

# SPONSORSHIP PROSPECTUS

 3-4 DECEMBER 2020

 SHERATON PETALING JAYA HOTEL

**KLVAC 2020**  
KUALA LUMPUR VASCULAR ACCESS CONFERENCE



**TEAM APPROACH TOWARDS BETTER VASCULAR ACCESS**

ORGANISED BY



VASCULAR SOCIETY OF  
MALAYSIA



# VASCULAR SOCIETY OF MALAYSIA

www.vascularmalaysia.org  
(PERSATUAN VASKULAR MALAYSIA)

Dear Industry Partners,

## SPONSORSHIP & EXHIBITION PROSPECTUS

### 5<sup>th</sup> KUALA LUMPUR VASCULAR ACCESS CONFERENCE (KLVAC) 2020

We are pleased to announce that the Vascular Society of Malaysia will be organizing its biennial 5<sup>th</sup> KLVAC 2020 as follows:

Date: 3 - 4 December 2020

Venue: Sheraton Petaling Jaya Hotel, Selangor Malaysia

Theme: Team Approach Towards Better Vascular Access

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The exponential rise in the number of patients requiring renal replacement therapy (RRT) not only in Malaysia but in the region has created an urgent need for vascular access. It is estimated that there will be 40,000 patients who will require dialysis in the country by this year. Unfortunately, the number of transplants being performed in the region is too small to keep up with the ever-increasing numbers of renal failure patients. As such, the vascular access created needs to be for 'life' in most patients. This makes the optimal creation, maintenance and salvage of vascular accesses key towards a successful RRT programme.

With the theme of 'Team Approach Towards Better Vascular Access', KLVAC aims to bring together the various stakeholders (dialysis nurses and managers, nephrologists, general surgeons, plastic surgeons, urologists and vascular surgeons) involved in vascular access to work towards one common goal which is the best therapy for all renal failure patients. It will enable the various disciplines involved to share knowledge and experiences in the various aspects of vascular access. This year, in addition to the multiple issues with vascular access, KLVAC will also see discussions on the incorporation of renal transplant into the armamentarium of RRT.

As a key industry player, your esteemed organization's participation will significantly contribute to the success of KLVAC 2020. As such, we would like to invite your organization to be an official sponsor and take this opportunity to enhance your corporate branding and presence. At this conference, we hope that together we can provide the necessary knowledge and expertise that matters to help this industry excel.

The accompanying pages list the available sponsorship packages and further details. Thank you.

Yours sincerely,

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Dr Naresh Govindarajanthran  
Organising Chairperson  
KLVAC 2020

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Dr Chew Loon Guan  
President  
Vascular Society of Malaysia



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## **About Vascular Society of Malaysia**

The Vascular Society of Malaysia was formed in March of 2002. The mission and philosophy of VSM is to promote the awareness of vascular diseases and its management amongst doctors and patients, so that the diseases may be diagnosed and treated early thus improving the quality of life. Some of its' main objectives are:

- to create a national body in voicing out issues pertaining to vascular diseases and its management.
- to enhance the understanding of vascular diseases and its management amongst the public as well as the medical fraternity.
- to collaborate with similar bodies worldwide and establish a fraternity amongst individuals with common interest, for exchange of ideas and information, in pursuit of better care and improved quality of life for patients with vascular diseases.

## **Why Sponsor or Exhibit?**

The conference will provide an exceptional and invaluable opportunity to interact with delegates face-to-face and promote your products and services to delegates ranging from practitioners, clinicians, hospitals and researchers to policy makers in an educational environment:

- Increase brand awareness and promote your brands to enhance brand visibility.
- Build new relationships as well as strengthening existing relationships.
- Increase product sales and obtain highly qualified leads.
- Demonstrate your expertise and test new products and services.
- Device demonstration – opportunity to present equipment/device.
- Introduce your company and products to the industry leaders of the future.
- Reach key academic practitioners and leaders.
- Exhibit and distribute your marketing or promotional materials.
- Your organization will be openly and prominently demonstrating its commitment and active support in the industry.
- Your representatives can network with delegates to update their knowledge and understanding of your products/services in an environment where they are open to listening and learning.
- Maintain a high profile within the medical and health sector locally and internationally.
- Gain a greater understanding and insight of current sectors.
- Insight into upcoming priority and future directions for vascular access medical professionals.
- Build your reputation and be recognised for your support.



