

Organised by



In Collaboration With



PROSPECTUS SPONSORSHIP

28-30 JULY 2022

KUALA LUMPUR CONVENTION CENTRE | MALAYSIA



BIENNIAL CONGRESS OF SOCIETY OF ENDOSCOPIC AND LAPAROSCOPIC SURGEONS OF MALAYSIA

MIS: EMBRACING THE FUTURE

28 - 30 JULY 2022 **KUALA LUMPUR CONVENTION CENTRE**

Dear Sponsor/Exhibitor,

With great pleasure, we invite your organisation to showcase its products and services at the 4th Biennial Congress of Society of Endoscopic and Laparoscopic Surgeons Malaysia (SELSMA Congress 2022) on 29-30 July 2022 at Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur.

The aim of this congress is to update, promote and steer endoscopy and laparoscopy in Malaysia to greater heights; hence our theme "MIS: Embracing the Future". Following the success of the previous SELSMA meeting, we are thrilled to put forward an exciting, productive and memorable event. Having laid a strong foundation, we are expecting delegate numbers of approximately 400 largely consisting of general surgeons with interest in laparoscopy, junior surgeons, surgical trainees and paramedic staff trained in endoscopy and laparoscopy.

Hence, we invite your esteemed organisation to showcase to a broad audience of participants looking for cutting-edge nutrition products and solutions. Our convention and exposition is the most cost-effective way to meet face-to-face with qualified surgeon leaders and decision-makers. The physical congress offers a great opportunity for your company to promote and showcase your products and develop new business while building on existing relationships.

Organising Committee

Organising Chairman
Dr Satkunan Mark

Conference Advisor
Dr Vimal K. Vasudeavan

Vice Chairman
Dr Mohamad Aznan Shuhaili

Secretary
Dr Mohamad Aznan Shuhaili

Treasurer
Dr Abdul Gafoor Mubarak

Scientific Chairman
Dr Kirubakaran Malapan
Dr Abdul Gafoor Mubarak

Sponsorship Committee
Dr Vimal K. Vasudeavan

Social Committee
Dr Vimal K. Vasudeavan
Dr Satkunan Mark

Committee
Dato Dr Tikfu Gee
Dr Lau Peng Chong
Dr Paul Selvindoss S Balraju
Dr A. Vijaya Shankar
Dr Lai Chung Ket
Dr Yeap Chee Loong

To make this event a success, we are pleased to invite you to participate in the upcoming SELSMA Congress 2022. We truly believe your participation in this congress will bring good and benefit to everyone that has passion in the field of endoscopy and laparoscopy and use this platform to share your experiences and expertise in the same. Your support and contribution will be very much appreciated.

We cordially invite you to come and join us at SELSMA Congress 2022. We promise you that it will be a rewarding and satisfying outcome for your company and you.

We would encourage you to get back to us with you booking form as soon as possible to secure you sponsorship slot. On behalf of the SELSMA Council and Organising Committee, we thank you for your support and look forward to seeing you at the SELSMA Congress 2022!

Warm Regards,

Dr Satkunan Mark
Organising Chairman
SELSMA Congress 2022

Dr Vimal K. Vasudeavan
President
SELSMA



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Premium Sponsorship Packages

Premier sponsors will enjoy exclusive privileges listed below. The sponsors will be provided with the following depending on the amount of contribution.

	Diamond	Platinum	Gold	Silver
	RM 120,000	RM 80,000	RM 60,000	RM 40,000
Number of complimentary registration.	20	15	10	5
Size of Exhibition Booth (sqm)	36 sqm	18 sqm	18 sqm	9 sqm
Complimentary one (1) printed Congress Bag insert.	✓	✓	✓	✓
Pre-Congress Live Surgery	✓	✓	✗	✗
Pre-Congress Silent Mentor	✓	✓	✗	✗
Full Page Advertisement in Congress e-Program Book	✓	✓	✓	✓
Naming rights to the sponsored event.	✓	✓	✓	✓
Acknowledgement in the Congress Final Announcement and Congress e-Program Book.	✓	✓	✓	✓
Acknowledgement in the SELSMA congress website (linked to the sponsor's website)	✓	✓	✓	✓
Exhibitor Passes	10	6	6	4
Plaque	✓	✓	✓	✓



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Sponsorship Items

1. Advertisements in the Congress e-Program Book

E-Program Book: downloadable from Congress Website

Back Outside Cover		RM 5 000
Front Inside Cover		RM 4 000
Back Inside Cover		RM 4 000
Inner Page (Specified)		RM 2 500
Inner Page (Run of Book)		RM 1 500

2. Pre-Congress Workshop

RM 10 000
(Live Surgery)

Topics and speakers are to be specified by the Organising Committee, independent of the sponsoring company. The sponsors will be provided with the following:

- Specific acknowledgement – “Workshop supported by an educational grant from “Company” on the introductory slide during the workshop
- Acknowledgement of sponsor in the Final Announcement (if known at the time of printing) and Congress e-Program Book

RM 10 000
(Silent Mentor)

3. Sponsored Lunch Symposium

RM 20 000
(per symposium)

Maximum two (2) concurrent sessions. Topics and speakers must be approved by the Organising Committee.

The sponsors will be provided with the following:

- Use of lecture hall in the Congress venue with standard audio-visual equipment – one LCD projector, one screen and one notebook
- Inclusion of the symposium title, schedule and programme in the website and Congress e-Program Book after endorsement by Organising Committee (if known at the time of printing)
- Use of Congress logo on the invitation cards after submission for endorsement by the Organising Committee.
- Complimentary (1) insertion of invitation card into the Congress bags if the cards reach the Congress Secretariat no later than 27th July 2022. The design and printing costs of the cards are to be borne by the sponsor.



