

VIRTUAL SPONSORSHIP OPPORTUNITY



1-2 June 2021
ASIA PACIFIC VIRTUAL SUMMIT

Governance 4.0
• Transforming Businesses
• Transforming Boards

ABOUT MACD

Founded in 2009, The Malaysia Alliance for Corporate Directors (MACD) is a not for profit organization with the stated objective of developing Board Members' competencies in corporate strategy and entrepreneurship while also ensuring the integration of the latest and most efficient methods of corporate governance.

MACD achieves its goals by networking with top ranking business leaders and corporate director organizations both regionally and globally. At its core, MACD provides a platform for exchanges between its members and board level subject matter experts along with opportunities to expand knowledge and know how through learning and development events.

Under the theme of "Governance 4.0", the Corporate Directors' Summit Asia-Pacific 2021 embodies MACD's commitment to advancing boardroom level leadership competencies and building individual know-how and capabilities through a comprehensive and impactful two days of interactions.



CDS2021.macd.org.my
Email: info@macd.org.my
Office: +(60)3 7490 2141
Santhi Ram: +(60)16 980 0857

Organisers



Strategic Partners



Supporting Partners



“ A strong presence at Corporate Directors’ Summit Asia-Pacific 2021 (CDS Asia-Pacific 2021) equals a High Return on Investment ”

Why

Corporate Director Summit Asia-Pacific 2021?



CDS-ASIA PACIFIC 2021 - VIRTUAL PROSPECTUS

The Corporate Directors' Summit Asia Pacific 2021 is a virtual event that takes place on 1 & 2 June 2021. This event is to be promoted online and via social media platforms and Electronic Direct Messaging.

The entire event which includes the recordings of all presentations, discussions and sponsors' materials will remain online for 3 months after the summit. This summit's participation level is expected to be significantly higher than in person given the ease of access to the event and its outstanding value to cost proposition.

ACTUAL PROGRAMME

Selected sponsors have the opportunity to present their clickable banners in the Virtual Poster Hall. Furthermore, all levels of sponsors will be listed in the program hall of the virtual conference venue.

All registered participants will receive a digital program for the CDS Asia-Pacific 2021. This program will feature space reserved for Sponsors' advertisements. Please note that advertising spaces are limited and are offered on a first-come, first-served basis. So don't delay!

