



**CDC
2020
ASIA-PACIFIC**

CORPORATE
DIRECTORS
CONFERENCE

SPONSORSHIP EXHIBITION OPPORTUNITY

Governance 4.0

- Transforming Businesses
- Transforming Boards



20-22 April 2020

**Kuala Lumpur Convention Centre
Malaysia**

ORGANIZER

MACD

MALAYSIAN ALLIANCE OF
CORPORATE DIRECTORS



A MEMBER OF
**GLOBAL NETWORK OF
DIRECTOR INSTITUTES**

CDCAsia-Pacific2020.org

secretariat@CDCAsia-Pacific2020.org

Office: +(60)3 7490 2141

Santhi Ram: +(60)16 980 0857

**“ A Strong Presence at Corporate Director
Conference Asia-Pacific 2020
(CDC Asia-Pacific 2020)
equals
High Return on Investment! ”**

Why Corporate Director Conference Asia-Pacific 2020?



THE INAUGURAL CORPORATE DIRECTOR CONFERENCE ASIA-PACIFIC 2020

will convene corporate directors, investors and regulators from across the region to take on the most pressing and disruptive forces impacting boards and their companies today. Attendees will learn from each other and renowned experts about how to transform governance in both the public and private sectors and stay fit for purpose in this period of dramatic change, often referred to as the fourth Industrial Revolution. How can boards evolve to meet the challenges of Governance 4.0 and continue to offer strategic value? Dialogue throughout the conference will center on:

- Making our boards stronger strategic assets for our businesses
- Navigating through tectonic shifts in geopolitics
- Responding to the risk and opportunity of technological disruption
- Creating trust and transparency with all our stakeholders
- Building our human capital and culture to ensure long-term growth

What To Expect?

THE COMPREHENSIVE PROGRAM

identifies collective solutions for governance challenges that stand in the way of long-term growth, both at the company and country levels. Discussions will be candid and focused on practical solutions, while extensive networking opportunities will promote meaningful, long-term connections.

THE 3-DAYS

conference will be held from April 20 to 22, 2020 at the Kuala Lumpur Convention Centre (KLCC) and is expected to draw close to 500 delegates from around Asia Pacific and beyond.

To enhance your organization's profile with influential corporate directors in attendance, we invite you to become a sponsor and or an exhibitor at this key conference.

WHO SHOULD ATTEND?

- Board Directors
- Aspiring Directors
- C-Suites and Executive Leadership
- Governance Professionals
- PLCs, GLCs, GLICs, Private Companies
- SMEs, Family-Owned Companies
- Startups, NGOs



Strategic Partner

> USD30,000

PRE-CONFERENCE

- 1 Sponsor's logo placement on press release prior to CDC Asia-Pacific 2020
- 2 Access to the CDC Asia-Pacific 2020 delegates' list via the CDC Asia-Pacific 2020 portal
- 3 "Corporate Directors Conference Asia-Pacific 2020 (CDC Asia-Pacific 2020) Sponsor" status assignment
- 4 Recognition in selected MACD publications, websites and social media platforms with hyperlink
- 5 One (1) sponsorship announcement on Global- CDC 2020's social media platform

CONFERENCE DAY

- 1 Opportunity to host the VIP Networking Reception with CDC Asia-Pacific 2020's GNDI member and Keynote Speaker
- 2 Opportunity to Co-Host the Welcome Dinner Reception on Day One of conference
- 3 Two (2) invitations to the exclusive Welcome Reception for Speakers
- 4 Five (5) complimentary registrations
- 5 Five (5) reserved seats at the Opening Ceremony for the CDC Asia-Pacific 2020
- 6 Access to the CDC Asia-Pacific 2020 Speakers Lounge
- 7 Complimentary usage of the Sponsor's Corporate Suites at the venue (sharing basis)
- 8 Complimentary exhibition space (3 units)
- 9 Four (4) exhibitor passes (additional passes @ USD100)
- 10 Unlimited Discounted Delegate Passes, at 25% off published rates to members of your organization or any other prevailing promotional prices, whichever is lower
- 11 Prominent recognition and acknowledgement in all CDC Asia-Pacific 2020 collateral including the venue backdrop, marketing & advertising collateral and/or onsite branding
- 12 One (1) page advertisement insertion in the CDC Asia-Pacific 2020 official program book

