

RATE CARD



www.onefm.com.my

2020



SPOT BUY

Spot placements within specific time zones with minimum 10 spots a week

6 AM - 10 AM

(Breakfast)

RM700

10 AM - 4 PM

(AM/PM)

RM365

4 PM - 8 PM

(Drive Time)

RM530

8 PM - 12 AM

(Evening)

RM330

12 AM - 6 AM

(Overnight)

RM66

RUN OF STATION

Spread evenly over 5 available time zones between 6am - 12 am

MIN. SPOTS

PACKAGE 1

30

DAYS

Mon-Fri

RATE

RM420

PACKAGE 2

35

Mon-Sun

RM360

PACKAGE 3

30

Thu-Sun

RM335

PACKAGE 4

20

Sat-Sun

RM290

LIVE READ

Minimum of 5 spots a week

6 AM - 10 AM

(Breakfast)

RM1,400

10 AM - 4 PM

(AM/PM)

RM730

4 PM - 8 PM

(Drive Time)

RM1,060

8 PM - 12 AM

(Evening)

RM660



ACTIVATION

REC. POINTERS & LIVE CROSSES

RM360

CLIENT LOCATION REQUEST

RM720

Prod cost RM100 for each Client Location Request (CLR)

LIVE UPDATES

RM1,440

Prod cost RM100 for each update

PROD. COST DAILY OUTSTATION

RM1,900

PROD. COST WEEKLY OUTSTATION

RM10,500

Engage your audience with Interads

RM45.00

PER CPM (cost per impression)

OTHER COMMERCIAL CHARGES

20 SEC: 85%

40 SEC: 140%

60 SEC: 200%

CANCELATION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE

Less than 14 DAYS before broadcast date

50% SURCHARGE

30 DAYS before broadcast date

10% SURCHARGE

More than 30 DAYS before broadcast date

