

Effective 生效日期: 1st January 2019

NATIONAL (West+East Malaysia) 全國 (西馬+東馬)

Type 廣告類別	Size 面積	B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM	
Broadsheets	Full Page	10 col x 53 cm	35,000.00	55,000.00
	Junior Page	8 col x 37 cm	19,600.00	37,000.00
	Half Page	10 col x 26.5 cm	17,500.00	33,000.00
	Half Page	5 col x 53 cm	17,500.00	33,000.00
	Quarter Page	5 col x 26.5 cm	8,800.00	17,000.00
Tabloid	Full Page	8 col x 31 cm	16,500.00	31,000.00
	Half Page	8 col x 15.5 cm	8,300.00	15,800.00
	Half Page	4 col x 31 cm	8,300.00	15,800.00

WEST MALAYSIA 西馬

Type 廣告類別	Size 面積	B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM	
Broadsheets	Full Page	10 col x 53 cm	30,500.00	45,500.00
	Junior Page	8 col x 37 cm	17,000.00	30,000.00
	Half Page	10 col x 26.5 cm	15,300.00	27,000.00
	Half Page	5 col x 53 cm	15,300.00	27,000.00
	Quarter Page	5 col x 26.5 cm	7,650.00	13,500.00
Tabloid	Full Page	8 col x 31 cm	14,000.00	25,000.00
	Half Page	8 col x 15.5 cm	7,000.00	12,500.00
	Half Page	4 col x 31 cm	7,000.00	12,500.00

Rates shown above are subject to 6% SST

上述價格須另加6%SST

Effective 生效日期: 1st January 2019

SG & GM (West+East Malaysia) 星洲 + 光明 全國 (西馬+東馬)

Type 廣告類別	Size 面積		B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM
Broadsheets	Full Page	10 col x 53 cm	46,000.00	70,000.00
	Junior Page	8 col x 37 cm	26,000.00	47,000.00
	Half Page	10 col x 26.5 cm	23,500.00	41,500.00
	Half Page	5 col x 53 cm	23,500.00	41,500.00
	Quarter Page	5 col x 26.5 cm	11,700.00	21,800.00
Tabloid	Full Page	8 col x 31 cm	22,000.00	40,000.00
	Half Page	8 col x 15.5 cm	11,000.00	20,500.00
	Half Page	4 col x 31 cm	11,000.00	20,500.00

SG & GM (West Malaysia) 星洲 + 光明 (西馬)

Type 廣告類別	Size 面積		B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM
Broadsheets	Full Page	10 col x 53 cm	39,500.00	60,000.00
	Junior Page	8 col x 37 cm	22,000.00	40,000.00
	Half Page	10 col x 26.5 cm	19,800.00	35,500.00
	Half Page	5 col x 53 cm	19,800.00	35,500.00
	Quarter Page	5 col x 26.5 cm	9,900.00	18,500.00
Tabloid	Full Page	8 col x 31 cm	18,500.00	34,500.00
	Half Page	8 col x 15.5 cm	9,300.00	17,300.00
	Half Page	4 col x 31 cm	9,300.00	17,300.00

Rates shown above are subject to 6% SST

上述價格須另加6%SST

Effective 生效日期: 1st January 2019

METRO (KL & Selangor) 大都會 (雪/隆)

Type 廣告類別	Size 面積	B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM	
Broadsheets	Full Page	10 col x 53 cm	13,500.00	21,000.00
	Junior Page	8 col x 37 cm	7,500.00	11,800.00
	Half Page	10 col x 26.5 cm	6,800.00	10,500.00
	Half Page	5 col x 53 cm	6,800.00	10,500.00
	Quarter Page	5 col x 26.5 cm	3,400.00	5,200.00

JOHORE 柔佛

Type 廣告類別	Size 面積	B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM	
Broadsheets	Full Page	10 col x 53 cm	11,300.00	17,300.00
	Junior Page	8 col x 37 cm	6,300.00	9,700.00
	Half Page	10 col x 26.5 cm	5,600.00	8,700.00
	Half Page	5 col x 53 cm	5,600.00	8,700.00
	Quarter Page	5 col x 26.5 cm	2,800.00	4,300.00

N. SEMBILAN 森美蘭

Type 廣告類別	Size 面積	B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM	
Broadsheets	Full Page	10 col x 53 cm	3,500.00	6,000.00
	Junior Page	8 col x 37 cm	2,000.00	3,400.00
	Half Page	10 col x 26.5 cm	1,800.00	3,000.00
	Half Page	5 col x 53 cm	1,800.00	3,000.00
	Quarter Page	5 col x 26.5 cm	900.00	1,500.00