POST CONFERENCE

- 1 Recognition in the CDC Asia-Pacific 2020 conference publication
- 2 Collaborative opportunities and invitations to all MACD's programs and events
- 3 Acknowledgement on MACD website as CDC Asia-Pacific 2020 Sponsor
- 4 Corporate Membership (for year April 2020 to April 2021 only) worth USD3,900*

*Membership terms and conditions apply

Platinum Sponsor

USD30,000

PRE-CONFERENCE

- 1 Sponsor's logo placement on press release prior to CDC Asia-Pacific 2020
- 2 Access to the CDC Asia-Pacific 2020 delegates' list via the CDC Asia-Pacific 2020 portal
- 3 "Corporate Directors Conference Asia-Pacific 2020 (CDC Asia-Pacific 2020) Sponsor" status assignment
- 4 Recognition in selected MACD publications, websites and social media platforms with hyperlink
- 5 One (1) sponsorship announcement on MACD's social media platform

CONFERENCE DAY

- 1 Two (2) invitations to the exclusive Welcome Reception for Speakers Opportunity to host the VIP Networking Cocktail Reception with CDC Asia-Pacific 2020 Keynote Speaker
- 2 Two (2) invitations to the exclusive Welcome Reception for Speakers
- 3 Three (3) complimentary registrations
- 4 Three (3) reserved seats at the Opening Ceremony for the CDC Asia-Pacific 2020
- 5 Access to the CDC Asia-Pacific 2020 Speakers Lounge
- 6 Complimentary usage of the Sponsor's Corporate Suites at the venue (sharing basis)
- 7 Complimentary exhibition space (2 units)
- 8 Three (3) exhibitor passes (additional passes @ USD100)
- 9 Unlimited Discounted Delegate Passes, at 25% off published rates to members of your organization or any other prevailing promotional prices, whichever is lower
- 10 Prominent recognition and acknowledgement in all CDC Asia-Pacific 2020 collateral including the venue backdrop, marketing & advertising collateral and/or onsite branding
- 11 One (1) page advertisement insertion in the CDC Asia-Pacific 2020 official program book

POST CONFERENCE

- 1 Recognition in the CDC Asia-Pacific 2020 Post-Summit publication
- 2 Collaborative opportunities and invitations to all MACD's programs and events
- 3 Acknowledgement on MACD website as CDC Asia-Pacific 2020 Sponsor
- 4 One (1) year complimentary Corporate Membership (for year April 2020 to April 2021 only) worth USD3,900*

*Membership terms and conditions apply

Gold Sponsor

USD20,000

PRE-CONFERENCE

- 1 Sponsor's logo placement on press release prior to CDC Asia-Pacific 2020
- 2 Access to the CDC Asia-Pacific 2020 delegates' list via the CDC Asia-Pacific 2020 portal
- 3 "Corporate Directors Conference Asia-Pacific 2020 (CDC ASIA-PACIFIC 2020) Sponsor" status assignment
- 4 Recognition in selected MACD publications, websites and social media platforms with hyperlink
- 5 One (1) sponsorship announcement on MACD's social media platform

CONFERENCE DAY

- 1 One (1) invitation to the exclusive Welcome Reception for Speakers
- 2 Two (2) complimentary registrations for conference worth USD
- 3 Four (4) reserved seats at the Opening Ceremony for the CDC Asia-Pacific 2020
- 4 Complimentary usage of the Sponsor's Corporate Suites at the venue (sharing basis)
- 5 Complimentary exhibition space (1 unit)
- 6 Two (2) exhibitor passes (additional passes @ USD100)
- 7 Unlimited Discounted Delegate Passes, at 15% off published rates to members of your organization or any other prevailing promotional prices, whichever is lower
- 8 Prominent recognition and acknowledgement in all CDC Asia-Pacific 2020 collateral including the venue backdrop, marketing & advertising collateral and/or onsite branding
- 9 Half (1/2) page advertisement insertion in the CDC Asia-Pacific 2020 official program book

POST CONFERENCE

- 1 Recognition in the MACD's Post-Conference publication
- 2 Collaborative opportunities and invitations to all MACD's programs and events
- 3 Acknowledgement on MACD website as CDC Asia-Pacific 2020 Sponsor
- 4 50% off Corporate Membership Fee of USD1,800 (for year April 2020 to April 2021 only)*

