

China Press Display Advertisement Rate Card

Rates	National Edition	Regional Edition																
		KL/S'gor	KL/S'gor /NS/MK	KL/S'gor Johor	KL/S'gor Southern	KL/S'gor Northern	KL/S'gor East Coast	KL/S'gor Penang/ Kedah/ Perlis	KL/S'gor Perak	Southern	Northern	Johor	NS/MK	NS	Melaka	East Coast	Penang/ Kedah/ Perlis	Perak
Black & White			29.70	31.20	33.70	33.30	29.20	28.20	30.80	15.00	11.00	11.00	8.50	5.30	5.50	6.00	5.00	9.50
Casual	43.70	28.20																
Contract	41.00	26.50																
Full Colour			44.20	45.00	48.20	47.70	45.20	43.70	45.20	21.00	15.00	16.00	9.50	7.50	6.50	9.00	8.00	13.00
Full Page	34,500	21,500																
(231-529 col cm)																		
Casual	72.00	43.20																
Contract	70.00	41.00																
(< 230 col cm)																		
Casual	77.00																	
Contract	74.50																	
One Spot Colour - Process	3,500	2,600	2,700	2,700	2,700	2,700	2,700	2,700	2,700	800	800	800	800	800	800	800	800	800
Two Spot Colour	5,500	4,200	2,700	2,700	2,700	2,700	2,700	2,700	2,700	1,300	1,300	1,300	1,300	1,300	1,300	1,300	1,300	1,300
General Notices																		
Public Notices, Announcements, Acknowledgements / Thank you ad.	41.00	26.50	28.00	30.00	32.50	31.50	28.50	27.00	29.00	13.00	10.00	10.00	6.50	5.30	5.00	6.00	5.00	8.50
Greetings / Condolences / Obituaries / In-Memoriam	B/W	29.00	21.00	22.00	26.00	27.50	25.50	22.00	21.50	24.00	13.00	10.00	10.00	6.50	5.30	5.00	6.00	5.00
	F/C	50.00	30.00	30.50	35.50	38.50	36.50	31.00	30.50	33.50	17.00	13.00	15.00	8.30	7.00	5.80	8.00	11.50

F/C = Full Colour

B/W = Black & white

Loading:

Main Paper Front Page	100%
Main Paper Front Half Right	20%
Main Paper Front Half	15%
Main Paper Back Page	20%
Other Front Page	30%
Centrespread	25%

*Contract rate applicable upon achieving 500 col cm within 30 days

*Effective date : 01/01/ 2015

*Rates are subjected to 6% of Government Tax