



PETASIA2023

6-8 SEPTEMBER 2023

SETIA CITY CONVENTION CENTRE SHAH ALAM, SELANGOR

# SHOW DIRECTORY

## SMART FARMING AND THE FUTURE OF FEED

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[www.poultryasiaexpo.com](http://www.poultryasiaexpo.com)



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Environment friendly

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Equipment

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Layer Farming System



Broiler Farming System



Steel structures



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System



Cage net production line



Modernized Warehouse



Modernized Warehouse



Environment control system



Water line production line

The company invested 20 million dollars in the technique improving project for 3000 sets of automatic breeding equipment. The project covers an area of 3.73 hectares, and the construction covers an area of 4.1 hectares, which mainly consists of researching center, modernized warehouse and new workshop.



## MESSAGES (POULTRY ASIA 2023)

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Michelle Ha

Director (Business Development)

Jederns International

A very warm welcome to the Exhibitors, Sponsors, Conference Delegates and Visitors of Asia's biggest poultry focus expo— Poultry Asia Expo 2023 which is co-locating with Meat Asia and Pet Asia Expo. This momentous occasion marks a significant milestone in the poultry industry as it represents the collective strength and progression of the Malaysian and Asian poultry industry. We promise that this expo shall be a remarkable gathering of innovative minds, industry leaders, and enthusiasts from all of Asia who are driven by a common purpose to explore, innovate, and advance the poultry sector.

I would like to express our deepest gratitude to the Ministry of Agriculture and Food Security for their unwavering support and grace this occasion. Their endorsement and partnership have been instrumental in making this expo a reality. We are also deeply thankful to all our supporting partners, associations, namely World Poultry Science Association - Malaysia Branch for collaborating the WPSA scientific conference with the themed- Smart Farming and the Future of Feed, who have generously contributed to this event. Your crucial dedication and investment in our industry are invaluable, and we are profoundly grateful for your involvement and hope it extends into the events in the years to come.

Poultry Asia 2023 is more than just an event; it serves as a catalyst for innovation, a hub for collaboration, and a springboard for growth. It presents us with a unique opportunity to collectively shape the future of the poultry industry and forge meaningful connections with fellow industry leaders. We can shape the future of the poultry industry and ensure its continued growth and prosperity.

Our 2nd highlights is the first edition of Pet Asia Expo provides the international pet industry with a B2B Partnership Hub for Distribution, Retail, and Sourcing. This is the first B2B tradeshow in Malaysia and we foresee that the pet industry in Malaysia will have a tremendous growth and development in the coming years. Pet Asia Conference will feature industry experts who will highlight the latest developments in market trends, research, and innovation for the Asian pet food market, as well as provide a platform for global pet food professionals to network, exchange ideas, and do business with leading industry suppliers. We are glad to have the tremendous support from MAVMA to launch our first event with the business matching concept and follow by VIP buyers networking nite where all industry experts, exhibitors and key buyers meet.

Once again, I extend my warmest welcome to each and every one of you. Let us make the Asia's Biggest Poultry Focus Expo, Meat Asia and Pet Asia a resounding success, a celebration of innovation, making Malaysia, the next sourcing platform for key buyers to meet and network within the region.





米歇尔·哈  
总监（业务发展）  
杰登斯国际

热烈欢迎亚洲最大的家禽博览会 — 2023 年亚洲家禽博览会的参展商、赞助商、会议代表和参观者，该博览会与亚洲肉类博览会和亚洲宠物博览会同期举行。这一重要时刻标志着家禽业的一个重要里程碑，因为它代表了马来西亚和亚洲家禽业的集体力量和进步。我们承诺，本次博览会将成为来自亚洲各地的创新思维、行业领导者和爱好者的一次盛会，他们的共同目标是探索、创新和推动家禽业的发展。

我谨向农业和粮食安全部对此次活动的坚定支持和厚爱表示最深切的感谢。他们的认可和合作对于使这次博览会成为现实发挥了重要作用。我们也深深感谢所有支持合作伙伴、协会，即世界家禽科学协会马来西亚分会，以“智能农业和饲料的未来”为主题合作举办WPSA科学会议，为此次活动做出了慷慨的贡献。您对我们行业的关键奉献和投资是无价的，我们对您的参与深表感谢，并希望它能延伸到未来几年的活动中。

2023 年亚洲家禽展不仅仅是一场盛会；它是创新的催化剂、协作的中心和增长的跳板。它为我们提供了一个独特的机会，可以共同塑造家禽业的未来，并与其他行业领导者建立有意义的联系。我们可以塑造家禽业的未来并确保其持续增长和繁荣。

我们的第二个亮点是第一届亚洲宠物博览会为国际宠物行业提供了一个分销、零售和采购的 B2B 合作中心。这是马来西亚首个 B2B 贸易展，我们预计马来西亚的宠物行业在未来几年将有巨大的增长和发展。

亚洲宠物会议将邀请行业专家，他们将重点介绍亚洲宠物食品市场的市场趋势、研究和创新的最新发展，并为全球宠物食品专业人士提供一个与领先的宠物食品专业人士建立联系、交流想法和开展业务的平台。行业供应商。我们很高兴得到 MAVMA 的大力支持，以商业配对概念推出我们的首场活动，随后举行 VIP 买家联谊晚会，所有行业专家、参展商和主要买家齐聚一堂。

我再次向大家表示最热烈的欢迎。让我们让亚洲最大的家禽博览会、亚洲肉类展和亚洲宠物展取得巨大成功，成为创新的庆典，使马来西亚成为该地区主要买家见面和建立联系的下一个采购平台。



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### **Efficient & Stable**

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## Mixer ▶

### **Precise & Homogeneous**

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### **Power-efficient & Stable production**

Gear drives quality pellet feed production steadily above 35t/h without downtime.

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“ Welcome  
to our booth  
B048. ”





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### About us

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Our manufacturing factory in China



### Swine Raising Engineering



Steel structure



Storage system



Drinking water system



Penning system



Environmental controlling system



Manure removing system

### Poultry Raising Engineering



Steel structure



Storage system



Floor raising system



Cage raising system



Environmental controlling system



Manure removing system

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Homepage Account  
"Huali Group"



Professor Dato' Dr Mohd Hair bin Bejo

President

The World's Poultry Science Association (WPSA) Malaysia Branch

The World's Poultry Science Association (WPSA) Malaysia Branch is giving full support to Poultry Asia Expo 2023. WPSA committed in promoting poultry science and advancement of the poultry industry in the country and globally. This important Summit will provide positive impact on the current chicken crisis, inflation, and food security. A very challenging years ahead to everyone though the turbulence caused by the COVID-19 pandemic, Russia-Ukraine war 2020, high cost of production and labor shortage to name a few. It is timely that the industry transforms and enhances the use of 4th Industry Revolution (4IR) technologies in poultry industry ecosystem. We are looking forward to the collaboration for organizing the Smart Farming and Future of the Feed Summit in 2023 to talk about the digitalization of agriculture practices, combined with the artificial intelligence (AI) and the internet of things (IoT), will be transforming Asia overall agriculture sector. This summit will feature world class speakers, engaging panel discussion between industry thought leaders and experts, future defining topics and will be attended over 200 key executives and decision makers from across Asia.





Dato Dr Tee Ah Kiat

President

Malaysian Animal Health And Nutrition Industries Association

On behalf of MAHNIA I would like to congratulate and also to express our gratitude to JeDerns International for successfully launching this event.

Stakeholders of the industry should take part actively to make use of this platform to promote their products and services.

Hopefully this event will also provide good information to both the general public and authorities in rendering their support to veterinary industries.



Dr Mya Han  
Chairman  
Myanmar Livestock Federation

Congratulations to Jederns International for the achievement of organizing the Poultry Asia Expo 2023, which is the biggest and first poultry-focus event in Asia. Jederns Int opened a new chapter in poultry sector of the region.

On behalf of Myanmar Livestock Federation and Myanmar livestock industry, I would like to express my greatest appreciation to Jederns International for hosting the delegates from Myanmar to the event.

We do believe that Poultry Asia Expo 2023, its related conferences and business networking programs will contribute to the sustainability and continuous development poultry sector in the region.

I wish Jaderns International and Poultry Asia Expo every success over the years to come.



# Smart Farming and the Future of Feed Conference 2023

## 6 SEPTEMBER 2023 (WEDNESDAY)

### Session 1

- 9.00 - 9.35 Keynote: **Sustainability of the Malaysian Poultry Industry to meet the future market demand** (Dr. Mohd Hishammfariz bin Mohd Amin, the Department of Veterinary Services)
- 9.35 - 10.05 Plenary 1: **Enabling the Malaysian feed industry to rise to the global ingredient supply challenges** (Mr. Matthew Clark, FeedGuys Resources)
- 10.05 - 10.35 Plenary 2: **Maximising profit with smart poultry farming solutions** (Mr. Pieter Brons, PoultryPlan)
- 10.35 - 10.50 Refreshment
- 10.50 - 11.30 Opening ceremony: The Honourable YB Tuan Chan Foong Hin Deputy Minister, Ministry of Agriculture and Food Security

### Session 2 - Smart Poultry Production

- 11.30 - 12.00 Paper 1: **IoT-based smart poultry farm** (Datuk Jeffrey Ng, Federation of Livestock Farmers' Associations of Malaysia)
- 12.00 - 12.30 Paper 2: **In-Ovo sexing technologies in hatching eggs** (Mr Simao Monteiro Belo dos Santos, KU Leuven, Belgium)
- 12.30 - 13.00 Paper 3: **Are spiritual, ethical, and eating qualities of poultry meat influenced by electrical water-bath stunning?** (Prof. Dr Awis Qurni Sazili, Universiti Putra Malaysia)
- 13.00 - 14.00 Lunch

### Session 3 - Future Trends In Poultry Feeds And Feeding

- 14.00 - 14.30 Paper 1: **Optimizing feed strategy for efficient and sustainable poultry production** (Dr. Will Lin, Alltech)
- 14.30 - 15.00 Paper 2: **Nutrition, gut microbiome and poultry health** (Ms Jean-Marjorie Ensencencia, dsm-firmenich)
- 15.00 - 15.30 Paper 3: **Black soldier fly larvae meal as a potential protein source for poultry** (Prof. Dato' Dr. Zulkifli Idrus, Universiti Putra Malaysia)
- 15.30 - 16.00 Paper 4: **Forensic feed science** (Mr. Steven Goh, Delst Asia)
- 16.00 - 16.15 Refreshment

### Commercial session

- 16.15 - 16.25 Smart Financing, Smart Farming by Agrobank
- 16.25 - 16.35 Proven enzyme solutions to help maximise feed efficiency by Dr Will Lin, Alltech
- 16.35 - 16.45 Poultry transformation with Big Herdsman by navigating the new technology by Mr Jordan Teh
- 16.45 - 16.55 Application of IoT based on intelligent controllers in poultry farming by Mr Ni Chenliang, CCSDA
- 16.55 - 17.05 Huali Group- One-stop solution provider for smart farming by Mr Kevin Huang
- 17.05 - 17.15 The future of feed processing & feed nutrition by Mr Steven Goh, Delst Asia

## 7 SEPTEMBER 2023 (THURSDAY)

- 8.30 - 10.15 Workshop:  
Topic: **Feed formulation managing costs** [Mr. Matthew Clark (FeedGuys Resources ) and Mr. Benoit Chesnais (Allix, France)]
- 10.15 - 10.30 Refreshment

### Session 4 - Smart Poultry Production

- 10.30-11.00 Paper 1: **Hi-tech poultry production** (Mr Coen Boonstra, Big Dutchman)
- 11.00-11.30 Paper 2 : **Breeding of tomorrow's broilers for better profitability and well-being** (Dr Loh Chee Soon, Cobb Asia-Pacific)
- 11.30-12.45 Forum  
Topic: **Can the Malaysian poultry industry meet its future needs sustainably?**
- 12.45-13.00 Award presentation and closing ceremony (Prof. Dato' Mohd Hair Bejo, President, WPSA Malaysia Branch)
- 13.00-14.00 Lunch

# Poultry Asia Technology Symposium 2023

## 6TH SEPTEMBER 2023

10.30 am-11.00am	Opening Ceremony of Poultry Asia Expo 2023
11.00am-11.30am	翻轉畜牧業、淨零新商機 Dr Bruce Yu, Vice President, 一 農業副產物循環化、高值化 King's Ground, Biotech Co Ltd
11.30am -12.30pm	Poultry Feeding : How to enhance Feed Efficiency, Health and Profitability? Dr Will Lin, Research & Technical Director, Alltech
12.30pm -1.00pm	Introduction to Myanmar Livestock Federation Dr Than Hla,Advisor,Myanmar Livestock Federation
Break time	
2.00pm -2.30pm	Maximising Profit with Smart Poultry Farming Solutions, Mr Pieter Brons, PoultryPlan
2.30pm-3.00pm	Antibiotic use reduction & trends + Smart Farming Solutions for Livestock Industry, Ms Queenie Qiu, Dosatron
3.00pm-3.30pm	Revolutionizing Sustainable Practices in Agriculture and Poultry Wastewater Treatment, Ms Karen Koh, Business Development Manager, Cheme Advance
3.30pm-4.00pm	Smart Financing, Smart Farming by Agrobank
4.00pm	End of session

## 7TH SEPTEMBER 2023

10.30am-11.00am	Challenges and The Fundamental of Thermal Feed Processing- Managing Mash Hydration and Relevance to the Processed Quality, Mr Steven Goh, Managing Director, Delst Asia.
Break time	
10.30am-11.00am	Phytogenics for Sustainable Livestock Production, Dr Angan Roy, International Business Development Manager, Indian Herbs Specialities Pvt Ltd
2.30pm-3.00pm	Maximise Profit and Minimise Costing in Eggs Handling, Ms Veronica, Giordano Poultry Plast

## About Us



CCSDA Technology Co., Ltd. was founded in 2014. Based on our intelligent hardware system and new information technology, we provide overall solutions for animal husbandry companies to upgrade informatization and digitalization. Our core business are digital platform, IoT intelligent hardwares and digital breeding house construction.



With years of exploring, we have already become one of the leading international intelligent hardware R&D producers. EMC Lab was established with state-of-the-art technology. Until 2023, more than 300 thousand intelligent terminal equipments was installed all over the world, and our self-developed CCSIDA O²S digital platform has served more than 10 thousand breeding houses.

## MAIN PRODUCTS



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## CCSDA TECHNOLOGY CO., LTD

R&D Center: No.2 Building, Innovation Synergy Industrial Park, Chengyang District, Qingdao, China

Factory: No.2 Building, Future Science Technology Park, Chengyang District, Qingdao, China

Website: [www.ccsdatech.com](http://www.ccsdatech.com)

E-mail: [sky.ni@ccsdatech.com](mailto:sky.ni@ccsdatech.com)

Pre-sale Tel: +86 133-3639-1115/ +86 185-5485-3515 (WA)





# Floorplan



# Exhibitor List

COMPANY NAME	BOOTH NO.
ALLTECH BIOTECHNOLOGY MALAYSIA SDN BHD	A042
AUTOFLO TECHNOLOGY S/B	B001
ASIA MASTER INTERNATIONAL SDN BHD	B146
AGROBANK	B109
AGRITECH ENTERPRISE SDN BHD	B136
ASIAN ALLIANCE INTERNATIONAL PUBLIC CO LTD	A116
CHEME ADVANCE SERVICES SDN BHD	B076
CPM PACIFIC PRIVATE LTD	B106
CCSDA TECHNOLOGY CO LTD	B047
DELST ASIA SDN BHD	B138
DEPARTMENT OF VETERINARY SERVICES	B036
EK HITEC CORPORATION SDN BHD	B128
FAMSUN CO LTD	B048
HIND POULTRY	B012
HUALI	B048
HARUMI BRANDS SDN BHD	A056
IDIMENSION SYSTEMS SDN BHD	B008
JIANGSU ZHENGCHANG CEREAL & FEED MACHINERY CO LTD	B068
JOHAN FILTRATION	B115
KLINGE CORPORATION	B113
KARYANEKA	B018
KIM SHING MACHINERY SDN BHD	B100
KUMOVET	A066
MANUKA BIOTECH SDN BHD	B147
MALAYSIAN ANIMAL HEALTH AND NUTRITION INDUSTRIES ASSOCIATION	B136
MYANMAR LIVESTOCK FEDERATION	B016
MULFORD PLASTICS (M) SDN BHD	B075
MOBA ASIA SDN BHD	B007
MAVMA	A038
NAM PHARMA S/B	B038
NANJING JINSHAN CHEMICAL TECHNOLOGY CO LTD	B077
NEWPAGES	B013
OZPRO SDN BHD	A009
PETERLABS HOLDING BERHAD	B136
PAHANG PHARMACY SDN BHD	B136
PROBIONICS SDN BHD	B110
QINGDAO BIG HERDSMAN MACHINERY CO., LTD.	B118
SIN HUAT HIN MACHINERY (M) SDN BHD	B101
STARCAGE PET PRODUCTS SDN BHD	A006
TOP SYRINGE MFG CO. PVT LTD.	B005
TAN CHONG INDUSTRIAL EQUIPMENT SDN BHD	B152
TAN SEAH ENGINEERING WORKS SDN BHD	A020
UNIM PHARMALAB PVT LTD	B074
VIPETS LIMITED	A001
VEOLIA	A067
WINDMASTER INDUSTRIES SDN BHD	B063
WATERCO	B006
Y.S.P INDUSTRIES(M) SDN BHD	B116
ZHUHAI TIANRAN LIGHTING EQUIPMENT CO LTD	B040

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### Performance

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absorption and  
digestibility



### Planet

Decreases excess  
nutrient excretion  
into the environment

**For more information, please contact our office:**

**Alltech Malaysia**

No. 6 | Jalan Pemberita U1/49 | Temasya Industrial Park

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- Accurate Dose



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Vial Holder Set (VHS)



VetDose **Prime**  
Feed Tube Set (FTS)



VetDose **Prime**  
Bottle Mounted Set  
(BMS)



VetDose **Classic**  
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# Exhibitor Profile

## Autoflo Technology Sdn. Bhd.

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Telephone: +603-8023-4668  
Email: info@autoflo technology.com  
Contact Person: Ng Quan Wei



Autoflo Technology Sdn. Bhd. is the official distributor of the Dosatron proportional and non-electric dosing pumps in Malaysia since 2000, offering the most reliable and efficient delivery of vaccines, antibiotics and organic acids via drinking water to livestock. We also provide Vision-Based AI Assistant solution for real-time monitoring of poultry's weight and temperature.

---

## Alltech Biotechnology Malaysia Sdn. Bhd.

Address: No. 6, Jalan Pemberita U1/49, Temasya Industrial Park, Shah Alam, 40150 Selangor, Malaysia  
Telephone: +603 5569 8000  
Email: malaysia@alltech.com  
Contact Person: Tang Yee Chen (Fish) +6012 317 6380



Founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech delivers smarter, more sustainable solutions for agriculture. Our diverse portfolio of products and services improves the health and performance of plants and animals, resulting in better nutrition for all and a decreased environmental impact.

---

## Asia Master

Asia Master International Sdn Bhd was established on 03.07.2020 (formerly known as Asia Master Enterprise : 09.01.2008 - 30.06.2020) The main business of the company is to import/export most of all wear & tear parts/machinery to Poultry Processing Plant in Asia Pacific. 90% of the parts are imported from Europe with EU standards. It is very important to maintain the product's Quality for the Food Safety Requirements & Regulations. Our concerns are :-

- 1) Value - Quality imported/local Products.
- 2) Speed - Fast Delivery/After sales service.
- 3) Guarantee - 100% refund/buy back/exchange for all unused products.
- 4) Support - Free technical training & consultancy.

# Exhibitor Profile

## CPM

Address: 21 Gul Drive, Singapore 629470  
Telephone: +65 6265 0701  
Email: [cus.svc@cpmasia.com](mailto:cus.svc@cpmasia.com)  
Contact Person: Mr. Wilson Lai ([laiwilson@cpmasia.com](mailto:laiwilson@cpmasia.com))



In pelleting, one name comes to mind: CPM.

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Telephone: +603 8948 6272 / +603 8948 6273  
Email: [enquiry@albeadvance.com](mailto:enquiry@albeadvance.com)  
Contact Person: +60 12-207 5070



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## CCSDA Technology Co., Ltd

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Telephone: +86 133-36391115/+86 185-5485-3515 (WA)  
Email: [sky.ni@ccsdatech.com](mailto:sky.ni@ccsdatech.com)



CCSDA Technology Co., Ltd was founded in 2014. Based on our intelligent hardware system and new information technology, we provide overall solutions for animal husbandry companies to upgrade information and digitalization. Our core business are digital platform, IoT intelligent hardware and digital breeding house construction. With years of exploring, we have already become one of the leading international intelligent hardware R&D producers, EMC Lab was established with state-of-the-art technology. Until 2023, more than 300 thousand intelligent terminal equipments were installed all over the world, and our self-developed CCSIDA O2S digital platform has served more than 10 thousand breeding houses.



# DelstAsia

## FORENSIC FEED SCIENCE

Exposing the problems  
and solutions



**CONTROL**



### FEED IMAGING

Feed imaging on feed samples collected from countries in the Asia region shows 98% of feeds are not well processed at all.

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- Poor pellet binding
- Maillard reaction that impacts protein quality

**CONTROL**



**TREATMENT**



## THE FUTURE OF FEED PROCESSING & FEED NUTRITION

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## PRODUCT REPRESENTATIVE



## WINDMASTER INDUSTRIES SDN BHD

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📞 +6019 773 4976  
📞 +6017 236 8387

📍 No.87-1, Jalan S2 B19,  
Pusat Dagangan, Seremban 2,  
70300 Negeri Sembilan, Malaysia  
🌐 <https://www.windmaster.com.my/>

# Exhibitor Profile

## Famsun Group Co,Ltd.

Address: No.1 Huasheng Road, Yangzhou, Jiangsu, China  
Telephone: +86 514 8582 8888  
Email: mypublic@famsungroup.com  
Contact Person: Ludi Qu +86 18852722907/ 0124737989

# FAMSUN

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## HuaLi Co., Ltd.

Address: No.22,Nanhu West Road,Wujin National High-tech Zone,Changzhou,China  
Telephone: +86-519-68219888  
Email: hl@hualigf.com  
Contact Person: Stone Qiao (+86 18852722920)

# HUALI

HUALI is a nationally accredited Hi-tech enterprise, designing, manufacturing, constructing, and servicing complete intensive animal production farms, backed by a strong experienced Research & Development team.

## Hind Publications

Address: 204, Plot Number 19, Huda Complex, Saroor Nagar, Hyderabad- India 500035  
Telephone: +9391378805, +9502159098  
Email: hindpoultry@hotmail.com  
Contact Person: M. K. Vyas



Hind Poultry is one of the largest circulating monthly magazines on POULTRY from Hyderabad- India. Over the last 25 years of its publication it has developed a large circulation and gained both national and international readership of industry professionals. It deals specially with activities and problems of the poultry industry besides emphasizing development in this sector with comprehensive coverage of activities, events & exhibitions and advertisement which reaches directly into the hands of targeted decision makers. Hind Poultry has also published over 75 books on poultry and livestock. Management, diseases, processing, feed formulation and nutrition. Hind Poultry has participated in over 70 exhibitions across the globe which includes India, France, Thailand, Malaysia, Indonesia and Nepal.





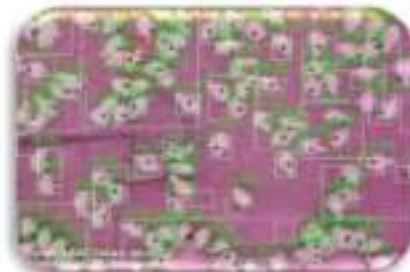
## Autoflo



Autoflo Technology Sdn. Bhd. is the official distributor of the Dosatron proportional and non-electric dosing pumps in Malaysia since 2000.

Dosatron offers the most reliable and efficient delivery of vaccines, antibiotics and organic acids via drinking water to livestock.

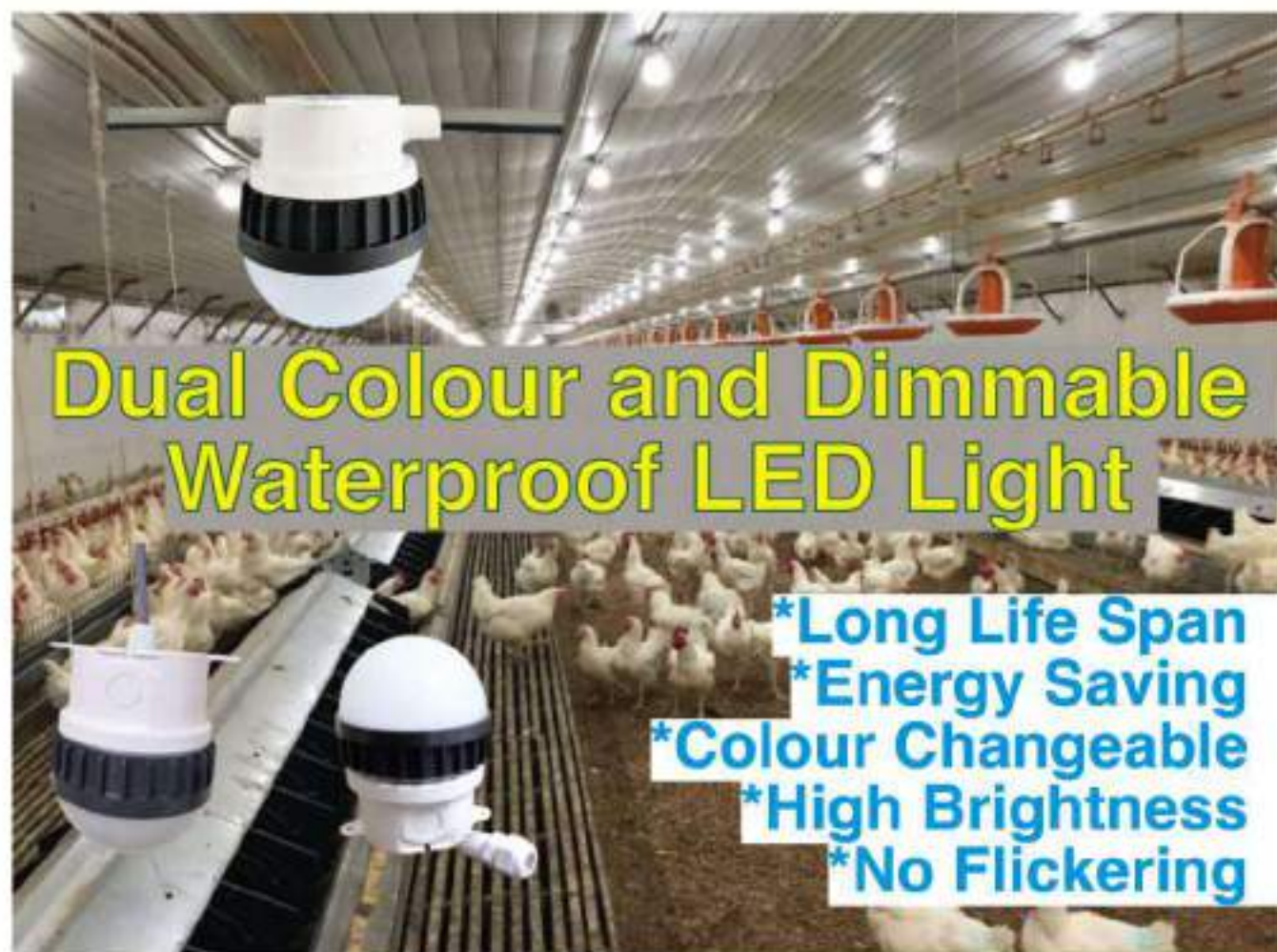
Besides that, we also provide Vision-Based AI Assistant solution for real-time monitoring of poultry's weight and temperature. This allows farmer to monitor the daily weight gain and early detection of health issues of the chicken.







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Export Contact:

**ABEE CONSULTANT SDN. BHD. (Co. No.: 60805B-U)**



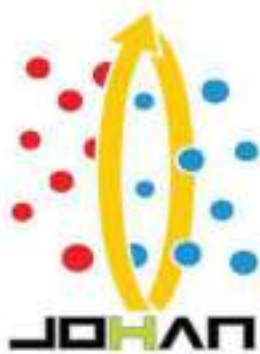
17, Jalan PJS 11/16, Bandar Sunway,  
46150 Petaling Jaya, Selangor, Malaysia.

Tel: +603 5634 7099 Fax: +603 5635 1753

H/P: +6016 333 8899 / +6016 213 8899 / +6016 302 3020

Email: abeewong@gmail.com / sheahueyong@gmail.com





# JOHAN FILTRATION ASIA SDN BHD

## About Us

Representing well-known water filtration brands from USA, England, Europe, South Korea, Japan and China, Johan Filtration Asia Sdn. Bhd. concentrates its main objective in the marketing of filtration systems and equipment's for most applications in a wide range of industries. We pledge to provide the best filtration solutions that confirm to our customers' requirements and needs through the latest technologies available worldwide.

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Reverse Osmosis Water System



Disc Filtration System



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Fishery



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Johan Filtration Asia Sdn Bhd

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✉ [info@johanfiltration.com](mailto:info@johanfiltration.com)

🌐 [www.johanfiltration.com](http://www.johanfiltration.com)

📍 No. 7, Jalan Spring 2011,  
Golden Pavilion Industrial Park,  
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Today, as a market driven, customer centric Development Financial Institution with a primary focus on strengthening the agriculture sector in Malaysia, we are proud to work with the people who grow our food, build our economy, and serve our neighbours.

Moving forward, Agrobank continues to strike an equal balance between its developmental and commercial roles to benefit the agriculture sector by providing a comprehensive repertoire of financing solutions for the agriculture community, which includes upstream activities related to primary food and commodities-based agriculture activities as well as downstream activities such as the processing, marketing, and distribution of agricultural products.

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# Exhibitor Profile

## IDimension Systems Sdn Bhd

Address: A-1-5, Block A, Pusat Perdagangan Icon City, No.1B Jalan SS8/39, SS8, 47300 Petaling Jaya, Selangor  
Telephone: +6037865 8667  
Email: [tonyyap@idimensionsystems.com](mailto:tonyyap@idimensionsystems.com)  
Contact Person: Tony Yap

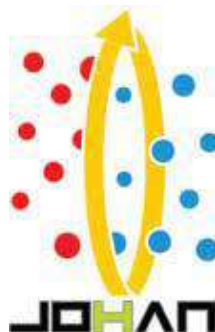


iDimension is a leading regional solutions provider specializing in poultry management, precision farming, semiconductor, electronics components, household appliances, EMS, chemical, food & beverages, mills, and other industries. Since we have expert knowledge in all the key manufacturing applications, we are able to achieve seamless integration and operation of the entire system. Our services include optimizing business processes, requirement specification, system design, implementation planning, software evaluation and selection, implementation, and after sales system support.

---

## Johan Filtration Asia Sdn Bhd

Address: No. 1, Jalan Spring 34/31, Seksyen 34,  
Golden Pavilion Industrial Park 40470 Shah Alam,  
Selangor Darul Ehsan, Malaysia.  
Telephone: +603-5122 2988  
Email: [enquiry@johanfilter.com](mailto:enquiry@johanfilter.com)  
Contact Person: David Chong



JOHAN FILTRATION ASIA was established in the year 2001. JFA is focused in industrial liquid and air filtration business. By representing well-knowns: Pentek, Pentair Industrial, VIQUA UV Water Sterilizer, Euro-Aire, NANO, Aries FilterWorks, Rephile, Anow, Critical Process, STF Automatic backwash system, we are able to provide a complete filtration product lines.

---

## Manuka Biotech Sdn. Bhd.

Address: 76, Jalan i-Park 1/9, Kawasan Perindustrian i-Park, Bandar Indahpura, 81000 Kulai, Johor, Malaysia  
Telephone: +607 6615 678  
Email: [enquiry@manukabiotech.com](mailto:enquiry@manukabiotech.com)



Manuka Biotech - All About Fatty Acid Nutricine™, is the marketing arm for Singao to expand group business worldwide. We are the pioneer of butyrate manufacturing in China with more than 20 years of experience in manufacturing butyrate salt and its application in the animal health & nutrition industry.

# Exhibitor Profile

## Mulford Plastics (M) Sdn Bhd

Address: No 3, Jalan TPP 5, Taman Perindustrian Putra , 47130 Puchong, Selangor  
Telephone: +603- 8066 3298/ +603- 8052 1712  
Email: Joanne.yap@mulford-malaysia.com



Mulford Plastics has been a major distributor of plastics sheet, our quality extends beyond customer service- in fact, it is the corner stones of the business. That's why we insist , wherever possible, that our supplier are quality assured and supply only the highest quality products , allowing us to offer the most versatile range of product no matters what your material requirement or environment.

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## Nam Pharma Sdn Bhd

Address: 5, Lebuhr Perusahaan Kelebang 11, Kawasan Perindustrian Igb, 31200 Chemor, Perak  
Telephone: +605-2931838, 2931839 Whatsapp: +6016 523 7833  
Email: export@nampharma.com  
Contact Person: Nur Zihan Binti Zakaria



Veterinary medicine is a field that world-renowned expert Nam Pharma specializes in. The production procedures and quality standards of the company attest to this, as well as their accreditation by PIC/s guidelines, which are respected by European nations and also accepted by the Malaysian government. 'Quality Is Our Way of Life' is the company's motto

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## Tan Chong Industrial Equipment Sdn Bhd

Address: Lot 3, Jalan Perusahaan 1, 68100 Batu Caves, Selangor  
Telephone: +603-6189 9832



Tan Chong Industrial Equipment Sdn Bhd is a subsidiary of public-listed Tan Chong Motor Holdings Bhd. It is the authorized distributor for UD Trucks Corporation, Japan, the manufacturer of UD range of heavy commercial vehicles, in Malaysia. Since the first introduction in 1978, Tan Chong Industrial Equipment has made UD Trucks one of the leading makes in Malaysia with more than 45,000 UD Trucks vehicles on Malaysian roads to date. More information is available on [www.tcie.com.my](http://www.tcie.com.my)

# Exhibitor Profile

## Top Syringe Mfg. Co.pvt.ltd.

Address: Top Syringe Compound, Near Lodha Aqua, Pandurangwadi, Mira Road 401107 - INDIA  
Telephone: +91-8169678186  
Email: manish.goda@shandilyagroup.com  
Contact Person: Manish Goda (Mr.)



Top Syringe is ISO cert. Mfg & exporter since 1964 of "Vet-Dose" Automatic Veterinary Injectors. Currently we have our exports to more than 45 countries and still counting..... We are largest Private Label suppliers of our Injectors to several big Veterinary Vaccine and Feed manufacturers worldwide. For more information - Please visit [www.topsyringe.com](http://www.topsyringe.com)

---

## Waterco (Far East) Sdn Bhd

Address: Lot.832, Jalan Kusta, Kawasan Perindustrian SB Jaya, 47000, Sungai Buloh, Selangor  
Telephone: +603-6145 6000  
Email: sales@waterco.com.my



Established in 1981, Waterco is an Australian Public Listed Company that started with the manufacturing and distribution of swimming pool and water treatment products. Moving towards a sustainable future, Waterco is venturing into the green concept of agriculture and aquaculture. Utilising extensive in-house R & D facilities, along with experienced industry players, Waterco is committed to creating products that are both efficient and effective for the future.

---

## Zhengchang

Address: NO.28 Zhengchang Road, Kunlun Development Zone, Liyang, Jiangsu China  
Telephone: 0519-87309819  
Email: mkt@zcme.com  
Contact Person: Bruce Wang



ZHENGCHANG is a feed machinery, engineering, grain storage large-scale industrialized company. Established in 1918, keeps growing for one hundred years. The company covers an area of over 400 mu, currently with 1500 staff, 20 branches and 30 overseas offices. It has been one of the largest feed machinery enterprise in China.



# Exhibitor Profile

## Zhuhai Tianran Lighting Equipment Co., Ltd.

Address: 17, Jalan Pjs 11/16, Bandar Sunway, 46150 Petaling Jaya, Selangor Darul Ehsan, Malaysia.  
Telephone: 6016-3338899 / 6016-2138899 / 6016-3023020  
Email: abeewong@gmail.com / sheauhueywong@gmail.com / abee.edmund@gmail.com  
Contact Person: Mr. Wong Kam Hui / Ms. Wong / Mr. Edmund Hon



Zhuhai Tianran Lighting is a company based in Zhuhai China that manufactures DC and AC LED lighting systems for livestock housing. Our LED Lighting products are dimmable, energy-saving, flicker-free, have a long lifespan, waterproof, are not harmful to human life if used with a DC Lighting system, and are easy and flexible to install.

---

## Syarikat Pemasaran Karyaneka Sdn Bhd

Address: Bangunan Sri Anjung, Kuala Lumpur Craft Complex, Section 63, Jalan Conlay, 50450 Kuala Lumpur Wilayah Persekutuan, MALAYSIA  
Telephone: 603-2164 9907  
Email: syazakamaruddin@karyaneka.com.my  
Contact Person: Nur syaza kamaruddin

SYARIKAT PEMASARAN KARYANEKA SDN BHD, popularly and commercially known as “KARYANEKA”, was established in 1982 as a wholly owned corporate entity of the Malaysian Handicraft Development Corporation, which is a statutory agency under the Ministry of Tourism, Arts and Culture, Malaysia.

In simple terms, Karyaneka is a ‘one-stop centre’ for authentic local crafts, where customers are offered with a wide variety and unique high-quality products and services. These could support and put Karyaneka forward as a preferable shopping-centre for both tourists and tour operators.

---

## Unim Pharma Lab Pvt Ltd.

Address: Idar Highway road himatnagar Gujarat India.  
Telephone: +918238196800  
Email: info@unimpharma.in  
Contact Person: Mr. Sakir Sabugar



UNIM PHARMA LAB PVT LTD is manufacturing and exporting veterinary products.

# Exhibitor Profile

## Department of Veterinary Services

Address: Blok Podium 4G1 Wisma Tani Presint 4 Putrajaya  
Telephone: 03-88702000  
Email: [respon@dvs.gov.my](mailto:respon@dvs.gov.my)  
Contact Person: Nor Munirah binti Che Othman



Misi Jabatan Perkhidmatan Veterinar (DVS) adalah menyediakan perkhidmatan veterinar yang berkualiti bagi menjamin kepentingan kesihatan awam dan industri haiwan yang mampan demi kesejahteraan manusia. DVS merupakan satu-satunya organisasi yang bertanggungjawab ke atas industri penternakan di negara ini, sentiasa komited memastikan jaminan sekuriti dan keselamatan makanan (ternakan) bagi kegunaan dalam negara sentiasa mencukupi dan selamat untuk kegunaan masyarakat.

---

## Tan Seah Engineering Works Sdn Bhd

Address: 800 mk 9 Sungai Puyu 13020 Butterworth Penang  
Telephone: 6043328335  
Email: [Info@tanseah.com.my](mailto:Info@tanseah.com.my)  
Contact Person: Tan wing ming

Tan seah selling feed machinery and spare part, die, rollershell, beater, hammermill screen.

---

## Kim Shing Machinery Sdn Bhd

Address: No.36 Jalan CJ 1/1, Kawasan MIEL Cheras Jaya, 43200 Cheras, Selangor  
Telephone: 016-262 6671  
Email: [info@kimshing.com](mailto:info@kimshing.com), [alex@kimshing.com](mailto:alex@kimshing.com)  
Contact Person: Alex Koh, Koh Wang Meng

Kim Shing Machinery Sdn Bhd, a Malaysian supplier of food and meat processing machinery, boasts 40 over years of expertise in meat and poultry processing. Partnering with global manufacturers, they offer comprehensive solutions, backed by efficient service and skilled technicians. Serving both local and international clients, they lead Malaysia's food machinery industry.

# Exhibitor Profile

## **Agritech Enterprise Sdn. Bhd.**

Address: No 15 & 17, Jalan Teknologi 3/5A, Pusat Teknologi Sinar Damansara, PJU 5, Kota Damansara, 47810 Petaling Jaya, Selangor Darul Ehsan.  
Telephone: 03-6143 3149, 03-6143 6328  
Email: agritech88@gmail.com ; agritech.technical@gmail.com  
Contact Person: MMr. Chris Chew (0193820455); Dr. Tan Khai Ni (016-9260816)

Agritech Enterprise Sdn. Bhd., established in 1979, is a leading local pharmaceutical distributor in Malaysia, exclusively dedicated to the Animal Health Industry. We are committed to providing top-tier animal health products, from vaccines and feed additives for Livestock Animals to pet food and accessories for Companion Animals.

---

## **Sin Huat Hin Machinery (M) Sdn. Bhd.**

Address: B1-00-20, Jalan SR1/9, Taman Serdang Raya, Section 9, 43300 Seri Kembangan, Selangor  
Telephone: +6019-660 9196  
Email: sinhuathinkl@shhmach.com  
Contact Person: Wayne Ng

SIN HUAT HIN was established in 1968. In 1992 our company changed its name to SIN HUAT HIN MACHINERY (M) SDN BHD to distinguish ourselves in the weighing market.





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Contact Us :

**iDimension Systems Sdn.Bhd.**

A-3A-5, Blok A, Pusat Perdagangan Icon City,  
No. 15, Jalan SS 8/19, 558,  
47300 Petaling Jaya, Selangor, Malaysia

Phone : +6031 2855 8847

Email : [sales@idimensionssystem.com](mailto:sales@idimensionssystem.com)

Website : [www.idimensionssystem.com](http://www.idimensionssystem.com)



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# Company Profile



**UNIM**

**We are providing  
Special Care for Animal's Health**







## COMPANY PROFILE

### *We are professional in...*

- Improve the palatability of feed
- Increase the intake of animals
- Improve the efficiency of feed
- Improve intestinal health in animals without antibiotic formulations
- Improve water quality and environment of aquatic products

### *Factory located in...*

Shandong Province, cover an area of 45000m<sup>2</sup>, annual output 30000mt with 4 sets of Advanced production line .

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**6-8 SEPTEMBER 2023**  
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Dr Helen Anak Mitin

President

Malaysian Veterinary Medical Association (MAVMA) 2023/2025  
previously known as Veterinary Association Malaysia (VAM)

Dear Pet Asia 2023 & Poultry Asia & Meat Asia Expo Attendees,

The Malaysian Veterinary Medical Association (MAVMA) extends a warm welcome to all participants of Pet Asia 2023 and Poultry Asia & Meat Asia Expo. As advocates for the health and well-being of animals, we are excited to be part of this prestigious event that brings together the pet and poultry industry's finest professionals and enthusiasts.

Throughout the expo, we look forward to engaging in insightful discussions, sharing knowledge, and fostering collaborations that promote the highest standards of veterinary care and animal welfare in the region. Together, we can work towards a brighter and healthier future for our beloved pets and animals.

We encourage you to visit our booth, attend our informative sessions, and connect with our passionate members. Let's work hand in hand to ensure that every pet / animal receives the care and attention they deserve.

Thank you for your dedication to the welfare of animals, and we wish you a successful and enriching experience at Pet Asia 2023 and Poultry Asia & Meat Asia Expo.

# PET ASIA CONFERENCE 2023

## 6TH SEPTEMBER 2023

10.30 am-11.00am	Keynote Address: Overview of the Pet Healthcare Industry in Malaysia Dr Helen Mitin, President, MAVMA
11.00am-11.30am	Tackling the Pet Food Industry Challenges with Sustainable & Industrial Production of Insect -based Functional Ingredients by Mr Fabrice Latchoumanin, Veolia
11.30am -12.00pm	Bulletproof Pets Immune System with Herbifour, Dr Umahparan, DVM, Nam Pharma
Break time	
2.00pm -2.30pm	Great Care, Great Pets! by Dr Wirdatul Nazira & Dr Erni Wati of UPM
2.30pm-3.00pm	Raising Pet Food Trends - Where do Veterinarians stand? Dr Kavindaran, RX Business Consultancy
3.00pm -3.30pm	Digitalize it! The future of Pet Business by Mr Francis Siow, KumoVet
3.30pm	Appreciation certification presented by MAVMA



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OzPro<sup>®</sup> passionately believes that our pets deserve only the best quality products. The name of OzPro<sup>®</sup> is derived from the concept of "Every Ounce is Professionally Made" with the best intentions for your pets.

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Petaling Jaya, Selangor, Malaysia



# Exhibitor Profile

## Asian Alliance International Public Co., Ltd.

Address: 8/8 Moo 3 Rama 2 Road, Ban Bor, Muang, Samtsakorn 74000 Thailand  
Telephone: +66 3484 5575-87  
Contact Person: Duangthida Sukplang



The Company's main products categories are:

- Canned and pouch tuna.
- Canned and pouch Ready to eat.
- Wet pet food in can, pouch and plastic cup.

---

## Starcage Pet Products Sdn Bhd

Address: PT12249, AL829, Kampung Baru Sungai Buloh, Seksyen U19 40160 Shah Alam, Selangor, Malaysia.  
Telephone: 03-61506841, 018-9893071  
Email: info@petzoopet.com.my



Starcage Pet Products Sdn Bhd established in 1998, is a leading manufacturer of premium pet cages in Malaysia. We have more than 20 years of experience in the industry and our products are loved and trusted by pet owners nationwide due to product durability, design, and innovativeness. We are able to manufacture various types of pet cages from big to small at our own facility located at Kampung Baru Sungai Buloh, Selangor.

---

## Vipets Limited

Address: 23B, Young Ya Industrial Building, 381 Sha Tsui Road, Tsuen Wan, N.T. Hong Kong  
Telephone: +852 3619 3431  
Email: sales@vipets.hk  
Contact Person: Mr. Wong



We are the Asia sole distributor of "Harlow Blend" a Canadian pet food brand, our products include dry food, wet food and snacks.

# Exhibitor Profile

## OzPro Sdn Bhd

Address: A-G-20 Block A, The Tube, Jalan PJU 1/40, Dataran Prima, 47301 Petaling Jaya Selangor, Malaysia  
Telephone: +60 11 5997 5010 / Kelvin Ong +60177800388  
Email: Info@ozpropets.com  
Contact Person: +60 11 5997 5010 / Kelvin Ong +60177800388



### STORY OF OZPRO FOR TRUE PET LOVERS

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With years leading to providing the finest quality products, we underwent meticulous research and development with pet nutritionists and scientists. By bearing nutrition, health, and convenience in mind, we aim to offer the best for every four-legged friend.

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## Gocloud Technologies (M) Sdn Bhd

Address: C-8-36, Centum @ Oasis Corporate Park, 2, Jalan PJU 1A/2, Oasis Ara Damansara, 47301 Petaling Jaya Selangor  
Telephone: 03 7832 0188  
Email: michelle.leong@aoikumo.com  
Contact Person: Michelle Leong

Kumo™ (kumoteam.co) is a provider of Clinic Management Software as a Service (SaaS) for the medical, healthcare, and wellness industries. With a strong track record in the Medical Aesthetics, Beauty, and Wellness sectors through the Aoikumo™ (aoikumo.com) brand, as well as in Dental, Veterinary, and Primary Care through the kumoDent™ (kumodent.com), kumoVet™ (kumovet.com), and kumoDoc™ (kumodoc.com) products respectively, Kumo™ has established itself as a leader in the field. By leveraging its successful platforms, Kumo™ aims to offer cutting-edge software solutions to the medical field, ranging from appointment scheduling to billing and after-care. Our products are built to last, with regular updates ensuring they meet both current and future business needs, resulting in significant transformative advantages.

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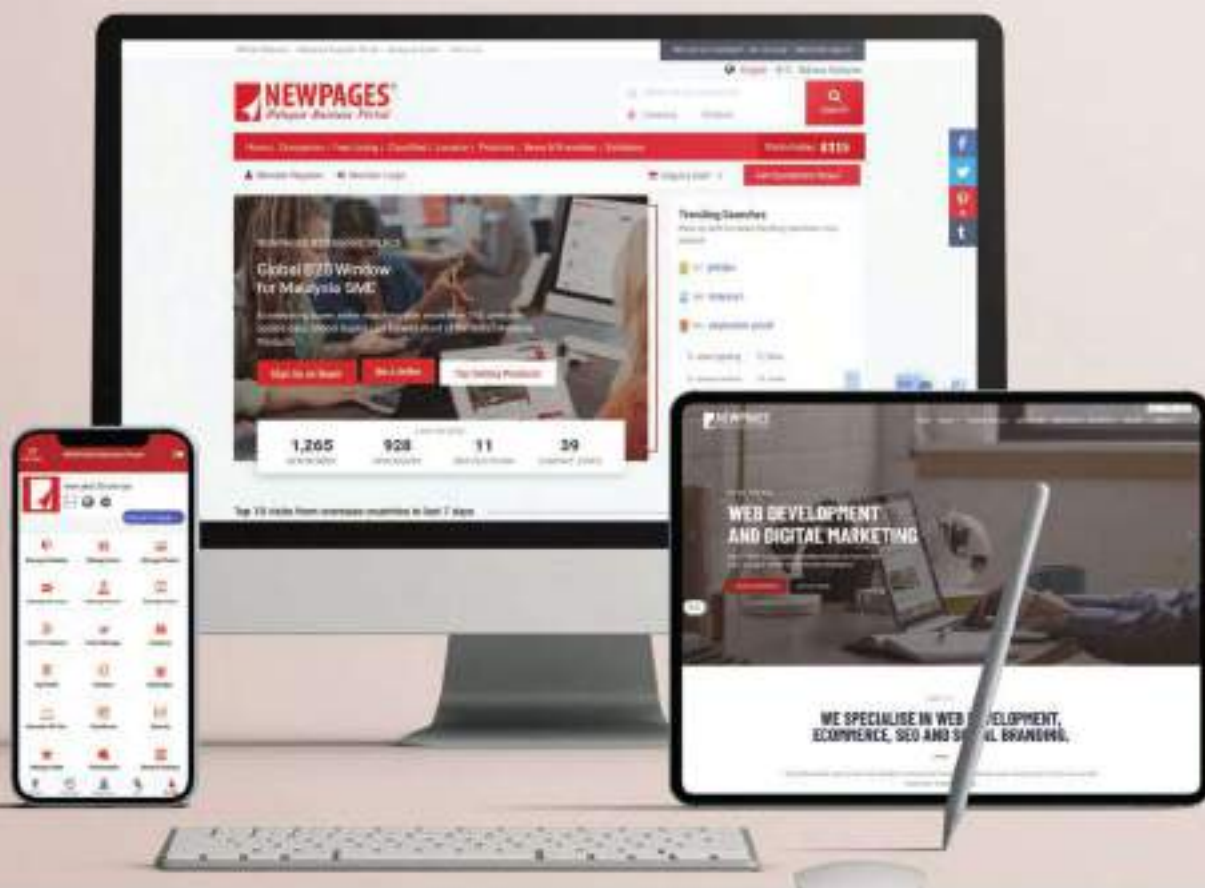




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