



1

INDIA PAVILION AND PARTICIPATION LED BY

Department of Commerce
Ministry of Commerce & Industry
Government of India

Ministry of External Affairs
Government of India

INDUSTRY PARTNER

CONSTRUCTION PARTNER

FICCI

एन बी सी सी
NBCC
A Navratna CPSE

The graphic features a central orange header with the text 'INDIA PAVILION AND PARTICIPATION LED BY'. Below this, there are four grey boxes arranged in a 2x2 grid. The top-left box contains the Government of India emblem and the text 'Department of Commerce, Ministry of Commerce & Industry, Government of India'. The top-right box contains the Government of India emblem and the text 'Ministry of External Affairs, Government of India'. The bottom-left box contains the FICCI logo and the text 'INDUSTRY PARTNER'. The bottom-right box contains the NBCC logo and the text 'CONSTRUCTION PARTNER'. The NBCC logo includes the text 'एन बी सी सी', 'NBCC', and 'A Navratna CPSE'. In the top left corner of the graphic, there is a small logo for the Department of Commerce, Ministry of Commerce & Industry, Government of India. In the top right corner, there is a logo for FICCI.

2



India has been allocated a Dedicated Pavilion next to countries, such as USA, Germany and Italy





3



India Pavilion embraces multi-floor layout





PROPOSED BUILT-UP AREA (AS PER LEGACY PLOT LAYOUT)		
MAIN PAVILION (A1)		
S.NO.	DESCRIPTION	AREA
1	Basement	1504
2	Ground Floor	1341
3	First Floor	1397
4	Second Floor	1397
5	Third Floor	1610
6	Terrace & Mezzanine Floor	630
Total Built up Area (A1)		7879
PLAZA (A2)		
S.NO.	DESCRIPTION	AREA
1	Retail Area (Stalls)	346
2	Cafe & Restaurant Area	511
Total Built up Area (A2)		857
Total (A1+A2)		8736
All dimensions are in Sqm		

4



5



EXPO 2020 DUBAI UAE



Participation Area for Textile Ministry at India Pavilion



6

Themes for Façade

7

  **Some of the subjects that we have chosen are as follows:**

1. Indian Textiles

2. Indian Painting
3. Indian Sculpture
4. Indian Dance
5. Indian Cinema
6. Indian Wildlife

The theme and subjects chosen are those which can translate into beautiful, brilliant visuals, and can be dramatized into a graphic interplay of illustrations. All the shows will have a soothing gentle low-key music and **NO COMMENTARY**. Commentary will lead to a noise clutter, and may interfere with the audio inputs in the other experiences inside the pavilion. The music of the Projection-Mapping shows on the surface of the pavilion building will also work as a mood-melody for the visitors entering the area of India Pavilion.

8




9




10



11


Department of Commerce
Ministry of Commerce & Industry
Government of India



FIRST FLOOR
**Colours of
India**

12

CONTENT

GALLERY 3 - COLOURS OF INDIA



- Heritage sites of India
- Art forms of India
- Festivals of India
- Landscapes of India
- Cricket and IPL
- Textiles beauty in India
- Bollywood story of India