*Membership terms and conditions apply

Silver Sponsor

USD10,000

PRE-CONFERENCE

- 1 Sponsors' logo placement on press release prior to CDC Asia-Pacific 2020
- 2 Access to the CDC Asia-Pacific 2020 delegates' list via the CDC Asia-Pacific 2020 portal
- 3 "Corporate Directors Conference Asia-Pacific 2020 (CDC ASIA-PACIFIC 2020) Sponsor" status assignment
- 4 Recognition in selected MACD publications, websites and social media platforms with hyperlink
- 5 One (1) sponsorship announcement on CDC Asia-Pacific 2020's Social media platform

CONFERENCE DAY

- 1 One (1) invitation to the exclusive Welcome Reception for Speakers
- 2 One (1) complimentary registration
- 3 Two (2) reserved seats at the Opening Ceremony for the CDC Asia-Pacific 2020
- 4 Complimentary exhibition space (1 unit)
- 5 Two (2) exhibitor passes (additional passes @ USD100)
- 6 Unlimited Discounted Delegate Passes, at 10% off published rates to members of your organization or any other prevailing promotional prices, whichever is lower
- 7 Prominent recognition and acknowledgement in all CDC Asia-Pacific 2020 collateral including the venue backdrop, marketing & advertising collateral and/or onsite branding
- 8 Half (1/2) page advertisement insertion in the CDC Asia-Pacific 2020 official program book

POST CONFERENCE

- 1 Recognition in the CDC Asia-Pacific 2020 Post-Conference publication
- 2 Collaborative opportunities and invitations to all MACD's programs and events
- 3 Acknowledgement on MACD website as CDC Asia-Pacific 2020 Sponsor
- 4 30% off Corporate Membership Fee worth of USD1,100 (for year April 2020 to April 2021 only)*

*Membership terms and conditions apply

Individual Sponsorships

* (These Packages Are Only Available Once The Titanium, Platinum, Gold & Silver Sponsors Have Chosen Their Slots.)



Industry Lunch Symposium
USD15,000

- Maximum of 2 concurrent sessions per time slot.
- A total of 60 minutes will be allotted per Parallel Symposia
- The Organizing Committee must approve the topics & list of speakers
- The sponsors will be provided with the following:
 - Use of lecture hall in the Conference venue with the provided audio-visual equipment in the room. Additional AV equipment that the sponsor requires over and above what is provided in the room will be borne by the Sponsor.
 - Access to speakers' preparation room
- Inclusion of the symposium title, schedule and program in the Second Announcement, website and Final Program
- Use of Conference logo on the invitation flyer (flyer printing cost not included)
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement of sponsor in the Second Announcement and Final Program
- The sponsoring company will bear all costs relating to their invited speakers for this symposium (speakers' travel expenses, hotel accommodation, registration fees, honoraria etc.)



Welcome Reception (Sole Sponsorship)

USD15,000

Sponsor will have the opportunity to promote themselves through a Congress Reception on the first evening to which all Conference attendees are invited.

- Sponsor's logo on invitations
- Sponsor's logo on the signage at the entrance to the Congress Reception
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsors' Board on-site



Conference Bags (Sole Sponsorship)

USD5,000

The Organizer will provide the participants' Conference bags.

- The bag will bear the Sponsor's logo and the Conference logo
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsors' Board on-site



Registration Area (Sole Sponsorship)

USD5,000

The registration area is used throughout the Conference.

- Opportunity to place signage in the pre-registration area
- Opportunity to insert promotional material/product in Conference bags
- Sponsor's logo on Conference website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsors' Board on-site



Promotional Material (Bag Insert)

USD1,000

Include your promotional material such as invitations, leaflets or brochures in the participants' bags. Please note that the material size is A4 (1 pc only). It must be approved by the Secretariat and must be handed over 3 weeks prior to the event.

