



RADIO ADS
eight.FM
eight.audio

2023/24
RATE CARD

For enquiries, please contact our media dept
or respective sales representative
Mara Meria Tan +60 12 239 0323

SPOT BUY

Spot placements within
specific time zones

6 AM - 10 AM

(Breakfast)

RM 700

10 AM - 4 PM

(AM/PM)

RM 365

4 PM - 8 PM

(Drive Time)

RM 530

8 PM - 12 AM

(Evening)

RM 330

12 AM - 6 AM

(Overnight)

RM 66

RUN OF STATION

Spread over
5 available time zones
between 6am - 12 mn

MIN. SPOTS

DAYS

RATE

PACKAGE 1

30

Mon-Fri

RM 420

PACKAGE 2

35

Mon-Sun

RM 360

PACKAGE 3

20

Sat-Sun

RM 290

LIVE READ

6 AM - 10 AM

(Breakfast)

RM 1,400

10 AM - 4 PM

(AM/PM)

RM 730

4 PM - 8 PM

(Drive Time)

RM 1,060

8 PM - 12 AM

(Evening)

RM 660

PRODUCTION COST

STUDIO RENTAL,
MIXING AND
EDITING

RM 1,250

SCRIPTING

RM 300

TRANSLATION

RM 150

STANDARD V/O FEE

RM 600

*Not applicable to all talents.

OTHER COMMERCIAL DURATION

20 SEC: 85%

40 SEC: 140%

60 SEC: 200%

CANCELATION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE

Less than **10 DAYS**
before broadcast date

50% SURCHARGE

10 - 19 DAYS
before broadcast date

30% SURCHARGE

20 - 29 DAYS
before broadcast date

10% SURCHARGE

More than **30 DAYS**
before broadcast date

LINs AD[®]
MALAYSIA • SINGAPORE

360° Integrated Advertising Agency

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