



ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

NATIONAL BROADCAST

(PENINSULAR MALAYSIA, SABAH & SARAWAK)

PENINSULAR MALAYSIA

BROADCAST ONLY

MONTHS OF 2023	1 JAN '23 - 12 MAR '23 1 MAY '23 - 31 DEC '23	13 MAR '23 - 30 APR '23	1 JAN '23 - 12 MAR '23 1 MAY '23 - 31 DEC '23	13 MAR '23 - 30 APR '23
	10% LOADING		10% LOADING	
DAY & TIME				
MON TO FRI 5AM – 10AM		2,167		2,090
MON TO FRI 6AM – 10AM	1,970		1,900	
MON TO FRI 10AM – 1PM	930	1,023	840	924
MON TO FRI 1PM – 4PM	810	891	710	781
MON TO FRI 4PM – 8PM	1,480	1,628	1,390	1,529
MON TO FRI 8PM – 12MN	740	814	640	704
MON TO FRI 12MN – 6AM	110	121	110	121
SAT TO SUN 6AM – 10AM	460	506	420	462
SAT TO SUN 10AM – 1PM	440	484	380	418
SAT TO SUN 1PM – 4PM	400	440	350	385
SAT TO SUN 4PM – 8PM	460	506	400	440
SAT TO SUN 8PM – 12MN	440	484	390	429
SAT TO SUN 12MN – 6AM	110	121	110	121

ROS RATES

ROS MON TO FRI	1,110	1,221	1,020	1,122
ROS MON TO SUN	920	1,012	850	935
ROS SAT TO SUN	450	495	370	407

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE

MONTHS OF 2023	1 JAN '23 - 12 MAR '23 1 MAY '23 - 31 DEC '23	13 MAR '23 - 30 APR '23
10% LOADING		
CENTRAL REGION	330	363
NORTHERN REGION	190	209
SOUTHERN REGION	170	187
EAST COAST REGION	140	154

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> 15 Seconds: 65% 20 Seconds: 75% 40 Seconds: 140% 45 Seconds: 150% 60 Seconds: 200% 	<ul style="list-style-type: none"> Less than 14 Days Before Broadcast Date: 100% SURCHARGE Between 15 to 30 Days Before Broadcast Date: 50% SURCHARGE More than 30 Days Before Broadcast Date: 10% SURCHARGE 	<ul style="list-style-type: none"> Studio Fee: RM 500 / HOUR Re-recording Studio Fee: RM 500 Talent Fee: FROM RM 20 / SECOND <i>(Subject to Individual Charges)</i> Scripting Fee: RM 300 / SCRIPT Translation Fee: RM 150 / SCRIPT

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