Rates shown above are subject to 6% SST

上述價格須另加6%SST

Effective 生效日期: 1st January 2019

MALACCA 馬六甲

Type 廣告類別	Size 面積	B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM	
Broadsheets	Full Page	10 col x 53 cm	3,500.00	5,500.00
	Junior Page	8 col x 37 cm	2,000.00	3,000.00
	Half Page	10 col x 26.5 cm	1,800.00	2,700.00
	Half Page	5 col x 53 cm	1,800.00	2,700.00
	Quarter Page	5 col x 26.5 cm	900.00	1,300.00

PERAK 霹靂

Type 廣告類別	Size 面積	B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM	
Broadsheets	Full Page	10 col x 53 cm	6,300.00	10,000.00
	Junior Page	8 col x 37 cm	3,530.00	5,600.00
	Half Page	10 col x 26.5 cm	3,180.00	5,000.00
	Half Page	5 col x 53 cm	3,180.00	5,000.00
	Quarter Page	5 col x 26.5 cm	1,590.00	2,500.00

NORTHERN (Penang, Perlis & Kedah) 北馬

Type 廣告類別	Size 面積	B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM	
Broadsheets	Full Page	10 col x 53 cm	3,400.00	5,300.00
	Junior Page	8 col x 37 cm	1,900.00	2,900.00
	Half Page	10 col x 26.5 cm	1,700.00	2,600.00
	Half Page	5 col x 53 cm	1,700.00	2,600.00
	Quarter Page	5 col x 26.5 cm	850.00	1,300.00

Rates shown above are subject to 6% SST

上述價格須另加6%SST

Effective 生效日期: 1st January 2019

EAST COAST (Pahang, Terengganu & Kelantan) 東海岸

Type 廣告類別	Size 面積		B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM
Broadsheets	Full Page	10 col x 53 cm	3,400.00	5,300.00
	Junior Page	8 col x 37 cm	1,900.00	2,900.00
	Half Page	10 col x 26.5 cm	1,700.00	2,600.00
	Half Page	5 col x 53 cm	1,700.00	2,600.00
	Quarter Page	5 col x 26.5 cm	850.00	1,300.00

EAST MALAYSIA (Sarawak & Sabah) 東馬 (砂拉越及沙巴)

Type 廣告類別	Size 面積		B&W 黑白 RM	2 Spot Colour 雙色/ Full Colour 彩色 RM
Broadsheets	Full Page	10 col x 53 cm	7,900.00	14,300.00
	Junior Page	8 col x 37 cm	4,300.00	7,900.00
	Half Page	10 col x 26.5 cm	3,900.00	7,100.00
	Half Page	5 col x 53 cm	3,900.00	7,100.00
	Quarter Page	5 col x 26.5 cm	1,950.00	3,500.00

Rates shown above are subject to 6% SST

上述價格須另加6%SST

Effective 生效日期: 1st January 2019

DISPLAY / NOTICE / THANK YOU 商業廣告 / 通告 / 鳴謝

Edition 版別	B&W 黑白 (Casual 短期) RM	B&W 黑白 (Contract 長期) RM	1-Spot Colour 單色	2-Spot Colour / Full Colour 雙色 / 彩色 RM
NATIONAL (West+East Malaysia) 全國 (西馬+東馬)	82.00	67.00	8,000.00	129.00
WEST MALAYSIA 西馬	73.00	58.00	6,500.00	103.00
SC & GM (West+East Malaysia) 星洲 + 光明 全國 (西馬+東馬)	104.00	89.00	10,000.00	166.00
SC & GM (West Malaysia) 星洲 + 光明 (西馬)	90.00	75.00	8,500.00	140.00
METRO (KL & Selangor) 大都會 (雪/隆)	41.00	26.00	4,000.00	40.00
JOHORE 柔佛	24.50	21.50	1,500.00	33.00
N.SEMBILAN 森美蘭	8.00	6.80	650.00	11.50
MALACCA 馬六甲	8.00	6.80	650.00	10.50
PERAK 霹靂	13.00	12.00	750.00	19.00
NORTHERN (Penang, Perlis & Kedah) 北馬	8.00	6.50	650.00	10.00
EAST COAST (Pahang, Terengganu & Kelantan) 東海岸	8.00	6.50	650.00	10.00
EAST MALAYSIA (Sarawak & Sabah) 東馬 (砂拉越及沙巴)	17.00	15.00	1,500.00	27.00