- Sponsor's product information will be available for all Meeting participants
- Sponsor's logo on Meeting website
- Acknowledgement on Sponsor's Board on-site
- Acknowledgement in the Sponsor's List in the Meeting Program



Notepads, Pens and Lanyards (Sole Sponsorship)

USD3,000

Sponsor to provide the participants' notepads and pens. The notepads and pens bearing the Sponsor's name/company logo must be approved by the Secretariat and must be handed over 3 weeks before the event to be placed in the participants' Conference bags

- Cost of these items to be borne by the sponsors
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsors' Board on-site

Advertising And Exhibition Opportunities

Advertisements are available in the following Conference Publications:

Type	Back Page	Inside Back	Inside Page
Final Program	USD900	USD1200	USD 800
Mini program	USD1000	N/A	N/A

EXHIBITION

The commercial/technical Exhibition will be held at the Kuala Lumpur Convention Centre (KLCC) Kuala Lumpur, Malaysia.

USAGE: 2 DAYS (USD1500)

The CDC Asia-Pacific 2020 Exhibition will feature a range of showcase opportunities for exhibitors. Attracting more than 500 delegates across a wide range of industries, it provides an ideal platform for you to promote your organization. You will benefit significantly from exposure to an interested, relevant and influential audience.

Shell Scheme Stand Sketch
(For illustrative purposes only)



PRE-CONFERENCE

- 1) Organization name and contact details will be published in the event microsite

CONFERENCE DAY

- 1) Size 3m x 3m shell scheme
- 2) Two (2) complimentary exhibitor passes (additional passes at USD100 per pax)
- 3) One (1) complimentary delegate pass
- 4) A table, 2 chairs and a 13amp power point
- 5) Unlimited Discounted Delegate Passes, at 10% off published rates to members of your organization or any other prevailing promotional prices, whichever is lower
- 6) Organization name and contact details in the CDC Asia-Pacific 2020 official program book in the delegate's bag

POST CONFERENCE

- 1) Organization name and website will be listed in the Post CDC Asia-Pacific 2020 Post-Conference Report as Exhibitor

The Exhibition Floor Plan is included in this prospectus with the registration form. As companies are expressing an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first come, first served basis.

Allocation Of Exhibition Space

SPACE

Space Allocation will be made on a **"first come, first served"** basis. A completed Exhibition Booking Form and Contract should be faxed or emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Three exhibitor badges will be given for every booth booked. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitor's Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed or emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the Conference venue at their convenience.

EXHIBITOR PROFILE

Upon receipt of the booking form, exhibitors will be asked to upload a 100 word Exhibitor Company/Product profile to a provided link. This will be published in the official Corporate Directors Conference Asia-Pacific 2020 (CDC Asia-Pacific 2020) website.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Sponsorship Booking Form



CORPORATE
DIRECTORS
CONFERENCE

Please enclose full payment with the booking to be issued in favor Malaysian Alliance of Corporate Directors. The booking will only be confirmed upon receipt of the full payment.

I would like to book the following Sponsorship Items:

No.	Sponsorship Item	(USD)	No	Total
1	Strategic Partner Package	>30,000		
2	Platinum Sponsorship Package	30,000		
3	Gold Sponsorship Package	20,000		
4	Silver Sponsorship Package	10,000		
5	Trade Exhibition Booths	1,500		
6	Lunch Symposium			
	• 21 April 2020	15,000		
	• 22 April 2020	15,000		
7	Conference Welcome Dinner (21 April 2020)	20,000		
8	Conference Bags	5,000		
9	Registration Area	5,000		
10	Notepads, Pens & Lanyards	3,000		
11	Promotional Materials (Bag insert)	1,000		
12	Advertising: Final Program: Back Page	900		
	• Inside Back Page	1,200		
	• Inside Page	800		
13	Advertising: Mini Program (back page only)	1,000		

**Items will only be confirmed upon payment of 50% deposit.*

**All rates are exclusive of the appropriate Government Taxes*

Exhibition Booking Form

Please complete all details and send to:
secretariat@CDCAsia-Pacific2020.org

Name

(to appear in Conference publications):

Telephone

Email

Contact Person

Company Name

Address

Fax

Website

We, hereby are booking Exhibition Booth @ USD 1,500

Note: Please indicate if your stand needs special configuration.

- Provisional Booking – The booth will be released if not confirmed within 14 days.
- Payment has been made by cheque/transfer, please forward final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.

Sponsorship Terms & Conditions

Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.

