

**ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST**

| MONTHS OF 2023        | 1 JAN '23 - 29 OCT '23<br>13 NOV '23 - 31 DEC '23 | 30 OCT '23 - 12 NOV '23 |
|-----------------------|---|-------------------------|
| <b>DAY &amp; TIME</b> |   | <b>10% LOADING</b>      |
| MON TO FRI 6AM – 10AM | 310   | 341                     |
| MON TO FRI 10AM – 1PM | 250   | 275                     |
| MON TO FRI 1PM – 4PM  | 210   | 231                     |
| MON TO FRI 4PM – 8PM  | 280   | 308                     |
| MON TO FRI 8PM – 12MN | 180   | 198                     |
| MON TO FRI 12MN – 6AM | 70  | 77                      |
| SAT TO SUN 6AM – 10AM | 240   | 264                     |
| SAT TO SUN 10AM – 1PM | 230   | 253                     |
| SAT TO SUN 1PM – 4PM  | 170   | 187                     |
| SAT TO SUN 4PM – 8PM  | 200   | 220                     |
| SAT TO SUN 8PM – 12MN | 110   | 121                     |
| SAT TO SUN 12MN – 6AM | 70  | 77                      |
| <b>ROS RATES</b>      |   |                         |
| ROS MON TO FRI        | 280   | 308                     |
| ROS MON TO SUN        | 230   | 253                     |

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

| COMMERCIAL DURATIONS  | CANCELLATION AND REVISION SURCHARGES   | PRODUCTION COST  |
|---|--|--|
| <ul style="list-style-type: none"> <li>• 15 Seconds: <b>65%</b></li> <li>• 20 Seconds: <b>75%</b></li> <li>• 40 Seconds: <b>140%</b></li> <li>• 45 Seconds: <b>150%</b></li> <li>• 60 Seconds: <b>200%</b></li> </ul> | <ul style="list-style-type: none"> <li>• Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>• Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>• More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul> | <ul style="list-style-type: none"> <li>• Studio Fee: <b>RM 500 / HOUR</b></li> <li>• Re-recording Studio Fee: <b>RM 500</b></li> <li>• Talent Fee: <b>FROM RM 20 / SECOND</b><br/>(Subject to Individual Charges)</li> <li>• Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>• Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul> |

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