

SPOT BUY RATE

MONDAY - FRIDAY			SATURDAY- SUNDAY		
Time Zone	Casual Rate (RM)	Festive Rate (RM)	Time Zone	Casual Rate (RM)	Festive Rate (RM)
6.00AM - 10.00AM	1,055	1,200	6.00AM - 10.00AM	370	410
10.00AM - 12.00PM	545	600	10.00AM - 1.00PM	355	390
12.00PM - 12.30PM	680	750	1.00PM - 4.00PM	300	330
12.30PM - 4.00PM	450	500	4.00PM - 8.00PM	300	330
4.00PM - 8.00PM	740	850	8.00PM - 12.00AM	210	230
8.00PM - 1.00AM	340	375	12.00AM - 6.00AM	60	65
1.00AM - 6.00AM	60	65	*Chinese New Year: 1 st January- 2 nd February 2020		

RUN OF STATION (ROS) RATE

Time Zone	Casual Rate (RM)	Festive Rate (RM)	Regional Rate ROS (Mon-Sun)		
Monday - Sunday	520	575	Region	Casual Rate (RM)	Festive Rate (RM)
Minimum 35 spots over 7 consecutive days on any available time zone between 6am- 1am			Central (6am - 1am)	265	350
Monday - Friday	585	645	Northern (6am - 1am)	155	230
Minimum 25 spots over 5 consecutive days on any available time zone between 6am- 1am			35 spots per week Only 30 sec & 60 sec available		
Saturday - Sunday	300	330			
Minimum 30 spots over 2 consecutive days for 3 weeks on any available time zone between 6am- 1am					

*Rates quoted above are for 30 sec Spot Buys/ROS Spots

OTHER COMMERCIAL DURATIONS & LOADING FEE

15 sec : 75%	20 sec : 85%	40 sec : 140%	45 sec : 150%	60 sec : 200%
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PRODUCTION COST & CANCELLATION SURCHARGE

Production Cost		Cancellation Surcharge	
Studio Fee RM1,050/hour	Re-recording Fee RM525	<14 days before broadcast date	75% charge
Scripting Fee RM300/script	Translation Fee RM300/script	15-30 days before broadcast date	50% charge
VO Fee < 20 Sec RM300 (flat rate)	Rejection Fee 50% of respective item	>30 days before broadcast date	10% charge
VO Fee > 20 Sec RM20/second (RM600 for 30 sec)	Talent Fee Per individual Talent Fee	Notice in writing shall be given prior to the cancellation of the agreement between 9am 5pm, Monday to Friday, except on Saturday, Sunday and Public Holidays	

PREMIUM PLACEMENT LOADING FEES

Scenario	988 Morning Prime Time 6am – 10am
The 1 st or last spot in any ad breaks from 6am – 10am will be charged 1.5 times the time zone rate. Note: Not a specific advertising break	RM1,055 x 1.5 = RM 1,582.50
The Commercial is placed anytime within a specific 2-hour block.	RM1,055 x 1.5 = RM 1,582.50
The Commercial is placed anytime within a specific 1-hour block.	RM1,055 x 2 = RM 2,110
The Commercial is placed in the 1 st , 2 nd , 3 rd ad break within a specific hour.	RM1,055 x 3 = RM 3,165
The Commercial is the 1 st spot within a specific 2-hour block.	RM1,055 x 3.5 = RM 3,692.50
The Commercial is the 1 st spot in the 3 rd ad break.	RM1,055 x 3.5 = RM 3,692.50

**Calculated to the nearest Ringgit*