Terms of Payment

- 50% upon receipt of the sponsorship agreement and first invoice.
- 50% by or before 15th March 2020
- All payments must be received before the start date of the Conference.
- Should the Sponsor fail to complete payments prior to the commencement of the Conference the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.
- Bank charges are the responsibility of the payee.
- Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed booking enquiry form.

Cancellation / Reduction Policy

Cancellation or reduction of sponsorship items must be made in writing to the CDC ASIA-PACIFIC 2020 and Liaison Secretariat.

The organizers shall retain:

- Cancellations received up and including 30th November 2019 – 90% will be refunded
- Cancellations received up to 15th Jan 2020 – 50% will be refunded
- After 15th March 2020 – No refund will be made (Based on the rate of exchange when payment was collected)

Payment Methods

Option 1

Payment by cheque. Please make cheque payable to:

Malaysian Alliance Of Corporate Directors

**This option is for Malaysian Companies ONLY*

Option 2

Payment by Bank Transfer:

Bank Name Public Bank Berhad
Account Name Malaysian Alliance Of Corporate Directors
Address Damansara Utama Branch
49-53 Jalan Ss 21/60, Damansara Utama
47400 Petaling Jaya, Malaysia
Swift Address PBBEMYKL
Account No 31-5300-5022
Account Type Current

TERMS

And Conditions

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Sponsor/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/ Sponsor

Registration implies full acceptance by the Exhibitor/Sponsor of the exhibition/sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Conference without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor. By submitting an application to participate, the Exhibitor/Sponsor makes a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space/sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organizer reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the Conference, with no obligation to provide compensation to the defaulting Exhibitor / Sponsor.

Liability Insurance

Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Code of Practice

It is the Exhibitor's / Sponsor's responsibility to comply with the local authority's regulations, Code of Practice on the Promotion of Products and services. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Sponsors/Exhibitor/any third party.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment.

Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour.

It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the Exhibitor/Sponsor fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for non-fulfillment of contract.

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organizer ensures daily cleaning of the aisles. Exhibitors /Sponsors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizer will not approve stands which do not comply with the accepted standards, until the necessary changes have been made.

Force Majeure

The Organizer shall not be deemed in breach of this Agreement, or otherwise be liable to the Exhibitor/Sponsor, by reason of any delay in performance, or non-performance of any of its obligations hereunder where such delay or non-performance is caused by any Force Majeure. Where the Force Majeure in question prevails for a continuous period of more than 30 days, the parties shall enter into bona fide discussions with a view to alleviating its effects, or to agreeing upon alternative arrangements as may be fair and reasonable. Should the parties be unable to agree on a solution, either party shall be entitled to terminate this Agreement whereupon all monies due from either party as at the date of termination shall be paid over to the other party.

The parties shall remain liable for all breaches occurring prior to such termination.

In this Agreement, "Force Majeure" means any occurrence, event or condition beyond the reasonable control of the Organizer and which results in or causes the failure of the Organizer to perform any one or more of its obligations under this Agreement, and without prejudice to the generality of the foregoing, shall include acts of God, war or threat of war or violence, terrorist act, act of public enemy, insurrection, state of emergency, civil commotion, riots, strikes, lockouts, embargoes, shortages of labor, water or power reasonably necessary in connection with the Conference, flood, storms, tempest, unavoidable casualties, failure of or refusal by any applicable governmental authority to issue all requisite approvals, suspension termination or revocation of any approvals required, outbreak of infectious disease and any other similar event.



**CDC
2020**
ASIA-PACIFIC

CORPORATE DIRECTORS CONFERENCE

ORGANIZER

MACD

MALAYSIAN ALLIANCE OF
CORPORATE DIRECTORS

Company No. 846751-K

ENTERPRISE • INTEGRITY • SUSTAINABILITY

A Not-For-Profit Company Limited By Guarantee



A MEMBER OF

**GLOBAL NETWORK OF
DIRECTOR INSTITUTES**



Address:

Malaysian Alliance of Corporate Directors
Suite 203, 2nd Floor
Block F Phileo Damansara 1
No. 9 Jalan 16/11, Off Jalan Damansara
46350 Petaling Jaya, Selangor DE, Malaysia.



Contact:

Santhi Ram
+(60)16 980 0857



Online Help:

secretariat@CDCAsia-pacific2020.org
cdcasia-pacific2020.org

CDCASIA-PACIFIC2020.ORG