

SARAWAK + SABAH (NATIONAL EDITION)

Display Advertisement Rates (Effective Jun 2019)

Black & White (p.s.c.m) casual	: RM16.30
One Spot Colour (Cyan or Magenta or Yellow)	: +30%
Process Spot Colour	: +70%
Full Colour	: +100%

Contract Rate (Black & White)

13 insertions	: RM15.80
26 insertions	: RM15.20
39 insertions	: RM14.60
52 insertions	: RM14.00

Recruitment, Notice, Announcement

RM16.00 p.s.c.cm	(In classified Section)
RM19.00 p.s.c.cm	(Out of classified)

Congratulation, Greeting, Condolence

RM9.90 p.s.c.cm	(In classified Section)
RM12.40 p.s.c.cm	(Out of classified)

Jacket Buy

Full Jacket (4 pages) 54cm X 10 column	: RM190,000
<u>Front Page (47cm x 10 column) and Inner Page + Back and Inner Page (54cm x 10column)</u>	
Half Jacket (2 pages) 54cm X 10 column	: RM70,000
<u>Front Page (47cm x 10 column) and Back Page (54cm x 10column)</u>	

Premium Position Loading Surcharge

Front Page : 150%	Front Half	: 30%
3rd Page : 70%	Front Half Right	: 35%
5th Page : 50%	Centre Spread	: 55%
Back Page : 40%	Any other specified page	: 20%

Loose Insert

0 - 12 pages : RM1 per copy	24 - 32 pages	: RM2 per copy
16 - 24 pages : RM1.50 per copy	32 pages - 48 pages (max)	: RM3 per copy

Minimum size for Main Paper Front Half Right is 270 col.cm

*Additional loading of 70% applies to odd size, sandwich and island advertisement measuring less than 135 col.cm

SARAWAK

SABAH

Display Advertisement Rates (Effective Jun 2019)

Black & White (p.s.c.m) casual	: RM12.30	Black & White (p.s.c.m) casual	: RM6.70
One Spot Colour (Cyan or Magenta or Yellow)	: +30%	One Spot Colour (Cyan or Magenta or Yellow)	: +30%
Process Spot Colour	: +70%	Process Spot Colour	: +70%
Full Colour	: +100%	Full Colour	: +100%

Contract Rate (Black & White)

13 insertions	: RM11.70	13 insertions	: RM6.30
26 insertions	: RM11.20	26 insertions	: RM6.00
39 insertions	: RM10.60	39 insertions	: RM5.60
52 insertions	: RM10.00	52 insertions	: RM5.30

Recruitment, Notice, Announcement

RM11.50 p.s.c.cm	(In classified Section)	RM5.00 p.s.c.cm	(In classified Section)
RM13.70 p.s.c.cm	(Out of classified)	RM6.70 p.s.c.cm	(Out of classified)

Congratulation, Greeting, Condolence

RM8.70 p.s.c.cm	(In classified Section)	RM4.60 p.s.c.cm	(In classified Section)
RM11.20 p.s.c.cm	(Out of classified)	RM6.70 p.s.c.cm	(Out of classified)

Specied Position Loading Surcharge

Front Page	: 150%	Front Half	: 30%
3rd Page	: 70%	Front Half Right	: 35%
5th Page	: 50%	Centre Spread	: 55%
Back Page	: 40%	Any other specified page	: 20%