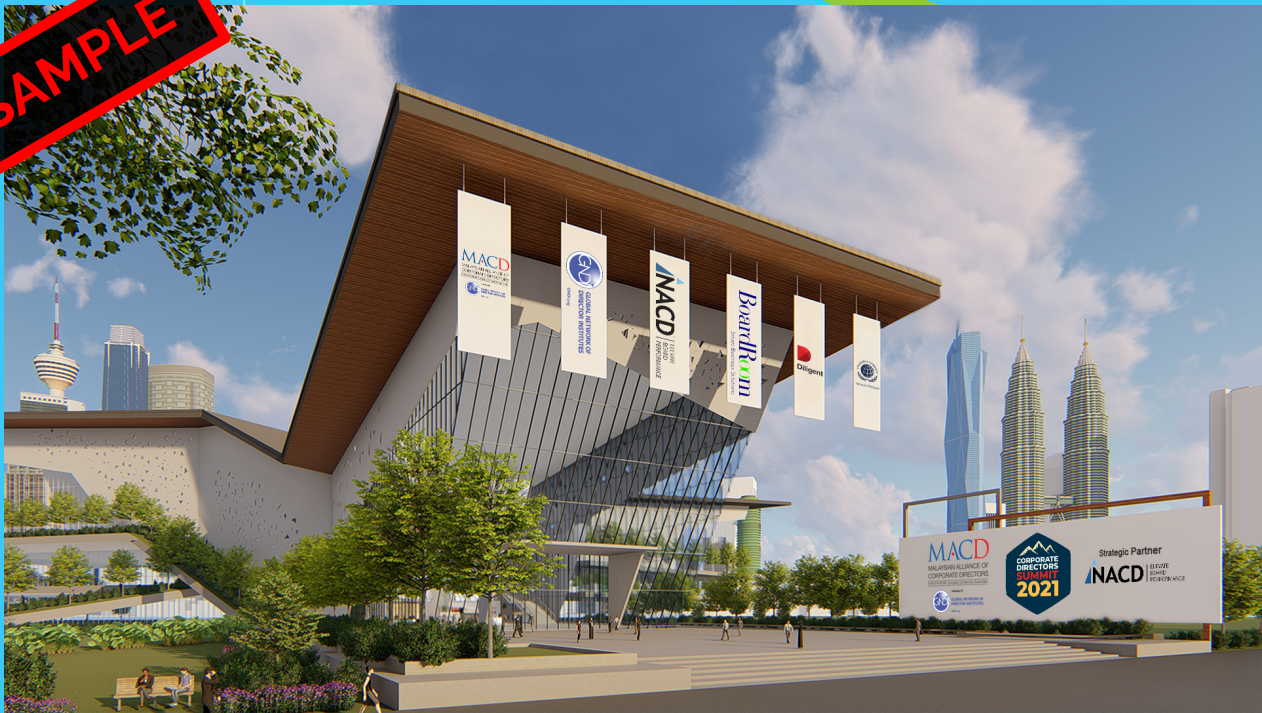
Sponsorship Packages

#	DETAILS	PLATINUM	GOLD	SILVER
1	Logo display at the prime banner position within the hyperlink to company website	✓	✓	✓
2	Banner feature	Virtual Login page, Virtual Lobby	Virtual Lobby	Virtual Lobby
3	Listing on CDS2021 website and social media announcement	Premier Sponsor	Sponsor	Sponsor
4	Advertisement in the program booklet which will be produced for delegates as soft copy download	Full Page	Half Page	Half Page
5	Video 'elevator pitch' from you that will push out via social media	60 Seconds Video	30 Seconds Video	25 Seconds Video
6	E-blast welcoming sponsor with hyperlinks and company overview, this will be sent to all registrants prior to the conference in June 2021	✓	✓	✓
7	E-blast post event with hyperlinks to attendees confirming online access for 3 months- this will be set to all registrants following the conference in June 2021	✓	✓	✓
8	Virtual delegate registrations (for you to allocate to your colleagues, speakers, clients or associates) log in lasts for 3 months post event.	10 Delegates	5 Delegates	2 Delegates
9	Full post event statistics	✓	✓	✓
10	Collaborative opportunities and invitation to all MACD's program and Event	✓		
11	Acknowledgement on MACD's website as CDS2021 sponsor	✓	✓	✓
12	Corporate membership worth USD3900 (from Year June 2021 to June 2022 only)	✓		
13	50% off on corporate membership worth USD1800 (from year June 2021 to June 2022 only)		✓	
14	30% off on corporate membership worth USD1100 (from year June 2021 to June 2022 only)			✓
15	Sponsorship Fee	USD 1,500	USD 1,00	USD 500

Banner Feature

Virtual Login

SAMPLE



Virtual Lobby

SAMPLE





Sponsorship Booking

Please enclose 50% payment with the booking to be issued in favor Malaysian Alliance of Corporate Directors. The booking will only be confirmed upon receipt of the full payment.

I would like to book the following Sponsorship Items:

#	SPONSORSHIP ITEM	USD	NO.	TOTAL
1	Platinum sponsor	1,500		
2	Gold Sponsor	1,000		
3	Silver Sponsor	500		
4	Advertisement in the Virtual final program book (Registrant will download)	200		

**Items will only be confirmed upon payment of 50% deposit.*

**All rates are exclusive of the appropriate Government Taxes*

Name (to appear in Conference publications):

Company Name

Telephone

Company Address

Email

Fax

Contact Person

Website

Please complete all details and send to:
santhi@macd.org.my

Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.

TERMS And Conditions

Once a Sponsorship Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 50% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

Terms of Payment

- 50% upon receipt of the sponsorship agreement and first invoice.
- 50% by or before 15th May 2021
- All payments must be received before the start date of the Conference.
- Should the Sponsor fail to complete payments prior to the commencement of the Conference the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.
- Bank charges are the responsibility of the payee.
- Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed booking enquiry form.

