

ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '24	27 JAN '24 - 24 FEB '24 15 JAN '25 - 12 FEB '25
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	200	220
MON TO FRI 10AM – 1PM	100	110
MON TO FRI 1PM – 4PM	100	110
MON TO FRI 4PM – 8PM	200	220
MON TO FRI 8PM – 12MN	180	198
MON TO FRI 12MN – 6AM	50	55
SAT TO SUN 6AM – 10AM	110	121
SAT TO SUN 10AM – 1PM	70	77
SAT TO SUN 1PM – 4PM	70	77
SAT TO SUN 4PM – 8PM	140	154
SAT TO SUN 8PM – 12MN	130	143
SAT TO SUN 12MN – 6AM	50	55
ROS RATES		
ROS MON TO FRI	140	154
ROS MON TO SUN	120	132
ROS SAT TO SUN	70	77

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> • 15 Seconds: 65% • 20 Seconds: 75% • 40 Seconds: 140% • 45 Seconds: 150% • 60 Seconds: 200% 	<ul style="list-style-type: none"> • Less than 14 Days Before Broadcast Date: 100% SURCHARGE • Between 15 to 30 Days Before Broadcast Date: 50% SURCHARGE • More than 30 Days Before Broadcast Date: 10% SURCHARGE 	<ul style="list-style-type: none"> • Studio Fee: RM 500 / HOUR • Re-recording Studio Fee: RM 500 • Talent Fee: FROM RM 20 / SECOND <i>(Subject to Individual Charges)</i> • Scripting Fee: RM 300 / SCRIPT • Translation Fee: RM 150 / SCRIPT

LINs Advertising & Marketing Sdn Bhd (199601033075 (405427-K))
 No.72-4, Fraser Business Park, Jalan Metro Pudu, 55100 Kuala Lumpur, Malaysia.
 Tel : +603 9221 3388 Fax : +603 9223 8688 e-mail : media@linsad.com.my

For enquiries, please contact our media dept or
 respective sales representative
Mara Meria Tan +60 12 239 0323

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