



ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

		EFFECTIVE 1 JAN '24	27 JAN '24 - 24 FEB '24 15 JAN '25 - 12 FEB '25
DAY & TIME			10% LOADING
MON TO FRI	6AM – 10AM	510	561
MON TO FRI	10AM – 1PM	330	363
MON TO FRI	1PM – 4PM	320	352
MON TO FRI	4PM – 8PM	430	473
MON TO FRI	8PM – 12MN	190	209
MON TO FRI	12MN – 6AM	60	66
SAT TO SUN	6AM – 10AM	140	154
SAT TO SUN	10AM – 1PM	200	220
SAT TO SUN	1PM – 4PM	190	209
SAT TO SUN	4PM – 8PM	170	187
SAT TO SUN	8PM – 12MN	110	121
SAT TO SUN	12MN – 6AM	40	44
ROS RATES			
ROS MON TO FRI		370	407
ROS MON TO SUN		310	341
ROS SAT TO SUN		160	176

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE			
		EFFECTIVE 1 OCT '23	27 JAN '24 - 24 FEB '24
			10% LOADING
CENTRAL REGION		120	132
NORTHERN REGION		80	88
SOUTHERN REGION		80	88
EAST COAST REGION		70	77

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> 15 Seconds: 65% 20 Seconds: 75% 40 Seconds: 140% 45 Seconds: 150% 60 Seconds: 200% 	<ul style="list-style-type: none"> Less than 14 Days Before Broadcast Date: 100% SURCHARGE Between 15 to 30 Days Before Broadcast Date: 50% SURCHARGE More than 30 Days Before Broadcast Date: 10% SURCHARGE 	<ul style="list-style-type: none"> Studio Fee: RM 500 / HOUR Re-recording Studio Fee: RM 500 Talent Fee: FROM RM 20 / SECOND <i>(Subject to Individual Charges)</i> Scripting Fee: RM 300 / SCRIPT Translation Fee: RM 150 / SCRIPT

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