

ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

		NATIONAL BROADCAST (PENINSULAR MALAYSIA, SABAH & SARAWAK)		PENINSULAR MALAYSIA BROADCAST ONLY	
MONTHS OF 2023		1 JAN '23 - 30 NOV '23	1 DEC '23 - 31 DEC '23	1 JAN '23 - 30 NOV '23	1 DEC '23 - 31 DEC '23
DAY & TIME		10% LOADING		10% LOADING	
MON TO FRI	6AM – 10AM	1,560	1,716	1,460	1,606
MON TO FRI	10AM – 1PM	670	737	560	616
MON TO FRI	1PM – 4PM	730	803	630	693
MON TO FRI	4PM – 8PM	1,210	1,331	1,110	1,221
MON TO FRI	8PM – 12MN	770	847	680	748
MON TO FRI	12MN – 6AM	80	88	80	88
SAT TO SUN	6AM – 10AM	300	330	260	286
SAT TO SUN	10AM – 1PM	300	330	240	264
SAT TO SUN	1PM – 4PM	300	330	260	286
SAT TO SUN	4PM – 8PM	350	385	290	319
SAT TO SUN	8PM – 12MN	290	319	240	264
SAT TO SUN	12MN – 6AM	80	88	80	88
ROS RATES					
ROS MON TO FRI		960	1,056	880	968
ROS MON TO SUN		800	880	720	792
ROS SAT TO SUN		320	352	250	275

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE		
MONTHS OF 2023	1 JAN '23 - 30 NOV '23	1 DEC '23 - 31 DEC '23
10% LOADING		
CENTRAL REGION	330	363
NORTHERN REGION	170	187
SOUTHERN REGION	160	176
EAST COAST REGION	130	143

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> 15 Seconds: 65% 20 Seconds: 75% 40 Seconds: 140% 45 Seconds: 150% 60 Seconds: 200% 	<ul style="list-style-type: none"> Less than 14 Days Before Broadcast Date: 100% SURCHARGE Between 15 to 30 Days Before Broadcast Date: 50% SURCHARGE More than 30 Days Before Broadcast Date: 10% SURCHARGE 	<ul style="list-style-type: none"> Studio Fee: RM 500 / HOUR Re-recording Studio Fee: RM 500 Talent Fee: FROM RM 20 / SECOND (Subject to Individual Charges) Scripting Fee: RM 300 / SCRIPT Translation Fee: RM 150 / SCRIPT

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