



MORADM

MYANMAR ONLINE RETAIL AND
DELIVERY MARKETPLACE 2020

5 - 8 November 2020.
Myanmar Expo

The 1st Myanmar Online Retail and Delivery Marketplace (MORADM) 2020

Date :

5 - 8 November 2020

Time :

9am - 5pm

Venue :

Hall 1-3 ,Myanmar Expo

@ Fortune Plaza



Organised by:



Event managed by :



www.moradm.asia

The 1st MORADM Expo will attract about 300 exhibitors, 10,000 micro entrepreneurs and small and medium entrepreneurs, featuring hundreds of product demos that show off the latest in online retail technology and solutions.

The size of Myanmar's e-commerce market is approximately USD 6 million.

However, it is expected to see strong growth in 2019 and expand rapidly within the next 5 years. Current foundations in place to spur future growth in Myanmar's e-commerce sector include a growing young and tech-savvy population, increasingly innovative door-to-door logistics solutions that has been adapted to meet local needs, and a vibrant start-up scene, with more of the young entrepreneurial generation looking to develop new business solutions.



Show Facts

- 5400 sqm + Gross Areas
- 300 + Exhibitors
- 600 + Brands
- 100 + Hours Educational Seminar/ Workshops
- 2000 Products & Solutions



With the Southeast Asian e-commerce market looking to be worth at least US\$102 billion by 2025, digitalization, upskilling and readiness will be all the more necessary to ensure our entrepreneurs and competitive advantage. By transitioning to the online marketplace, participants will now be more agile in responding to market trends, consumer behaviors and trade regulations. Further to that, they can also widen their reach to new customers and suppliers within existing and up-and-coming markets to diversify income streams.

Myanmar government also has eyes on developing its own legislation to foster the growth and strength of domestic e-commerce. The government needs to improve its legislative and regulatory framework to effectively govern the industry and take care of concerns regarding consumer protection, information privacy, security of financial transactions and cybercrimes, as well as a need for better logistic infrastructure and higher online payment penetration. In view with this, MORADM 2020 has taken the opportunity to stage this event to bring together all the industry players to one platform.

Show Highlights

- ✓ Myanmar Online Retail Conference - Join the top notch motivational presenters/ sharing by executives from the world's largest retailers, networking opportunities that can help your business grow.
- ✓ Individual Host Competition
- ✓ Business Matching 1 to 1
- ✓ Panel Discussion
- ✓ Exhibitor Workshop/ Seminars
- ✓ Networking Luncheon
- ✓ Retail Tech & Experience Theatre



Exhibitor Profile

• Online Platform companies

- APPS developers
- E-commerce software
- GPS tracking software
- Intellectual Property companies
- Internet banking service provider - Banks/ Financial Institutions
- Delivery companies/ Retail Logistics
- Procurement services agent
- Individual Online / Reseller/ Agents
- Institute / Training Course Companies
- Packaging & Labeling suppliers
- E-commerce website provider
- Mobile telecommunications companies
- Retailers / lifestyles

The Venue- Myanmar Expo @Fortune Plaza Myanmar Expo is newly built multi-functional hall that offers 6,000 square meters of flexible indoor space as well as additional outdoor space in Fortune Plaza a retail district featuring high street, huge public space with a striking contemporary design. Coupled with ample car park spaces and located beside main road that connects Downtown Yangon and Upper Yangon. Venue is located at Thaketa Township near the heart of Yangon on the peninsula of Pazundaung Creek and Nga Moe Yeik creek in eastern part of Yangon. Which is bridged between Downtown Yangon and Upper, much modern part of Yangon.



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Participating Cost

Standard Shell Scheme

USD 450 per 9 sqm booth (3m x3m)

Sponsorship Enquiry /Speaker Enquiry :

Kindly contact Ms. Nwet at

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For booth enquiries, please contact

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