

Ad Unit	Dimensions (pixels)		File Format	File Size	Duration	Rates	Home	ROS	Max. Rotation
	Desktop	Responsive: Mobile & Tablet							
Pushdown Wallpaper*	Top: 1200(W) x 150(H) Left/Right: 360(W) x 1080(H)	Mobile: 320(W) x 50(H) Tablet: 728(W) x 90(H) & 468(W) x 60(H)	JPG / PNG / GIF	260kb in total (images, assets, backup image)	weekly	RM 18,000.00	✓	✓	3
Site Wallpaper*	Left/Right: 360(W) x 1080(H)	Mobile: 320(W) x 50(H) Tablet: 728(W) x 90(H) & 468(W) x 60(H)	JPG / PNG / GIF	200kb in total (images, assets, backup image)	weekly	RM 15,000.00	✓	✓	3
Skinner	Left/Right: 100(W) x 640(H)	Mobile: 320(W) x 50(H) Tablet: 728(W) x 90(H) & 468(W) x 60(H)	JPG / PNG / GIF	200kb in total (images, assets, backup image)	weekly	RM 10,000.00	✓	✓	3
Video Wallpaper	1200(W) x 600(H)	Mobile: 320(W) x 96(H) Tablet: 716(W) x 605(H)	JPG / PNG / GIF	200kb in total (images, assets, backup image)	weekly	RM 10,000.00	✓	-	3
Leaderboard	728(W) x 90(H)	Mobile: 320(W) x 50(H) Tablet: 468(W) x 60(H)	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	weekly	RM 9,000.00	✓	✓	3
Expandable Leaderboard	Collapsed: 728(W) x 90(H) Expanded: 728(W) x 250(H)	Mobile: 320(W) x 50(H) Tablet: 468(W) x 60(H)	JPG / PNG / GIF / HTML5	260kb in total (images, assets, backup image)	weekly	RM 11,000.00	✓	✓	3
Billboard	970(W) x 70(H)	Mobile: 320(W) x 50(H) Tablet: 728(W) x 90(H) & 468(W) x 60(H)	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	weekly	RM 12,000.00	✓	-	3
Expandable Billboard	Collapsed: 970(W) x 70(H) Expanded: 970(W) x 250(H)	Mobile: 320(W) x 50(H) Tablet: 728(W) x 90(H) & 468(W) x 60(H)	JPG / PNG / GIF / HTML5	260kb in total (images, assets, backup image)	weekly	RM 15,000.00	✓	-	3
MREC*	300(W) x 250(H)	Mobile: 300(W) x 250(H) Tablet: 300(W) x 250(H)	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	weekly	RM 9,000.00	✓	✓	3
Expandable MREC*	Collapsed: 300(W) x 250(H) Expanded: 600(W) x 250(H)	Mobile: 300(W) x 250(H) Tablet: 300(W) x 250(H)	JPG / PNG / GIF / HTML5	260kb in total (images, assets, backup image)	weekly	RM 11,000.00	✓	✓	3
Full Banner	468(W) x 60(H)	Mobile: 300(W) x 50(H) Tablet: 468(W) x 60(H)	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	weekly	RM 5,000.00	✓	✓	3
Half-Page*	300(W) x 600(H)	Mobile: 300(W) x 600(H) Tablet: 300(W) x 600(H)	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	weekly	RM 12,000.00	✓	✓	3
Expandable Half-Page*	Collapsed: 300(W) x 600(H) Expanded: 600(W) x 600(H)	Mobile: 300(W) x 600(H) Tablet: 300(W) x 600(H)	JPG / PNG / GIF / HTML5	260kb in total (images, assets, backup image)	weekly	RM 15,000.00	✓	✓	3
Button	300(W) x 80(H)	Mobile: 300(W) x 80(H) Tablet: 300(W) x 80(H)	JPG / PNG / GIF / HTML5	100kb in total (images, assets, backup image)	weekly	RM 5,000.00	✓	✓	3
Catfish	1200(W) x 80(H)	Mobile: 320(W) x 200(H) Tablet: 728(W) x 90(H) & 468(W) x 60(H)	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	weekly	RM 12,000.00	✓	✓	3
Expandable Catfish*	Collapsed: 1200(W) x 80(H) Expanded: 1200(W) x 400(H)	Mobile: 320(W) x 50(H) Tablet: 728(W) x 90(H) & 468(W) x 60(H)	JPG / PNG / GIF / HTML5	260kb in total (images, assets, backup image)	weekly	RM 15,000.00	✓	✓	3
Inpage (In-article) MREC*	300(W) x 250(H)	Mobile: 300(W) x 250(H) Tablet: 300(W) x 250(H)	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	weekly	RM 9,000.00	-	✓	3
Inpage (In-article) Auto-Expand Video	720p	720p	MP4	-	weekly	RM 12,000.00	-	✓	3
Popup / Site-Take-Over (STO)*	780(W) x 585(H)	Auto-scale	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	daily	RM 10,000.00	✓	-	1
Time Keeping Sponsorship	180(W) x 125(H)	180(W) x 125(H)	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	monthly	RM 18,000.00	✓	✓	1
Sticky Side Widget*	Collapsed: 200(W) x 220(H) Expanded: 560(W) x 220(H)	Mobile: 320(W) x 90(H) Tablet: 728(W) x 90(H)	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	weekly	RM 15,000.00	✓	✓	3
Search PopUp*	1130(W) x 540(H)	Auto-scale	JPG / PNG / GIF / HTML5	200kb in total (images, assets, backup image)	weekly	RM 12,000.00	✓	✓	1

*Additional RM3,000.00 if video embedded into the creative
 All rates and specs are subject to changes



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