

RATE CARD



2020



SPOT BUY

Spot placements within specific time zones with minimum 10 spots a week

6 AM - 10 AM

(Breakfast)

RM356

10 AM - 3 PM

(AM/PM)

RM234

3 PM - 7 PM

(Drive Time)

RM252

7 PM - 8 PM

(Evening)

RM150

8 PM - 12 AM

(Overnight)

RM34

RUN OF STATION

Spread evenly over 5 available time zones between 6am - 12 am

MIN. SPOTS

DAYS

RATE

PACKAGE 1

30

Mon-Fri

RM235

PACKAGE 2

35

Mon-Sun

RM200

PACKAGE 3

20

Sat-Sun

RM116

LIVE READ / TALENT ASSOCIATION

Minimum of 5 spots a week

6 AM - 10 AM

(Breakfast)

RM712

10 AM - 3 PM

(AM/PM)

RM468

3 PM - 7 PM

(Drive Time)

RM504

8 PM - 12 AM

(Evening)

RM300

ACTIVATION

REC. POINTERS & LIVE CROSSES

RM200

CLIENT LOCATION REQUEST

RM400

Prod cost RM100 for each Client Location Request (CLR)

LIVE UPDATES

RM800

Prod cost RM100 for each update

PROD. COST DAILY OUTSTATION

RM1,900

PROD. COST WEEKLY OUTSTATION

RM10,500

Engage your audience with Interads

RM45.00

PER CPM (cost per impression)

OTHER COMMERCIAL CHARGES

20 SEC: 85%

40 SEC: 140%

60 SEC: 200%

CANCELATION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE

Less than 14 DAYS before broadcast date

50% SURCHARGE

30 DAYS before broadcast date

10% SURCHARGE

More than 30 DAYS before broadcast date

