

# Post Graduate StarSpecial

**StarSpecial**

The handy and concise *The Star's* Postgraduate supplement on education opportunities in Malaysia, has established itself as a forerunner in providing student news, updates and course information on postgraduate study.

Published every third Tuesday of the month, this supplement highlights the various institutions of higher learning in Malaysia and will also touch on the various continuing professional development programmes that are available, both in the country and overseas. This supplement is all about remaining relevant to the postgraduate community and raises issues on upgrading one's self in a world that is changing at a rapid pace.

*The Star's* wide distribution and high readership will allow advertisers to reach a large number of students who are either ready to embark on their postgraduate studies or those who are still looking for options and guidance.

*The Star's* Postgraduate supplement is an excellent read for insights into the postgraduate world. It is a must-read for every graduate student.

This is the perfect opportunity for you to reach and influence the upcoming student body.

## NATIONAL EDITION

### 1 Get your Ad & Story featured on the same/facing pages!

Add in 30% loading on top of the ad cost for story & ad to be featured on the same/facing pages. This does not apply to health/medical related product ads.

### 2 Cover picture & logo

Cover picture with logo @ RM12,000. This is valid with a minimum of Full Page Black & White or Half Page Full Colour ad in the supplement. T&C apply.

### 3 Ads of 72cm/col and above will be entitled to an editorial write-up.

Press release must be submitted before deadline. Interviews will be granted wherever possible at *The Star's* discretion. Size/length of write-up is strictly at the editor's discretion. Write-up will be edited and laid out based on editorial house style.

#### Publication date

24 Jan 2017  
21 Feb 2017  
21 March 2017  
18 April 2017  
16 May 2017  
20 June 2017  
18 July 2017  
15 Aug 2017  
19 Sept 2017  
17 Oct 2017  
21 Nov 2017  
12 Dec 2017

#### Booking & Story deadline

10 Jan 2017  
7 Feb 2017  
7 March 2017  
4 April 2017  
2 May 2017  
6 June 2017  
4 July 2017  
1 Aug 2017  
5 Sept 2017  
3 Oct 2017  
7 Nov 2017  
28 Nov 2017

#### Material deadline

18 Jan 2017  
15 Feb 2017  
15 March 2017  
12 April 2017  
10 May 2017  
14 June 2017  
12 July 2017  
9 Aug 2017  
13 Sept 2017  
11 Oct 2017  
15 Nov 2017  
6 Dec 2017

**National Advertisement Rates : RM78 per col/cm or contract rates where applicable.  
25% discount from Main Paper (Wed - Sat) rates for BW ads. (Subject to 6% GST)**

#### Suggested Size

**Full Page** (37cmx8col)  
**1/2 Page** (18cmx8col)  
**1/4 Page** (18cmx4col)

#### Black & White

RM 17,316.00  
RM 8,424.00  
RM 4,212.00

#### 2 Neg. Colour

RM 22,316.00  
RM 13,424.00  
RM 9,212.00

#### Full Colour

RM 26,775.00  
RM 18,700.00  
RM 14,960.00

\*Rates quoted above are subject to 6% GST.

\*Rates are subject to change in the event of a 2017 rate adjustment.