

# RATE CARD



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# 2020



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Fly TV

## SPOT BUY

Spot placements within specific time zones with minimum 10 spots a week

6 AM - 10 AM

(Breakfast)

RM530

10 AM - 4 PM

(AM/PM)

RM350

4 PM - 8 PM

(Drive Time)

RM445

8 PM - 12 AM

(Evening)

RM350

12 AM - 6 AM

(Overnight)

RM85

## RUN OF STATION

Spread evenly over 5 available time zones between 6am - 12 am

MIN. SPOTS

PACKAGE 1

30

DAYS

Mon-Fri

RATE

RM360

PACKAGE 2

35

Mon-Sun

RM300

PACKAGE 3

30

Thu-Sun

RM280

PACKAGE 4

20

Sat-Sun

RM240

## LIVE READ

Minimum of 5 spots a week

6 AM - 10 AM

(Breakfast)

RM1,060

10 AM - 4 PM

(AM/PM)

RM700

4 PM - 8 PM

(Drive Time)

RM890

8 PM - 12 AM

(Evening)

RM700



## ACTIVATION

REC. POINTERS & LIVE CROSSES

RM300

CLIENT LOCATION REQUEST

RM600

Prod cost RM100 for each Client Location Request (CLR)

LIVE UPDATES

RM1,200

Prod cost RM100 for each update

PROD. COST DAILY OUTSTATION

RM1,900

PROD. COST WEEKLY OUTSTATION

RM10,500

Engage your audience with Interads

RM45.00

PER CPM (cost per impression)

## OTHER COMMERCIAL CHARGES

20 SEC: 85%

40 SEC: 140%

60 SEC: 200%

## CANCELATION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE

Less than 14 DAYS before broadcast date

50% SURCHARGE

30 DAYS before broadcast date

10% SURCHARGE

More than 30 DAYS before broadcast date