Rates shown above are subject to 6% SST

上述價格須另加6%SST

Effective 生效日期: 1st January 2019

GREETINGS / CONDOLENCE / OBITUARY 賀詞 / 輓詞 / 訃告 / 人事廣告

Edition 版別	B&W 黑白	1-spot (2 negatives) 單色 (2 張菲林) RM	Full Colour / 2-Spot Colour 彩色 / 雙色 RM
NATIONAL (West+East Malaysia) 全國 (西馬+東馬)	58.00	8,000.00	118.00
WEST MALAYSIA 西馬	49.00	6,500.00	92.00
SC & GM (West+East Malaysia) 星洲 + 光明 全國 (西馬+東馬)	76.00	10,000.00	148.00
SC & GM (West Malaysia) 星洲 + 光明 (西馬)	62.00	8,500.00	122.00
METRO (KL & Selangor) 大都會 (雪/隆)	23.00	4,000.00	N/A
JOHORE 柔佛	20.50	1,500.00	N/A
N.SEMBILAN 森美蘭	6.80	650.00	N/A
MALACCA 馬六甲	6.50	650.00	N/A
PERAK 霹靂	12.00	750.00	N/A
NORTHERN (Penang, Perlis & Kedah) 北馬	5.50	650.00	N/A
EAST COAST (Pahang, Terengganu & Kelantan) 東海岸	6.50	650.00	N/A
EAST MALAYSIA (Sarawak & Sabah) 東馬 (砂拉越及沙巴)	15.00	1,500.00	N/A

Rates shown above are subject to 6% SST

上述價格須另加6%SST

Effective 生效日期: 1st January 2019

Edition 版別	Front page ** 封面 RM	Back Page ** 封底 RM
NATIONAL (West+East Malaysia) 全國 (西馬+東馬)	2,800.00 2.5 col (W) x 6 cm (H)	N/A
WEST MALAYSIA 西馬	N/A	N/A
METRO (KL & Selangor) 大都會 (雪/隆)	1,900.00 5 col (W) x 6 cm (H)	1,500.00 6 col (W) x 6 cm (H)
JOHORE 柔佛	1,290.00 * 5 col (W) x 6 cm (H)	N/A
N.SEMBILAN 森美蘭	325.00 3.5 col (W) x 8 cm (H)	310.00 6 col (W) x 6 cm (H)
MALACCA 馬六甲	230.00 5 col (W) x 6 cm (H)	200.00 6 col (W) x 6 cm (H)
PERAK 霹靂	500.00 5 col (W) x 6 cm (H)	400.00 6 col (W) x 6 cm (H)
NORTHERN (Penang, Perlis & Kedah) 北馬	240.00 5 col (W) x 6 cm (H)	140.00 6 col (W) x 6 cm (H)
EAST COAST (Pahang, Terengganu & Kelantan) 東海岸	185.00 5 col (W) x 6 cm (H)	185.00 6 col (W) x 6 cm (H)
EAST MALAYSIA (Sarawak & Sabah) 東馬 (砂拉越及沙巴)	400.00 7.5 cm (W) x 6 cm (H)	720.00 6 col (W) x 6 cm (H)

Rates shown above are subject to 6% SST 上述價格須另加6%SST

* Johore edition front page ear space surcharge 20% for Saturday & Sunday 柔佛版封面報耳, 星期六及日另加20%附加費

** Front page ear space sizes 封面報耳面積: (1) 2.5 col (W) = 7.4 cm
(2) 3.5 col (W) = 11 cm
(3) 5 col (W) = 15.8 cm
(4) 6 col (W) = 19 cm

Effective 生效日期: 1st January 2019

DISPLAY (Display, Greetings etc.) 商業廣告 (商業、通告及人事廣告價格劃一)

Type 廣告類別	NATIONAL (West Malaysia) 全國 (西馬) RM	NORTH MALAYSIA 北馬 RM	NATIONAL (Without North) 全國 (不包括北馬) RM	SC + GM NORTHERN (Penang, Perlis & Kedah) 星洲聯合光明 北馬版 RM
B&W 黑白 (Casual 短期)	38.00	18.00	27.00	20.00
B&W 黑白 (Contract 長期)	30.00	17.00	20.00	19.00
Full Colour 彩色 (Casual 短期)	50.00	40.00	37.00	N/A
Full Colour 彩色 (Contract 長期)	45.00	37.00	34.00	39.00
SPOT COLOUR 套色 1-spot (2 negatives) 單色(2張菲林)	4,000.00	3,000.00	3,000.00	3,000.00
SPOT COLOUR 套色 2-spot (3 negatives) 雙色(3張菲林)	6,000.00	4,500.00	4,500.00	4,500.00
EAR SPACE*報耳(封面)	1,400.00	700.00	700.00	N/A
Entertainment / Sport** 娛樂 / 體育**	1,700.00	N/A	N/A	N/A

