

SPONSORSHIP AND BRANDING OPPORTUNITIES

Features of the package	Platinum Partner	Gold Partner	Silver Partner	Associate Partner	Lounge Partner
Amount in INR	5 Crores	3 Crores	2 Crores	1 Crore	1 Crore
	(Only for 02)	(Only for 5)	(Only for 5)	(Only for 10)	Unlimited
Logo visibility & prominent placement of logo, first in hierarchy of all logos	✓	✓	✓	✓	
Complimentary space (approx.) in sq. mts.	600	375	375	100	36
Pre-Event					
Logo presence website, roadshows, onsite	✓	✓		✓	
Special interview of the key spokesperson of the company for social media promotions	✓				
Pre-show preview - Full page color advertisement	✓	✓			
Online					
Partnership announcement	✓	✓	✓		
Logo to be featured on Bharat Tex website with a hyperlink to their company website	✓	✓			
Logo to be featured on Bharat Tex website without hyperlink to their company website			✓	✓	✓
Banner on E-newsletters	2 issues	1 issue			
Pre-event targeting campaign	300000 Impressions	200000 Impressions	100000 Impressions		
Onsite					
Special Invite for the inaugural session	5	3	2		
Invitation for the inaugural session	40	30	20	10	5
Logo presence on entry arches and backdrops	✓	✓	✓	✓	
Logo presence on visitor invitations, visitor guide, hoardings & demo area	✓	✓	✓	✓	
Exclusive hoarding on walkways towards halls (20X10 feet)	5	3	2	1	
Corporate video to be played on the LED screen onsite	✓	✓	✓		

Exclusive inside hall aisle buntings (size TBD)	20	10	5	5	
Reserved slot of 1 hour in demo area	Day 1	Day 2	Day 3	Day 4	
Advt. in the E-Catalogue	Front page	Back cover	Inside page	Inside page	Inside page
Company literature in the VIP & Buyer Seller Lounge	✓	✓			
Logo presence in city Branding (metro / hoardings)	✓	✓			

Advertisement in visitor pocket guide	✓	✓			
Participation opportunity as a speaker	✓	✓	✓		
One special Room for sponsor use only (Setup: Board room style)	✓				
Special Buyer Lunch	Day 1	Day 2	Day 3	Day 4	Day 4
One booth visit and media interview with a senior company representative. Interview to be confirmed. Interviews will be broadcast on marketing channels (such as social media, website and onsite)	✓	✓			
Company Logo on relevant industry session & company video to be played during the break	✓				
Special mention of the company in the event press note	✓	✓			
Access to all the VIP zones & area (B2B / G2G)	5 Passes	5 passes	3 passes		
Post Event					
A special quote / interview of the spokesperson to be included in the post show report	✓	✓			
Logo presence in the Thank you partner brandings	✓	✓	✓	✓	✓
Lounge					✓
VIP Dining Room					✓
Knowledge Partner Speaker Lounge					✓