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- Acknowledgement of sponsor in the Congress e-Program Book
- The sponsoring company will bear the costs of organising the symposium, speakers' travel expenses, hotel accommodation, registration fees and honoraria (if any).

4. Sponsored Pre-Congress Lunch Symposium

RM 7 000



Topics and speakers may be decided by the sponsor but must be approved by the Organising Committee.

The sponsors will be provided with the following:

- Use of lecture hall in the Congress venue with standard audio-visual equipment – one LCD projector, one screen and one notebook
- Inclusion of the symposium title, schedule and programme in the website and Congress e-Program Book after endorsement by Organising Committee (if known at the time of printing)
- Use of Congress logo on the invitation cards after submission for endorsement by the Organising Committee.
- Complimentary (1) insertion of invitation card into the Congress bags if the cards reach the Congress Secretariat no later than 27th July 2022. The design and printing costs of the cards are to be borne by the sponsor.
- Acknowledgement of sponsor in the Congress e-Program Book
- The sponsoring company will bear the costs of organising the symposium, speakers' travel expenses, hotel accommodation, registration fees and honoraria (if any).

5. Congress Bag Insert

RM 3 000
(per insert)

To allow the advertisers an opportunity to publicise their product to the delegates, Congress may insert up to 2, A4-sized, page leaflets into the Congress Bags. The leaflets are to be provided by the sponsors. The contents and format of the leaflet must be approved by the Organising Committee.

The distribution of 600 copies must reach the Secretariat no later than 27 July 2022.

6. Company Package

Option 1:

RM 10 000

The following will be included in the package:

- 15 Group Registration



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- Full page advertisement in Congress e-Program Book

Option 2:

RM 20 000

The following will be included in the package:

- 30 Group Registration
- Full page advertisement in Congress e-Program Book

7. Exhibition Booth

Category	Size	Area	
Standard Shell Scheme	3m x 3m	9 sqm	RM 15,000

The following will be provided in a standard exhibit stall (size 3m x 3m) the following:

- Fascia plate with the name of the company
- One table (100cm x 50cm)
- Two chairs
- One plug point
- Carpet for the stall

Note: An exhibitor can book a standard stall of 9 sqm or a larger area in its multiple stall scheme.

Exhibitor Badge

1. The persons in the exhibition area should be registered and it will be mandatory to wear the exhibitor ID badges provided for security reasons.
2. Registered exhibitors will be given 2 ID badges per 3 x 3-meter booth which entitle them to the tea/coffee breaks during the congress.
3. Extra exhibitor's ID badges are chargeable @ RM 200 per person per day.

Space Selection

Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on a first-come-first-served basis.

Product to be exhibited

Exhibits can include pharmaceutical drugs, medical equipment, nutrition products, medical publications etc.



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8. Hospitality Suite

RM 35 000

This will provide a very good venue for delegates to relax. It is open to all delegates and their accompanying persons. Limited to four (4) sponsors only.

The sponsors will be provided with the following:

- A function room - rental will be borne by the Organising Committee
- Two (2) Invitation Cards to the Opening Ceremony

Refreshments will be borne by the sponsors.

Exclusive Sponsorship Items (Sole Sponsor)

9. Congress Bag



RM 15 000

The type and design of the bags will be selected by the Organising Committee. An initial estimate of 600 bags will be required.

The sponsor will be provided with the following:

- The inclusion of the company's logo and name on the bag.

10. Congress Lanyards

RM 12 000

The type and design of the lanyards will be selected by the Organising Committee. An initial estimate of 600 lanyards will be required.

The sponsor will be provided with the following:

- The inclusion of the company's logo and name and logo on the lanyards.



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Sponsorship Application Form

Please complete the application form and email to SELSMA Congress Secretariat at selsmasecretariat@gmail.com.

Company Name			
Contact Person			
Billing Address			
Tel		Email Address	

We agree to become a SPONSOR in the following category as per terms and conditions:

Please tick (✓) where applicable:

#	Sponsorship Packages	Amount (RM)	Please tick (✓)
1	Diamond	120,000	
2	Platinum	80,000	
3	Gold	60,000	
4	Silver	40,000	
5	Congress e-Program Book Advertisements - Back Outside Cover	5,000	NOT AVAILABLE
6	Congress e-Program Book Advertisements - Front Inside Cover	4,000	NOT AVAILABLE
7	Congress e-Program Book Advertisements - Back Inside Cover	4,000	NOT AVAILABLE
8	Congress e-Program Book Advertisements - Inner Page (Specified)	2,500	
9	Congress e-Program Book Advertisements - Inner Page (Run of Book)	1,500	
10	Pre-Congress Workshop (Live Surgery)	10,000	NOT AVAILABLE
11	Pre-Congress Workshop (Silent Mentor)	10,000	NOT AVAILABLE
12	Sponsored Lunch Symposium	20,000	NOT AVAILABLE
13	Sponsored Pre-Congress Lunch Symposium	7,000	NOT AVAILABLE



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#	Sponsorship Packages	Amount (RM)	Please tick (✓)
14	Hospitality Suite	35,000	
15	Congress Bag Insert	3,000	
16	Company Package Option 1	10,000	
17	Company Package Option 2	20,000	
18	Exhibition Booth (3x3)	15,000	NOT AVAILABLE
19	Congress Bag	15,000	NOT AVAILABLE
20	Congress Lanyard	12,000	
21	Outright Contribution		
22	Other items		

Authorised Signature:
Name:

Company Stamp:

