



ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

MONTHS OF 2023	1 JAN '23 - 30 NOV '23	1 DEC '23 - 31 DEC '23
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	480	528
MON TO FRI 10AM – 1PM	320	352
MON TO FRI 1PM – 4PM	320	352
MON TO FRI 4PM – 8PM	450	495
MON TO FRI 8PM – 12MN	280	308
MON TO FRI 12MN – 6AM	80	88
SAT TO SUN 6AM – 10AM	210	231
SAT TO SUN 10AM – 1PM	240	264
SAT TO SUN 1PM – 4PM	230	253
SAT TO SUN 4PM – 8PM	250	275
SAT TO SUN 8PM – 12MN	220	242
SAT TO SUN 12MN – 6AM	80	88
ROS RATES		
ROS MON TO FRI	390	429
ROS MON TO SUN	330	363
ROS SAT TO SUN	220	242

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE

MONTHS OF 2023	1 JAN '23 - 30 NOV '23	1 DEC '23 - 31 DEC '23
		10% LOADING
CENTRAL REGION	140	154
NORTHERN REGION	90	99
SOUTHERN REGION	90	99
EAST COAST REGION	80	88

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> • 15 Seconds: 65% • 20 Seconds: 75% • 40 Seconds: 140% • 45 Seconds: 150% • 60 Seconds: 200% 	<ul style="list-style-type: none"> • Less than 14 Days Before Broadcast Date: 100% SURCHARGE • Between 15 to 30 Days Before Broadcast Date: 50% SURCHARGE • More than 30 Days Before Broadcast Date: 10% SURCHARGE 	<ul style="list-style-type: none"> • Studio Fee: RM 500 / HOUR • Re-recording Studio Fee: RM 500 • Talent Fee: FROM RM 20 / SECOND (Subject to Individual Charges) • Scripting Fee: RM 300 / SCRIPT • Translation Fee: RM 150 / SCRIPT

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