

IMEC EXPO → 2024

Driving the Vibrant
Asian Medical Markets

6 - 8
August
2024

Kuala Lumpur
Convention
Centre

IMEC EXPO

International Medical Exhibition & Conference

Supported by :



Ministry of Health
Malaysia



MATRADE
Malaysian External
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AHK
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Research, Standards
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Malaysia
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Meet in *Malaysia*
BE Greater, Together

Malaysia
2024



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IMEC 2024 EXPO



Driving the Vibrant Asian Medical Markets

As an alternative cost-effective marketing and promotion platform for the total medical industries, the IMEC EXPO 2024, an international medical exhibition, offers companies seeking to further enhance and diversify their businesses into the emerging medical and healthcare markets in Asia.

The growing Asian Region, covering a market potential of 51 countries, present business opportunities to tap on the potential population of 4.8 billion consumers.

Kuala Lumpur is internationally connected and strategically located in Asia, with easy communications and is business friendly.

Malaysia is recognized as a major regional gateway and as "the Top Destination for Health & Medical Tourism".

After the recent turbulent and volatile years affecting most companies, the IMEC EXPO 2024 will offer alternative marketing opportunities to diversify and explore newer markets in Asia.

2024年国际医学展览会及会议 (IMEC EXPO) 作为医疗行业极具性价比的营销和推广平台, 将协助众多企业进一步强化在亚洲新兴的医疗和保健业务。

亚洲地区的医疗和保健市场覆盖了51个国家, 拥有约48亿名潜在的消费者。

吉隆坡是亚洲的战略要地, 作为重要的交通枢纽, 与国际接轨, 有利于商业发展。

马来西亚是医疗行业公认的重点地区, 更是“健康与医疗旅游的首选目的地”。

近几年, 受疫情影响, 众多企业陷入动荡不安的局面。2024年IMEC EXPO将带来全新的商机, 开拓亚洲多元化的新市场。

IMEC 博览会 推动亚洲 医疗市场的发展



IMEC EXPO 2024

推动亚洲医疗市场的发展

2024
6日至8日
8月

吉隆坡
会展中心

IMEC EXPO

国际医学展览暨研讨会

支持单位：



Ministry of Health
Malaysia



Malaysian External
Trade Development
Corporation



Malaysia-German Chamber
of Commerce and Industry
(Deutsch-Malaysische
Industrie- und Handelskammer)



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