

## KINITV HOMEPAGE (DESKTOP)

The screenshot shows the Kinitv desktop homepage layout with several ad placements highlighted in red:

- Top Left:** Skinning Ad 1 (100 X 600)
- Top Center:** Leaderboard 1 (728 X 90)
- Top Right:** Skinning Ad 2 (100 X 600)
- Main Content Area:**
  - Left:** Video player for "Anifah: NZ offered alternative to bring diplomat home" (300 X 250)
  - Right (Top):** Medium Rectangle 1 (300 X 250)
  - Right (Bottom):** Medium Rectangle 2 (300 X 250)
- Bottom Section:**
  - Channels:** Latest, Most Viewed, KiniNews, KiniTV BM, 中文頻道, Yahoo! News, MH370, INXO TV
  - Latest:**
    - Article 1: "Save money, eat kangkung: Twitterjaya fries PM" (6 months ago | 540262 views)
    - Article 2: "Ucapan Najib 'kangkung' hangat di alam maya" (6 months ago | 540262 views)
    - Article 3: "Live from Kelana Jaya Stadium: Suara Rakyat Suara Keramat rally" (A year ago | 533698 views)

**BicaraKini**

**KiniTalk/  
KiniFocus**

**Rentakini**

**KiniBiz**

**Feature**

**Asia Calling**

**CJ.MY**

**Malaysiakini TV**

**TEDxPetalingStreet  
2013**

**FingerTec  
Worldwide**



**UNDILAH – music video promoting the vote.**

A year ago | 516473 views



**水灾严重要求发布紧急状态令 邦莫达叫得芝雅回艾丹**

7 months ago | 358902 views



**Bung asks PKR MP to return to Kuantan for tabling motion on flooding**

7 months ago | 358902 views



**Usul banjir gamatkan Dewan, Bung suruh Fuziah balik Kuantan**

Yesterday | 1098 Views



**Satu Malaysia nak tampar Raja Bomoh, kata Khairy**

4 months ago | 1,325,914 views



**Most Malaysians want to slap Bomoh King, says Khairy**

4 months ago | 1,325,914 views

**KiniTV**  
Like 104,876

**KiniTV**  
34 mins

The Malaysian diplomat accused of sexual assault is currently undergoing psychiatric tests by the Defence Ministry, where he is attached, and if found guilty, will have action taken against him by the Military Court in Malaysia. Foreign Minister Anifah Aman however was unable to see details

**KiniTV 中文频道**  
Like 51,825

**KiniTV 中文频道**  
39 mins

【报 频】<http://www.kinitv.com/video/8334025>  
外交部部长阿尼夫今天承认，经西方媒体早前报道的一名外国外交官涉嫌在该国犯下企图强奸案的嫌疑。止是该国的一名外交官莫哈默立查曼。不过他表示，我国外交部之所

**KiniTV BM**  
Like 31,748

**KiniTV BM**  
37 mins • Kuala Lumpur

PAS hari ini mendesak Sunbanjaya Pilihan Raya Malaysia (SPR) supaya menyegerakan pendaftaran pengundi secara automatik apabila seseorang itu berusia 21 tahun. Pengarah pilihan raya PAS Rany Hamran berkata bertasarkan keputusan SPR dan PAS akan

Partners

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**KINITV INSIDE PAGE (DESKTOP)**

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**Skimming Ad 1**  
100 X 600

**Leaderboard 1**  
728 X 90

**Skimming Ad 2**  
100 X 600

### KiniNews: 'Diplomat accused of sexual assault undergoing psychiatric tests'



**Datuk Seri Anifah Aman**  
Menteri Luar


SHARE [t](#) [f](#) [g+](#) [e](#) [Like](#) [Share](#) 188

**'Diplomat accused of sexual assault undergoing psychiatric tests'**  
Published on 01 July 2014 13:49 16 views

The Malaysian diplomat accused of sexual assault is currently undergoing psychiatric tests by the Defence Ministry, where he is attached, and if found guilty, will have action taken against him by the Military Court in Malaysia. Foreign Minister Anifah Aman however was


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KiniTalk/KiniFocus




MH370 Forum Part 2: MH370: Sack those who 'slept on the job'

Asia Calling



Indian's unique Hockey Village

CJ.MY



JARO Heritage Bazaar

**Comments**

Add a comment...

