

**ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST**

| MONTHS OF 2023        | 6 FEB '23 - 31 DEC '23 | 1 JAN '23 - 5 FEB '23 |
|-----------------------|------------------------|-----------------------|
| <b>DAY &amp; TIME</b> |                        | <b>10% LOADING</b>    |
| MON TO FRI 6AM – 10AM | 160                    | 176                   |
| MON TO FRI 10AM – 1PM | 100                    | 110                   |
| MON TO FRI 1PM – 4PM  | 100                    | 110                   |
| MON TO FRI 4PM – 8PM  | 200                    | 220                   |
| MON TO FRI 8PM – 12MN | 180                    | 198                   |
| MON TO FRI 12MN – 6AM | 50                     | 55                    |
| SAT TO SUN 6AM – 10AM | 110                    | 121                   |
| SAT TO SUN 10AM – 1PM | 70                     | 77                    |
| SAT TO SUN 1PM – 4PM  | 70                     | 77                    |
| SAT TO SUN 4PM – 8PM  | 140                    | 154                   |
| SAT TO SUN 8PM – 12MN | 130                    | 143                   |
| SAT TO SUN 12MN – 6AM | 50                     | 55                    |
| <b>ROS RATES</b>      |                        |                       |
| ROS MON TO FRI        | 130                    | 143                   |
| ROS MON TO SUN        | 120                    | 132                   |
| ROS SAT TO SUN        | 70                     | 77                    |

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

| COMMERCIAL DURATIONS   | CANCELLATION AND REVISION SURCHARGES  | PRODUCTION COST   |
|--|---|---|
| <ul style="list-style-type: none"> <li>• 15 Seconds: 65%</li> <li>• 20 Seconds: 75%</li> <li>• 40 Seconds: 140%</li> <li>• 45 Seconds: 150%</li> <li>• 60 Seconds: 200%</li> </ul> | <ul style="list-style-type: none"> <li>• Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>• Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>• More than 30 Days Before Broadcast Date: <b>10 % SURCHARGE</b></li> </ul> | <ul style="list-style-type: none"> <li>• Studio Fee: <b>RM 500 / HOUR</b></li> <li>• Re-recording Studio Fee: <b>RM 500</b></li> <li>• Talent Fee: <b>FROM RM 20 / SECOND</b><br/><i>(Subject to Individual Charges)</i></li> <li>• Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>• Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul> |

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