No.1 English brand with
102,433 Listeners Per Week Aged 10+
English Breakfast show with
69,636 Listeners Per Week Aged 10+
English Drive show with
69,044 Listeners Per Week Aged 10+

ALL THE HITZ, ALL THE TIME

Language : English
Target Audience 10 to 29 years old
Frequency in Kuching : 95.3FM
Frequency in Miri : 105.8FM



Sarawak Rate Card

Rates Effective 1 July 2020 to 30 June 2021 Broadcast Only
Rates Are Exclusive Of Government Tax

ON-AIR ADVERTISING RATES – PER 30 SECOND COMMERCIAL BROADCAST



Month of 2020/2021	1 JUL '20 - 30 JUN '21	1 JUL '20 - 30 JUN '21	1 JUL '20 - 30 JUN '21
DAY & TIME			
Mon to Fri 6am – 10am	126.00	114.00	114.00
Mon to Fri 10am – 1pm	99.00	95.00	95.00
Mon to Fri 1pm – 4pm	99.00	95.00	95.00
Mon to Fri 4pm – 8pm	119.00	109.00	109.00
Mon to Fri 8pm – 12mn	93.00	85.00	85.00
Sat to Sun 6am – 10am	64.00	52.00	52.00
Sat to Sun 10am – 1pm	72.00	59.00	59.00
Sat to Sun 1pm – 4pm	64.00	54.00	54.00
Sat to Sun 4pm – 8pm	74.00	61.00	61.00
Sat to Sun 8pm – 12mn	64.00	51.00	51.00

ROS RATES MONDAY TO SUNDAY : MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST			
ROS Mon – Fri	102.00	90.00	90.00
ROS Mon – Sun	85.00	75.00	75.00

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> 15 SECONDS: 65% 20 SECONDS: 75% 40 SECONDS: 140% 45 SECONDS: 150% 60 SECONDS: 200% 	<ul style="list-style-type: none"> Less Than 14 Days Before Broadcast Date: 100% SURCHARGE Between 15 To 30 Days Before Broadcast Date: 50% SURCHARGE More Than 30 Days Before Broadcast Date: 10% SURCHARGE 	<ul style="list-style-type: none"> Studio Fee: RM500 / HOUR Re-recording Studio Fee: RM500 Talent Fee: FROM RM20 / SECOND* <i>*Subject to Individual Charges</i> Scripting Fee: RM300 / SCRIPT Translation Fee: RM150 / SCRIPT

* Please ask your account executive for more details on our social media, streaming, blogging, mobile products & other new media products tailored to meet your requirements • Astro Media Solutions reserves the right to revise or amend the above rates at any given time • All rates are subject to government taxes where applicable • This Rate Card is subject to the Standard Terms and Conditions for the Provisioning of Services ("Standard Terms"). A copy of the Standard Terms can be viewed at <http://www.quake.com.my> • Please read and understand them as they contain legal binding terms and obligations, including rights to suspension, limitation and exclusion of our liability. The Standard Terms may be amended from time to time, please check the link for the latest version.