

## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '26	9 FEB '26- 29 MAR '26 1 FEB '27 - 21 MAR '27
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
SUN TO THU 5AM – 10AM		374
SUN TO THU 6AM – 10AM	340	
SUN TO THU 10AM – 1PM	150	165
SUN TO THU 1PM – 4PM	150	165
SUN TO THU 4PM – 8PM	190	209
SUN TO THU 8PM – 12MN	120	132
SUN TO THU 12MN – 6AM	60	66
FRI TO SAT 6AM – 10AM	240	264
FRI TO SAT 10AM – 1PM	120	132
FRI TO SAT 1PM – 4PM	100	110
FRI TO SAT 4PM – 8PM	120	132
FRI TO SAT 8PM – 12MN	80	88
FRI TO SAT 12MN – 6AM	60	66
<b>ROS RATES</b>		
ROS SUN TO THU	200	220
ROS SUN TO SAT	160	176

\*\* ROS SUNDAY TO THURSDAY : MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SUNDAY TO SATURDAY : MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>• 15 Seconds: <b>65%</b></li> <li>• 20 Seconds: <b>75%</b></li> <li>• 40 Seconds: <b>140%</b></li> <li>• 45 Seconds: <b>150%</b></li> <li>• 60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>• Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>• Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>• More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>• Studio Fee: <b>RM 500 / HOUR</b></li> <li>• Re-recording Studio Fee: <b>RM 500</b></li> <li>• Talent Fee: <b>FROM RM 20 / SECOND</b> (Subject to Individual Charges)</li> <li>• Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>• Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>