



StarSpecial 2017

Star Homes & Properties

Owning a home is an ultimate ideal of everyone today. If you have something to offer the up-and-coming generation of homebuyers, our Star Homes & Properties supplements provide you the perfect platform for you to reach out to them. This also applies if you are offering nifty gadgets and appliances to help beautify or make life easier at home.

Edition: Metro Central

Publication Date	Booking & Story deadline	Material deadline
4 Jan 2017	19 Dec 2016	29 Dec 2016
1 Feb 2017	17 Jan 2017	26 Jan 2017
1 Mar 2017	15 Feb 2017	24 Feb 2017
5 Apr 2017	22 Mar 2017	31 Mar 2017
3 May 2017	18 Apr 2017	27 Apr 2017
7 June 2017	24 May 2017	2 June 2017
5 July 2017	19 June 2017	30 June 2017
2 Aug 2017	19 July 2017	28 July 2017
6 Sep 2017	21 Aug 2017	30 Aug 2017
4 Oct 2017	19 Sep 2017	29 Sep 2017
1 Nov 2017	17 Oct 2017	27 Oct 2017
6 Dec 2017	21 Nov 2017	30 Nov 2017

1 Get your Ad & Story to be featured on the same / facing pages.

Ad and story on facing pages @ additional 30% loading (not applicable for health related products or service that require MOH / KKLIU approval)

2 COVER PICTURE & LOGO

Cover picture with logo (National Edition RM12,000 & Metro Central Edition RM10,000) Above is valid with a minimum of FPBW or HPFC ad in the supplement. T & C apply

3 Ads of 72cm/col and above will be entitled for an editorial write-up.

Press release must be submitted before deadline. Interviews to be granted wherever possible, at The Star's discretion. Size / length of write-up is strictly at the editor's discretion. Write-up will be edited and laid out at the editor's discretion based on editorial house style.

Metro Central Advertisement Rates : RM46.00 per col cm or contract rates where applicable.

Suggested Size	Black & White	2 Neg. Colour	Full Colour
37cm x 8col (Full page)	RM 13,616.00	RM 17,116.00	RM 25,900.00
37cm x 4col (Half page)	RM 6,624.00	RM 10,124.00	RM 18,900.00
18cm x 8col (Half page)	RM 3,312.00	RM 6,812.00	RM 15,600.00

Rates quoted above are subject to 6% GST.

Rates are subject to change in the event of a 2017 rate adjustment.