[Comment](#)

Facebook social plugin

Medium Rectangle 1

300 X 250

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Medium Rectangle 2

300 X 250

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## **KINITV RATE CARD (DESKTOP)**

<b>Ad Unit</b>	<b>Banner Size</b>	<b>Max Rotation</b>	<b>Weekly Rate</b>
<b>Home Page + Inside Page</b>			
Leaderboard	728 x 90	50% SOV	3,000
Billboard	1000 x 250	100% SOV	5,000 (Homepage only)
Medium Rectangle 1	300 x 250	50% SOV	2,000
Medium Rectangle 2	300 x 250	50% SOV	2,000
Skimming Ads	100 x 600	100% SOV	3,000
Channel Renting	–	100% SOV	3,000

## **KINITV HOMEPAGE (MOBILE)**



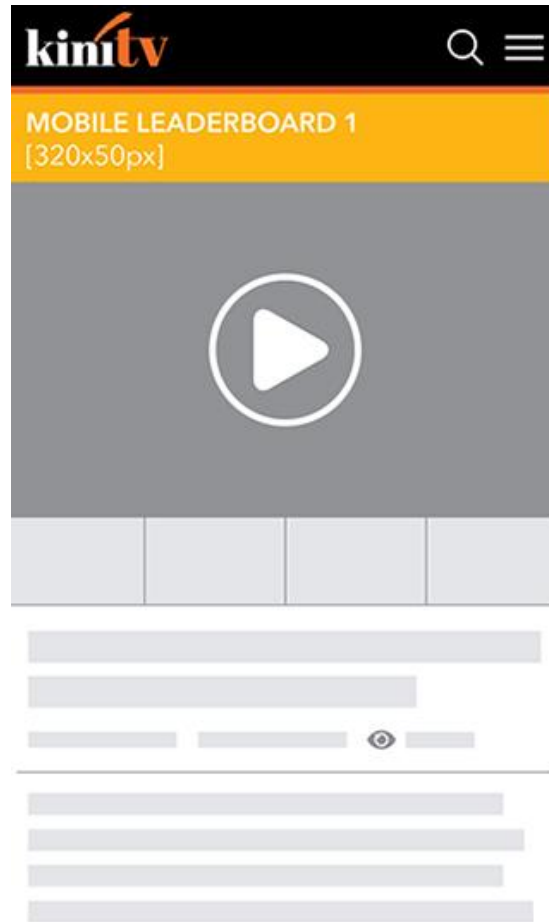








## **KINITV INSIDE PAGE (MOBILE)**





## KINITV RATE CARD (MOBILE)

Ad Unit	Banner Size	Max Rotation	Home Page			Inside Page		
			Weekly Rate (RM)	EN	BM	CN	EN	BM
First View Ad	320 x 416	100% SOV	7,000	5,000	5,000	-	-	-
Engagement Ad	320 x 50 (Before Expand)	100% SOV	6,000	4,000	4,000	5,000	3,000	3,000
	320 x 416 (After Expand)							
Mobile Leaderboard 1	320 x 50	50% SOV	4,000	3,000	3,000	3,000	2,000	2,000
Mobile Medium Rectangle 1	320 x 250	50% SOV	4,000	3,000	3,000	-	-	-
Mobile Medium Rectangle 2	320 x 250	50% SOV	3,000	2,000	2,000	-	-	-
Bottom Medium Rectangle	300 x 250	50% SOV	-			3,000	2,000	2,000