13



14



15



16



17

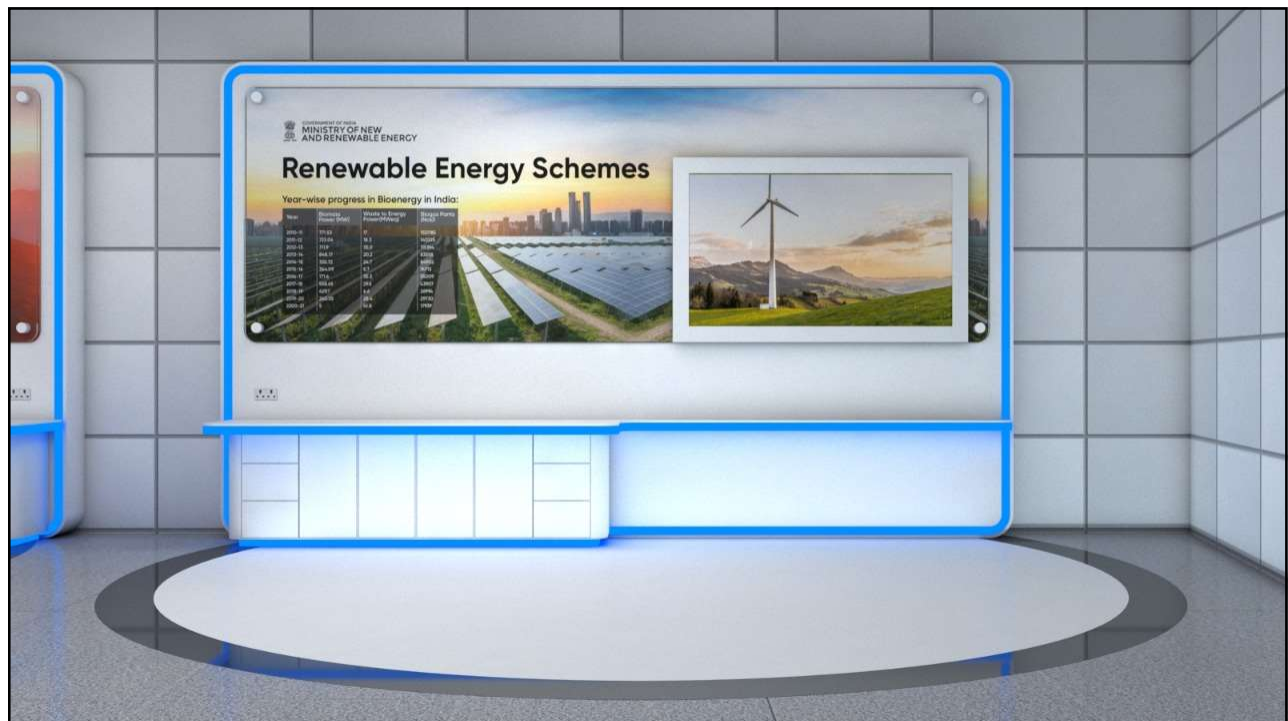
GROWTH ENGINES OF INDIA

 Pharmaceuticals	 Gems and Jewellery	 Start Up	 Software and Services	 Chemicals and Petrochemicals	 Automobiles and Auto Components	 Financial Services
 Food and Beverages	 Textiles	 Apparels & Accessories	 Real Estate	 FMCG	 Aviation	 Defence Manufacturing


18




19



20






Renewable Energy Schemes

Year-wise progress in Bioenergy in India:

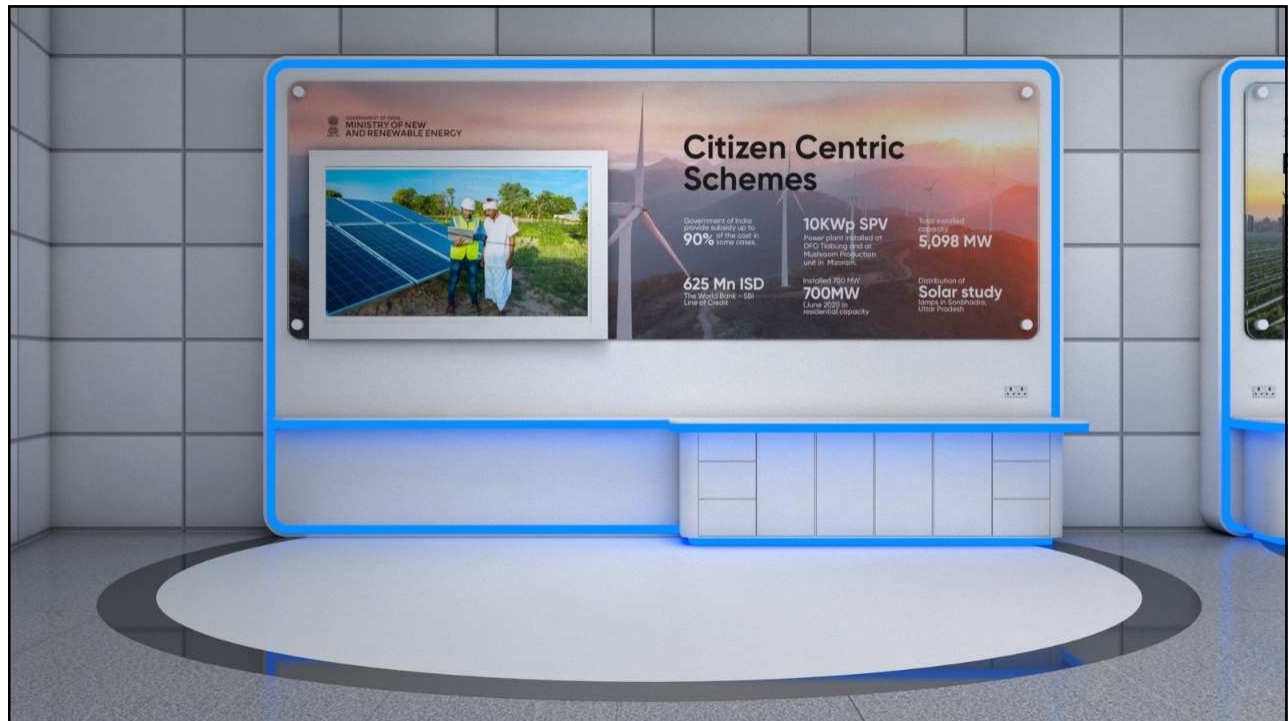
Year	Biomass Power (MW)	Waste to Energy Power(MWeq)	Biogas Plants (Nos)
2010-11	771.53	17	155785
2011-12	723.04	18.3	162325
2012-13	715.9	35.0	175395
2013-14	848.17	20.2	63358
2014-15	385.72	24.7	88692
2015-16	364.09	3.7	79713
2016-17	171.6	35.3	85009
2017-18	859.65	295	43907
2018-19	629.7	6.6	28996
2019-20	240.55	28.4	29730
2200-21	5	41.8	17939

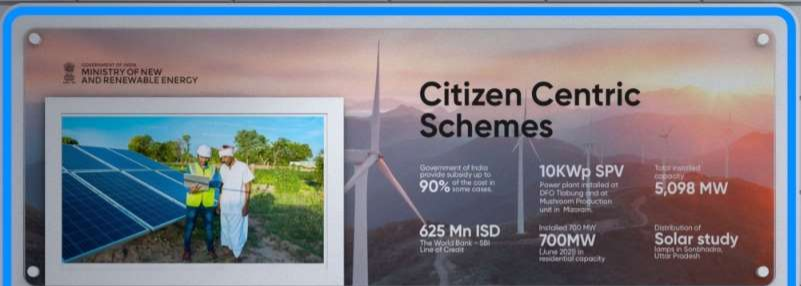


Plasma – 75”

Plasma will be placed inside the white border.
AV will run on the plasma/ content approved from ministry.

21





Citizen Centric Schemes

Government of India provides subsidy of up to **90%** of the cost in some cases.

