



StarSpecial 2017

Star Homes

The home is a sanctuary that's sacred and personal - reflecting the owner's personality, his ambitions and style. To cater to these distinctively discerning homeowners, look to advertise in The Star's Homes Special. Call our representatives today.

Edition: Metro Central

Publication Date	Booking & Story deadline	Material deadline
18 Jan 2017	04 Jan 2017	13 Jan 2017
15 Feb 2017	31 Jan 2017	10 Feb 2017
15 Mar 2017	01 Mar 2017	10 Mar 2017
19 Apr 2017	05 April 2017	14 April 2017
17 May 2017	02 May 2017	12 May 2017
21 June 2017	06 June 2017	16 June 2017
19 July 2017	05 July 2017	14 July 2017
16 Aug 2017	02 Aug 2017	11 Aug 2017
20 Sep 2017	06 Sep 2017	15 Sep 2017
18 Oct 2017	04 Oct 2017	13 Oct 2017
15 Nov 2017	01 Nov 2017	10 Nov 2017
20 Dec 2017	05 Dec 2017	15 Dec 2017

Metro Central Advertisement Rates : RM46.00 per col cm or contract rates where applicable.

Suggested Size	Black & White	2 Neg. Colour	Full Colour
37cm x 8col (Full page)	RM 13,616.00	RM 17,116.00	RM 25,900.00
37cm x 4col (Half page)	RM 6,624.00	RM 10,124.00	RM 18,900.00
18cm x 8col (Half page)	RM 3,312.00	RM 6,812.00	RM 15,600.00

Upgrade to Full Colour :

Full page, i.e. 296col cm, pay an additional RM5,000. All other sizes, i.e all sizes below 296col cm, pay an additional 50% loading to your BW ad rates

Rates quoted above are subject to 6% GST.

Rates are subject to change in the event of a 2017 rate adjustment.

1 Get your Ad & Story to be featured on the same / facing pages.

Ad and story on facing pages @ additional 30% loading (not applicable for health related products or service that require MOH / KKLIIU approval)

2 COVER PICTURE & LOGO

Cover picture with logo (National Edition RM12,000 & Metro Central Edition RM10,000) Above is valid with a minimum of FPBW or HPFC ad in the supplement. T & C apply

3 Ads of 72cm/col and above will be entitled for an editorial write-up.

Press release must be submitted before deadline. Interviews to be granted wherever possible, at The Star's discretion. Size / length of write-up is strictly at the editor's discretion. Write-up will be edited and laid out at the editor's discretions based on editorial house style.