



ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '24	1 DEC '24 - 31 DEC '24
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	500	550
MON TO FRI 10AM – 1PM	290	319
MON TO FRI 1PM – 4PM	220	242
MON TO FRI 4PM – 8PM	370	407
MON TO FRI 8PM – 12MN	230	253
MON TO FRI 12MN – 6AM	60	66
SAT TO SUN 6AM – 10AM	150	165
SAT TO SUN 10AM – 1PM	160	176
SAT TO SUN 1PM – 4PM	140	154
SAT TO SUN 4PM – 8PM	180	198
SAT TO SUN 8PM – 12MN	120	132
SAT TO SUN 12MN – 6AM	60	66
ROS RATES		
ROS MON TO FRI	330	363
ROS MON TO SUN	280	308
ROS SAT TO SUN	140	154

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
 ** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE		
	EFFECTIVE 1 JAN '24	1 DEC '24 - 31 DEC '24
		10% LOADING
CENTRAL REGION	120	132
NORTHERN REGION	70	77
SOUTHERN REGION	70	77
EAST COAST REGION	60	66

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> 15 Seconds: 65% 20 Seconds: 75% 40 Seconds: 140% 45 Seconds: 150% 60 Seconds: 200% 	<ul style="list-style-type: none"> Less than 14 Days Before Broadcast Date: 100% SURCHARGE Between 15 to 30 Days Before Broadcast Date: 50% SURCHARGE More than 30 Days Before Broadcast Date: 10% SURCHARGE 	<ul style="list-style-type: none"> Studio Fee: RM 500 / HOUR Re-recording Studio Fee: RM 500 Talent Fee: FROM RM 20 / SECOND <i>(Subject to Individual Charges)</i> Scripting Fee: RM 300 / SCRIPT Translation Fee: RM 150 / SCRIPT

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