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## SPONSORSHIP OPPORTUNITY

Category	Benefits	Amount
<b>Platinum Sponsor</b>	<ul style="list-style-type: none"> <li>● <b>LUNCH SYMPOSIUM</b> (topic is subjected to Scientific Committee's approval)</li> <li>● 15 complimentary conference registrations</li> <li>● Exhibition space - (3m depth) x 6m (width)</li> <li>● 4 exhibitor passes.</li> <li>● Corporate Logo with hyperlink to corporate website and Acknowledgement as PLATINUM Sponsor at KLVAC CONFERENCE 2020 website &amp; programme book.</li> <li>● Full page (A5 size) advertisement (full color) on the back cover/inside front cover in the souvenir program book. <i>(First come, first served basis)</i></li> </ul>	<b>RM55,000</b>
<b>Gold Sponsor</b>	<ul style="list-style-type: none"> <li>● 15 complimentary conference registrations</li> <li>● Exhibition space – (3m depth) x 6m (width)</li> <li>● 4 exhibitor passes</li> <li>● Corporate Logo with hyperlink to corporate website and Acknowledgement as GOLD Sponsor at KLVAC CONFERENCE 2020 website &amp; programme book</li> <li>● Full page (A5 size) advertisement (full color) on the inside back cover in the souvenir program book. <i>(First come, first served basis)</i></li> </ul>	<b>RM35,000</b>
<b>Silver Sponsor</b>	<ul style="list-style-type: none"> <li>● 12 complimentary conference registrations</li> <li>● Exhibition space - 3m (width) x 3m(depth)</li> <li>● 4 exhibitor passes</li> <li>● Corporate Logo with hyperlink to corporate website and Acknowledgement as SILVER Sponsor at KLVAC CONFERENCE 2020 website &amp; programme book</li> <li>● Full running page (A5 size) advertisement (full color) in the souvenir program book</li> </ul>	<b>RM25,000</b>



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<b>Single Exhibition Booth</b>	<ul style="list-style-type: none"> <li>• Shell Scheme Booth 3m (width) x 3m (depth)</li> <li>• 2 exhibitor passes</li> </ul>	<b>RM7,500</b>
<b>Advertisement</b>	Back outside cover - Full page (A5 size) advertisement (full color) in the souvenir program book ( <i>First come, first served basis</i> )	<b>RM5,000</b>
	Back inside cover - Full page (A5 size) advertisement (full color) in the souvenir program book ( <i>First come, first served basis</i> )	<b>RM5,000</b>
	Front inside cover - Full page (A5 size) advertisement (full color) in the souvenir program book ( <i>First come first served basis</i> )	<b>RM5,000</b>
	Full running page (A5 size) advertisement (full color) in the souvenir program book	<b>RM3,500</b>
<b>Other Sponsorship</b>	ONE Lunch Symposium ( <i>First come, first served basis</i> )	<b>RM25,000</b>
	Corporate Logo on Website & Conference Materials	<b>RM5,000</b>
	Conference Bag Insertion	<b>RM3,000</b>
	Corporate Logo printed on Conference Lanyard	<b>RM8,000</b>
	Corporate Logo printed on Conference Bag	<b>RM5,000</b>

∞ SPECIAL REQUESTS ∞

Tailored packages can be arranged to suit your objectives.  
Please feel free to contact our Exhibition Manager to discuss your needs at -  
Tel: +60 11 31971491 | Email: [secretariat@klvac.my](mailto:secretariat@klvac.my)



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## IMPORTANT NOTICE

In order to optimise your sponsorship benefits, kindly take note of the following deadlines (where applicable):

<b>1st November 2020</b>	<ol style="list-style-type: none"> <li>1. Closing date for sponsorship. Sponsorship packages to be finalised and confirmed</li> <li>2. Provide Corporate logo and link for corporate website</li> </ol>
<b>10th November 2020</b>	<ol style="list-style-type: none"> <li>1. Corporate logo for printed materials and program book;</li> <li>2. Advertisement text content and layout;</li> </ol>
<b>Delivery date will be informed closer to date</b>	<ol style="list-style-type: none"> <li>1. Brochure insertion (Platinum and Gold Sponsors only)</li> </ol>

Upon confirmation of sponsorship, kindly complete the form below. In addition, do provide us your **corporate logo and hyperlink (if applicable)** soonest possible to put up at the conference website.

## SPONSORSHIP TERMS AND CONDITIONS

### Benefit and terms

Upon signing and returning the Sponsorship Agreement Form, Sponsor benefits related to printed materials are based on the sponsor meeting printing and production deadlines. The sponsor's main contact person will receive all forms pertinent to your sponsorship and will be responsible for completing and returning them in a timely manner.

### Payment terms

Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions. Full payment is to be made **before 15 November 2020**. Following are the bank details:

Bank Name : Public Bank Berhad  
 Beneficiary Bank : Persatuan Vaskular Malaysia  
 Account Number : 3120 448 704  
 Bank Address : 48, Jalan PJS 11/28a, Bandar Sunway, 46150 Petaling Jaya, Selangor  
 Bank Swift Code : PBBEMYKL



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## SPONSORSHIP AGREEMENT FORM

Please return this form to:

**KLVAC 2020 CONFERENCE SECRETARIAT,**

Anderes Fourdy Events. Sdn. Bhd.  
G-3A, Incubator 1, Bukit Jalil, Technology Park Malaysia,  
57000 Kuala Lumpur, Federal Territory of Kuala Lumpur

Tel.: +60 11-31971491 | +6010-9811491  
E-mail: [secretariat@klvac.my](mailto:secretariat@klvac.my)  
(Attn: Ms. Amira Sofia | Mr. Rizwan Chan)

### 1. Company Information

Name of Organization:

Address:


Postcode & City / State:



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Contact Person:

Name:
Position:
Email:
Phone/mobile:

**2. We agree to become a sponsor in the following category as per terms and conditions outlined in this agreement:**

Please tick (✓) where applicable:

Sponsorship Packages	Amount (RM)
<input type="checkbox"/> Platinum Sponsor LUNCH SYMPOSIUM date of choice: <input type="checkbox"/> 3rd December 2020, Thursday <input type="checkbox"/> 4th December 2020, Friday	RM 55,000
<input type="checkbox"/> Gold Sponsor	RM 35,000
<input type="checkbox"/> Silver Sponsor	RM 25,000
<input type="checkbox"/> One Lunch Symposium (Reservation Basis)	RM 25,000
<input type="checkbox"/> Single Exhibition Space	RM 7,500
<input type="checkbox"/> Advertisement: Back outside cover (Full page A5 size)	RM 5,000
<input type="checkbox"/> Advertisement: Back inside cover (Full page A5 size)	RM 5,000
<input type="checkbox"/> Advertisement: Front inside cover (Full page A5 size)	RM 5,000
<input type="checkbox"/> Advertisement: Running Page (Full page A5 size)	RM 3,500
<input type="checkbox"/> Corporate Logo on Website & Conference Materials	RM 5,000



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<input type="checkbox"/> Conference Bag Insertion	RM 3,000
<input type="checkbox"/> Corporate Logo printed on Conference Lanyard	RM 8,000
<input type="checkbox"/> Corporate Logo printed on Conference Bag	RM 5,000

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Authorised Signature

Name:

Designation:

Date:

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Company Stamp