Payment Methods

Option 1

Payment by cheque. Please make cheque payable to:

Malaysian Alliance Of Corporate Directors

**This option is for Malaysian Companies ONLY*

Option 2

Payment by Bank Transfer:

Bank Name Public Bank Berhad
Account Name Malaysian Alliance Of Corporate Directors
Address Damansara Utama Branch
49-53 Jalan Ss 21/60, Damansara Utama
47400 Petaling Jaya, Malaysia
Swift Address PBBEMYKL
Account No 31-5300-5022
Account Type Current

Cancellation / Reduction Policy

Cancellation or reduction of sponsorship items must be made in writing to the **Corporate Directors Summit ASIA-PACIFIC 2021** and Liaison Secretariat

The organizers shall retain:

- Cancellations received up to **1st May 2021** – 50% will be refunded
- After **15th May 2021** – No refund will be made (Based on the rate of exchange when payment was collected)

Force Majeure

The Organiser shall not be deemed in breach of this Agreement, or otherwise be liable to the Sponsor, by reason of any delay in performance, or non-performance of any of its obligations hereunder where such delay or non-performance is caused by any Force Majeure. Where the Force Majeure in question prevails for a continuous period of more than 30 days, the parties shall enter into bona fide discussions with a view to alleviating its effects, or to agreeing upon alternative arrangements as may be fair and reasonable. Should the parties be unable to agree on a solution, either party shall be entitled to terminate this Agreement whereupon all monies due from either party as at the date of termination shall be paid over to the other party, The parties shall remain liable for all breaches occurring prior to such termination. In this Agreement, "Force Majeure" means any occurrence, event or condition beyond the reasonable control of the Organiser and which results in or causes the failure of the Organiser to perform any one or more of its obligations under this Agreement, and without prejudice to the generality of the foregoing, shall include acts of God, war or threat of war or violence, terrorist act, act of public enemy, insurrection, state of emergency, civil commotion, riots, strikes, lockouts, embargoes, shortages of labor, water or power reasonably necessary in connection with the Conference, flood, storms, tempest, unavoidable casualties, failure of or refusal by any applicable governmental authority to issue all requisite approvals, suspension termination or revocation of any approvals required, outbreak of infectious disease and any other similar event.



Members Of



GLOBAL NETWORK OF DIRECTOR INSTITUTES

The Global Network of Director Institutes (GNDI) is an international collaboration that shares expertise in directorship and corporate governance. GNDI collectively represents more than 134,000 individual directors and governance professionals.

IGEP Instituto de Gobernanza Empresarial y Pública
Institute of Corporate and Public Governance
Argentina

Australian Institute of Company Directors

ibgc instituto brasileiro de governança corporativa
Brazilian Institute of Corporate Governance

Institute of Corporate Directors
Institut des administrateurs de sociétés
Canada

ecoda
The European Voice of Directors
European Union

VARD VEREINIGUNG DER AUFSICHTSRÄTE IN DEUTSCHLAND e.V.
Association of Supervisory Boards in Germany

BDI
GCC Board Directors Institute
Gulf Cooperation Council

香港董事學會
The Hong Kong Institute of Directors

ID
Institute of Directors
In Ireland

IDU
איגוד הדיקטורים בישראל
Israel's Directors Union

MACD
MALAYSIAN ALLIANCE OF CORPORATE DIRECTORS

MloD
Mauritius Institute of Directors

Institute of DIRECTORS
NEW ZEALAND

PICG
Pakistan Institute of Corporate Governance

ICD
Institute of Corporate Directors
Philippines

IDA
INDEPENDENT DIRECTORS ASSOCIATION
Russian Federation

SID
SINGAPORE INSTITUTE OF DIRECTORS

ID
INSTITUTE OF DIRECTORS
SOUTHERN AFRICA

SWISS INSTITUTE OF DIRECTORS

IOD
Thai Institute of Directors

ID Inspiring business
United Kingdom

NACD ELEVATE BOARD PERFORMANCE
USA



Address

Malaysian Alliance of Corporate Directors
Suite 203, 2nd Floor
Block F Phileo Damansara 1
No. 9 Jalan 16/11, Off Jalan Damansara
46350 Petaling Jaya, Selangor DE, Malaysia.



Contact

Santhi Ram
+(60)16 980 0857



Online Help

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