* Front page ear space size 封面版報耳面積: 7.4 cm(W) x 6 cm(H)

** Entertainment / Sport size 娛樂 / 體育面積: 10 col x 6 cm

*** Includes black film 包括黑版

EDITION 版別	B&W 黑白 RM	Full Colour 彩色 RM
KL / SELANGOR 雪隆	13.00	21.00
N. SEMBILAN 森美蘭	5.00	8.00
JOHORE 柔佛	7.00	13.00
MALACCA 馬六甲	5.00	8.00
PERAK 霹靂	7.00	11.00
EAST COAST 東海岸	5.00	7.00

Rates shown above are subject to 6% SST

上述價格須另加6%SST

Effective 生效日期: 1st January 2019

Position Loading

National / West Edition	Position	
Main Section	Front page	100%
	Front half right	40%
	Front half left	35%
	1st colour	50%
	2nd colour	45%
	Centre spread	40%
	Back page	40%
	Page 2	45%
	Page 3	55%
	Page 4	40%
Business Entertainment Features	Right hand page	20%
	Any Specified / Creative Position	30%
	R.O.P.	15%
	Front page	80%
	Front half right	30%
	Front half	20%
Regional Edition	Back page	30%
	Centre spread	30%
	Any Specified / Creative Position	20%
	Front page	80%
	Front half right	30%
	Front half left	20%
	Centre spread	30%
	Back page	30%
	Page 2	30%
Page 3	40%	
Right hand page	10%	
Any Specified / Creative Position	20%	

Effective 生效日期: 1st January 2019

Creative Buy Rates

Creative Buy	Medium	Edition	Rates RM
Cover Page (single page)	SC	West Malaysia	360,000
	SC + GM	West Malaysia	460,000
	SC	West + East Malaysia	420,000
	SC + GM	West + East Malaysia	550,000
Cover wrap (front & back, 2 pages)	SC	West Malaysia	480,000
	SC + GM	West Malaysia	550,000
	SC	West + East Malaysia	550,000
	SC + GM	West + East Malaysia	620,000
Cover wrap (front & back, inner front & back, 4 pages)	SC	West Malaysia	550,000
	SC + GM	West Malaysia	620,000
	SC	West + East Malaysia	600,000
	SC + GM	West + East Malaysia	670,000
Front page cover top panel size: SC – 10 col (w) x 8 cm (H) GM – 24.5 cm (w) x 6 cm (H)	SC	West Malaysia	70,000
	SC + GM	West Malaysia	80,000
	SC	West + East Malaysia	80,000
	SC + GM	West + East Malaysia	90,000

Loose insert rate

Not more than A3 size with single folded
RM0.30 per copy (minimum quantity – 10,000 copies)

Rates shown above are subject to 6% SST

上述價格須另加6%SST

Effective 生效日期: 1st January 2019

National & Various Regions 全國及各地方版	Standard Sizes 標準面積		Minimum Sizes 最小面積	Maximum Sizes 最大面積
	1 col (RM)	2 col (RM)		
West Malaysia 西馬 (各地方版刊出)	37.00 (per col cm)	40.00 (per col cm)	1 col x 2 cm 2 col x 4 cm	1 col x 30 cm 2 col x 30 cm
National 西馬 + 東馬	45.00 (per col cm)	48.00 (per col cm)	1 col x 2 cm 2 col x 4 cm	1 col x 30 cm 2 col x 30 cm
Metro 大都會	20.00 (B/W 黑白) 21.00 (F/C 彩色) (per col cm)	20.00 (B/W 黑白) 21.00 (F/C 彩色) (per col cm)	1 col x 2 cm 2 col x 4 cm 3 col x 6 cm 4 col x 10 cm	1 col x 30 cm 2 col x 30 cm 3 col x 30 cm 4 col x 30 cm
Sin Chew + Guang Ming Metro 大都會 + 光明雪隆	24.00 (per col cm)	24.00 (per col cm)	1 col x 2 cm 2 col x 4 cm 4 col x 10 cm	1 col x 30 cm 2 col x 30 cm 4 col x 30 cm
PERAK 霹靂	7.50 (per col cm)	7.50 (per col cm)	1 col x 4 cm 2 col x 6 cm	1 col x 26 cm 2 col x 26 cm
MALACCA 古城	3.60 (per col cm)	3.60 (per col cm)	1 col x 6 cm 2 col x 6 cm	1 col x 18 cm 2 col x 18 cm
JOHORE 大柔佛	11.00 (per col cm)	15.00 (per col cm)	1 col x 4 cm 2 col x 6 cm	1 col x 20 cm 2 col x 12 cm
EAST COAST 東海岸	2.50 (per col cm)	3.20 (per col cm)	1 col x 4 cm 2 col x 6 cm	1 col x 20 cm 2 col x 12 cm
N. SEMBILAN 森美蘭	1 col x 4 cm @ 24.00 1 col x 6 cm @ 30.00 1 col x 8 cm @ 40.00 1 col x 10 cm @ 50.00 1 col x 12 cm @ 60.00	2 col x 4 cm @ 40.00 2 col x 6 cm @ 60.00 2 col x 8 cm @ 80.00 2 col x 10 cm @ 100.00 2 col x 12 cm @ 120.00		

