



**ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST**

MONTHS OF 2023	1 JAN '23 - 30 NOV '23	1 DEC '23 - 31 DEC '23
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
MON TO FRI 6AM – 10AM	500	550
MON TO FRI 10AM – 1PM	290	319
MON TO FRI 1PM – 4PM	220	242
MON TO FRI 4PM – 8PM	370	407
MON TO FRI 8PM – 12MN	230	253
MON TO FRI 12MN – 6AM	60	66
SAT TO SUN 6AM – 10AM	150	165
SAT TO SUN 10AM – 1PM	160	176
SAT TO SUN 1PM – 4PM	140	154
SAT TO SUN 4PM – 8PM	180	198
SAT TO SUN 8PM – 12MN	120	132
SAT TO SUN 12MN – 6AM	60	66
<b>ROS RATES</b>		
ROS MON TO FRI	330	363
ROS MON TO SUN	280	308
ROS SAT TO SUN	140	154

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

**LIU REGIONAL BROADCAST**

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE

MONTHS OF 2023	1 JAN '23 - 30 NOV '23	1 DEC '23 - 31 DEC '23
		<b>10% LOADING</b>
CENTRAL REGION	120	132
NORTHERN REGION	70	77
SOUTHERN REGION	70	77
EAST COAST REGION	60	66

**REGIONAL BROADCAST TIMINGS 6AM TO 12MN**

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>15 Seconds: <b>65%</b></li> <li>20 Seconds: <b>75%</b></li> <li>40 Seconds: <b>140%</b></li> <li>45 Seconds: <b>150%</b></li> <li>60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>Studio Fee: <b>RM 500 / HOUR</b></li> <li>Re-recording Studio Fee: <b>RM 500</b></li> <li>Talent Fee: <b>FROM RM 20 / SECOND</b> (Subject to Individual Charges)</li> <li>Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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