



StarSpecial 2017

Education Guide 1

As education is the cornerstone for a successful career, it is a topic that has become an important aspect in affecting and shaping a community, even a nation. So stand up and make your academic establishment stand out-in prime positions in The StarSpecial's Education Guide 1. Call our representatives today.

1 Get your Ad & Story to be featured on the same / facing pages.

Ad and story on facing pages @ additional 30% loading (not applicable for health related products or service that require MOH / KKLIU approval)

2 COVER PICTURE & LOGO

Cover picture with logo (National Edition RM12,000 & Metro Central Edition RM10,000) Above is valid with a minimum of FPBW or HPFC ad in the supplement. T & C apply

3 Ads of 72cm/col and above will be entitled for an editorial write-up.

Press release must be submitted before deadline. Interviews to be granted wherever possible, at The Star's discretion. Size / length of write-up is strictly at the editor's discretion. Write-up will be edited and laid out at the editor's discretions based on editorial house style.

Edition: National

Publication Date	Booking & Story deadline	Material deadline
5 Jan 2017	20 Dec 2016	30 Dec 2016
2 Feb 2017	18 Jan 2017	27 Jan 2017
2 Mar 2017	16 Feb 2017	27 Feb 2017
6 Apr 2017	23 Mar 2017	03 Apr 2017
4 May 2017	19 Apr 2017	28 Apr 2017
1 June 2017	18 May 2017	29 May 2017
6 July 2017	20 June 2017	03 July 2017
3 Aug 2017	20 July 2017	31 July 2017
7 Sep 2017	22 Aug 2017	04 Sep 2017
5 Oct 2017	20 Sep 2017	02 Oct 2017
2 Nov 2017	19 Oct 2017	30 Oct 2017
7 Dec 2017	22 Nov 2017	04 Dec 2017

National Advertisement Rates : RM78.00 per col cm or contract rates where applicable.
20% discount from Main Paper (Wed-Sat) rates for BW ads.

Suggested Size	Black & White	2 Neg. Colour	Full Colour
37cm x 8col (Full page)	RM 18,470.40	RM 23,470.40	RM 31,500.00
37cm x 4col (Half page)	RM 8,985.60	RM 13,985.60	RM 22,000.00
18cm x 8col (Half page)	RM 4,492.80	RM 9,492.80	RM 17,600.00

Rates quoted above are subject to 6% GST.

Rates are subject to change in the event of a 2017 rate adjustment.