Notes: 1. Display rates apply to non-standard sizes.
2. Only even number sizes accepted for classified ads.
3. Rates shown above are subject to 6% SST.
4. Reversed white 20% loading.
5. P.O. Box service Fee : RM150.00

注意事項: 1. 非標準面積, 一律以普通價格計算。
2. 分類只接受偶數面積。
3. 上述價格不包括6%SST。
4. 反白另加20%附加費。
5. 郵箱服務收費RM150.00。

Effective 生效日期: 1st January 2019

Edition 版別	Standard Sizes 標準面積	
	1 col (RM)	2 col (RM)
SC WEST MALAYSIA + GM NATIONAL (without North) 星洲西馬 + 光明(除北馬)	42.00 (per col cm)	45.00 (per col cm)
SC + GM METRO 星洲大都會 + 光明雪隆	24.00 (per col cm)	24.00 (per col cm)
SC + GM JOHORE 星洲 + 光明柔佛	13.00 (per col cm)	17.00 (per col cm)
SC + GM PERAK 星洲 + 光明霹靂	8.50 (per col cm)	8.50 (per col cm)
SC + GM MALACCA 星洲 + 光明古城	3.60 (per col cm)	4.60 (per col cm)
SC + GM EAST COAST 星洲 + 光明東海岸	3.75 (per col cm)	4.80 (per col cm)
SC + GM NORTH* 星洲 + 光明北馬*	2 col (6.2 cm) x 2.5 cm	48.00 (per ad)
	2 col (6.2 cm) x 5 cm	94.00 (per ad)
	2 col (6.2 cm) x 7.5 cm	140.00 (per ad)
	2 col (6.2 cm) x 10 cm	188.00 (per ad)
	2 col (6.2 cm) x 12.5 cm	234.00 (per ad)
	2 col (6.2 cm) x 15 cm	280.00 (per ad)

Rates shown above are subject to 6% SST
Rates apply to standard sizes only

上述價格須另加6%SST
以上價格只適用於標準面積

*Inclusive of 6% SST 包括6%SST

Effective 生效日期: 1st January 2019

Publication 刊物	Standard Size 標準面積	B&W 黑白 RM	Spot Colour 套色 RM	Full Colour 彩色 RM
Cahaya Sin Chew 學海	25.5 cm x 30 cm	2,640.00	3,120.00	3,600.00
	25.5 cm x 16 cm	1,408.00	1,664.00	1,920.00
	25.5 cm x 15 cm	1,320.00	1,560.00	1,800.00
	15.8 cm x 24 cm	1,320.00	1,560.00	1,800.00
	25.5 cm x 10 cm	880.00	1,040.00	1,200.00
Sinaran Sin Chew 星星	25.5 cm x 30 cm	3,600.00	4,080.00	4,560.00
	25.5 cm x 16 cm	1,920.00	2,176.00	2,432.00
	25.5 cm x 15 cm	1,800.00	2,040.00	2,280.00
	15.8 cm x 24 cm	1,800.00	2,040.00	2,280.00
	25.5 cm x 10 cm	1,200.00	1,360.00	1,520.00
Bintang Sin Chew 小星星	25.5 cm x 30 cm	3,120.00	3,600.00	4,080.00
	25.5 cm x 16 cm	1,664.00	1,920.00	2,176.00
	25.5 cm x 15 cm	1,560.00	1,800.00	2,040.00
	15.8 cm x 24 cm	1,560.00	1,800.00	2,040.00
	25.5 cm x 10 cm	1,040.00	1,200.00	1,360.00



Only 5 Sizes Accepted 只接受5種面積

COPY DEADLINE 截稿日期

CAHAYA / SINARAN / BINTANG SIN CHEW
學海 / 星星 / 小星星

3 weeks 前3星期

Circulation

Cahaya Sin Chew 學海	Sinaran Sin Chew 星星	Bintang Sin Chew 小星星
45,000	90,000	75,000

Rates shown above are subject to 6% SST

上述價格須另加6%SST