



ROP DISPLAY	Peninsular	Regional
Casual	RM71.00	RM56.00
3 insertions	RM70.00	RM55.00
6 insertions	RM69.00	RM54.00
13 insertions	RM66.00	RM53.00
26 insertions	RM63.00	RM51.00
39 insertions	RM60.00	RM50.00
52 insertions	RM57.00	RM49.00



ROP DISPLAY	Peninsular	Regional
Casual	RM55.00	RM35.00
3 insertions	RM54.00	RM34.00
6 insertions	RM53.00	RM33.00
13 insertions	RM51.00	RM32.00
26 insertions	RM48.00	RM31.00
39 insertions	RM45.00	RM30.00
52 insertions	RM43.00	RM29.00



ROP DISPLAY	Peninsular	Regional
Casual	RM55.00	RM35.00
3 insertions	RM54.00	RM34.00
6 insertions	RM53.00	RM33.00
13 insertions	RM51.00	RM32.00
26 insertions	RM48.00	RM31.00
39 insertions	RM45.00	RM30.00
52 insertions	RM43.00	RM29.00

Classifieds



Details	Peninsular	Regional	Peninsular	Regional	Peninsular	Regional
APPOINTMENTS						
Casual	54.00	40.00	54.00	40.00	55.00	41.00
3 insertions	53.00	39.00	53.00	39.00	54.00	40.00
6 insertions	51.00	38.00	51.00	38.00	52.00	39.00
13 insertions	50.00	37.00	50.00	37.00	51.00	38.00
26 insertions	48.00	36.00	48.00	36.00	49.00	37.00
Out-of-Appointments*	64.00	50.00	64.00	50.00	65.00	51.00
NOTICES						
Casual	54.00	n/a	54.00	n/a	55.00	n/a
Out-of-Notices	64.00	n/a	64.00	n/a	65.00	n/a
CLASSIFIEDS DISPLAY						
Casual	39.00	29.00	39.00	29.00	45.00	34.00
3 insertions	37.00	27.00	37.00	27.00	43.00	32.00
6 insertions	36.00	26.00	36.00	26.00	42.00	31.00
13 insertions	34.00	24.00	34.00	24.00	40.00	29.00
26 insertions	33.00	23.00	33.00	23.00	39.00	28.00
39 insertions	32.00	22.00	32.00	22.00	38.00	27.00
52 insertions	31.00	21.00	31.00	21.00	37.00	26.00
Out-of-Classifieds*	49.00	39.00	49.00	39.00	55.00	44.00
OBITUARY						
a) Condolences	51.00	n/a	51.00	n/a	51.00	n/a
b) Death, Requiem, Acknowledgement, In-Memoriam	45.00	n/a	45.00	n/a	45.00	n/a
Out-of-Classifieds						
a) Condolences	61.00	n/a	61.00	n/a	61.00	n/a
b) Death, Requiem, Acknowledgement, In-Memoriam	55.00	n/a	55.00	n/a	55.00	n/a
RUN-ONS / LINERS (per line)						
Casual - Minimum 4 lines	14.00	12.00	14.00	12.00	18.00	16.00

*Minimum height is 5cm.

*Regional Edition is not applicable on Sundays.

*Minimum font size is 6 point.



From Advertisement, branded content, infographics, wrap-around & creative buys. Archive library Creative Services.



On-site promotion and showcase within NSTP and customised events to drive sales/awareness.



To distribute newspapers to targeted areas to create brand awareness with customised content.



Engagement to live newsfeed & information in NSTP online. Showcase product in online ads, microsite, video & customised content.



Interactive real-time posts of news & activities in NSTP's social media sites - FB, Twitter & Instagram.

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