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Post Graduate StarSpecial

Star Special

The handy and concise *The Star's* Postgraduate supplement on education opportunities in Malaysia, has established itself as a forerunner in providing student news, updates and course information on postgraduate study.

Published every third Tuesday of the month, this supplement highlights the various institutions of higher learning in Malaysia and will also touch on the various continuing professional development programmes that are available, both in the country and overseas. This supplement is all about remaining relevant to the postgraduate community and raises issues on upgrading one's self in a world that is changing at a rapid pace.

The Star's wide distribution and high readership will allow advertisers to reach a large number of students who are either ready to embark on their postgraduate studies or those who are still looking for options and guidance.

The Star's Postgraduate supplement is an excellent read for insights into the postgraduate world. It is a must-read for every graduate student.

This is the perfect opportunity for you to reach and influence the upcoming student body.

1 **Get your Ad & Story featured on the same/facing pages!**
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2 **Cover picture & logo**
Cover picture with logo @ RM12,000. This is valid with a minimum of Full Page Black & White or Half Page Full Colour ad in the supplement. T&C apply.

3 **Ads of 72cm/col and above will be entitled to an editorial write-up.**
Press release must be submitted before deadline. Interviews will be granted wherever possible at *The Star*'s discretion. Size/length of write-up is strictly at the editor's discretion. Write-up will be edited and laid out based on editorial house style.

NATIONAL EDITION

Publication date	Booking & Story deadline	Material deadline
24 Jan 2017	10 Jan 2017	18 Jan 2017
21 Feb 2017	7 Feb 2017	15 Feb 2017
21 March 2017	7 March 2017	15 March 2017
18 April 2017	4 April 2017	12 April 2017
16 May 2017	2 May 2017	10 May 2017
20 June 2017	6 June 2017	14 June 2017
18 July 2017	4 July 2017	12 July 2017
15 Aug2017	1 Aug 2017	9 Aug 2017
19 Sept 2017	5 Sept2017	13 Sept 2017
17 Oct 2017	3 Oct 2017	11 Oct 2017
21 Nov 2017	7 Nov 2017	15 Nov 2017
12 Dec 2017	28 Nov 2017	6 Dec 2017

National Advertisement Rates : RM78 per col/cm or contract rates where applicable.
25% discount from Main Paper (Wed - Sat) rates for BW ads. (Subject to 6% GST)

Suggested Size	Black & White	2 Neg. Colour	Full Colour
Full Page (37cmx8col)	RM 17,316.00	RM 22,316.00	RM 26,775.00
1/2 Page (18cmx8col)	RM 8,424.00	RM 13,424.00	RM 18,700.00
1/4 Page (18cmx4col)	RM 4,212.00	RM 9,212.00	RM 14,960.00

**Rates quoted above are subject to 6% GST.*
**Rates are subject to change in the event of a 2017 rate adjustment.*

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