



Rate Card **Display Advertisement**

Updated Dec 2014

Updated Dec 2024

Rates	National Edition	Regional Edition						
		KL/S'gor	Northern	Perak	N.Sembilan	Malacca	E.Coast	Johore
	RM	RM	RM	RM	RM	RM	RM	RM
Black & White	25.00	12.80	5.00	7.50	4.20	4.50	4.40	11.00
Display/Acknowledgement/Notice/								
Obituary/Announcement/Supplement								
Greetings/Condolence	22.00	11.00	4.50	7.00	3.80	4.00	4.00	10.00
Ear Space (Flat Rate) - Front Page	950	700	150	150	150	150	200	420
Full Colour Rate								
Full Page (Flat Rate)	22,000	11,000	3,200	5,800	3,200	3,200	3,445	9,000
231-529 col. cm (psccm)	50.00	21.00	6.50	12.50	6.50	6.50	6.50	19.00
132-230 col. cm (psccm)	60.00		7.00	13.50	7.00	7.00	7.00	20.00
Spot Colour Surcharges								
1 Spot Colour - Process	2,500	1,000	800	800	800	800	800	800
2 Spot Colour - Process	4,500	2,000	1,800	1,800	1,800	1,800	1,800	1,800

Rates subject to 6% govt. tax