625 Mn USD
The World Bank – 1st Lined Credit



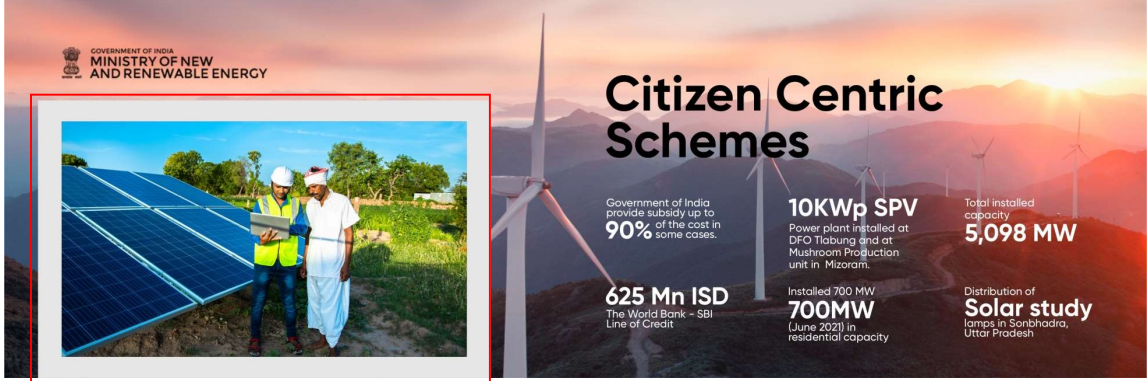
10KWp SPV
Power plant installed at DFO Tubing first of Mahanadi flood-control unit in Mahara.

Sub-subsidized program
5,098 MW

Installed **700 MW**
(Last 2021)
Residential capacity

Distribution of **Solar study**
Plans to Government
Uttar Pradesh

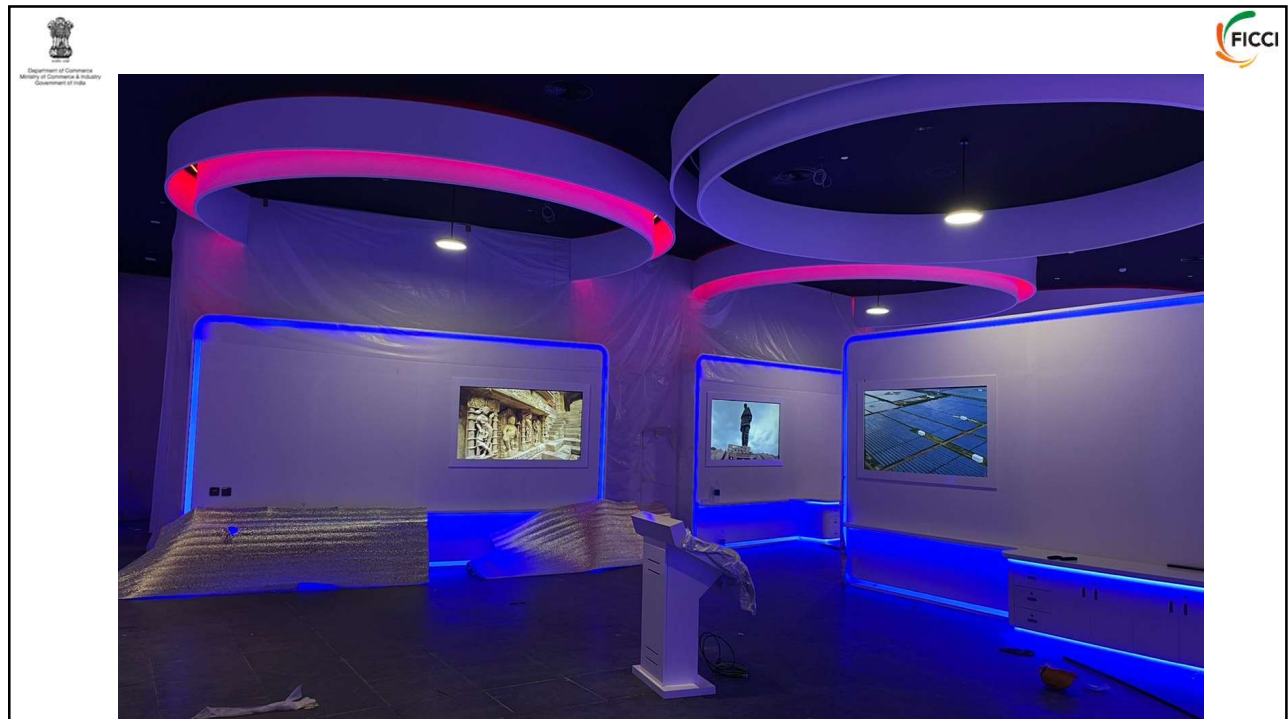
22

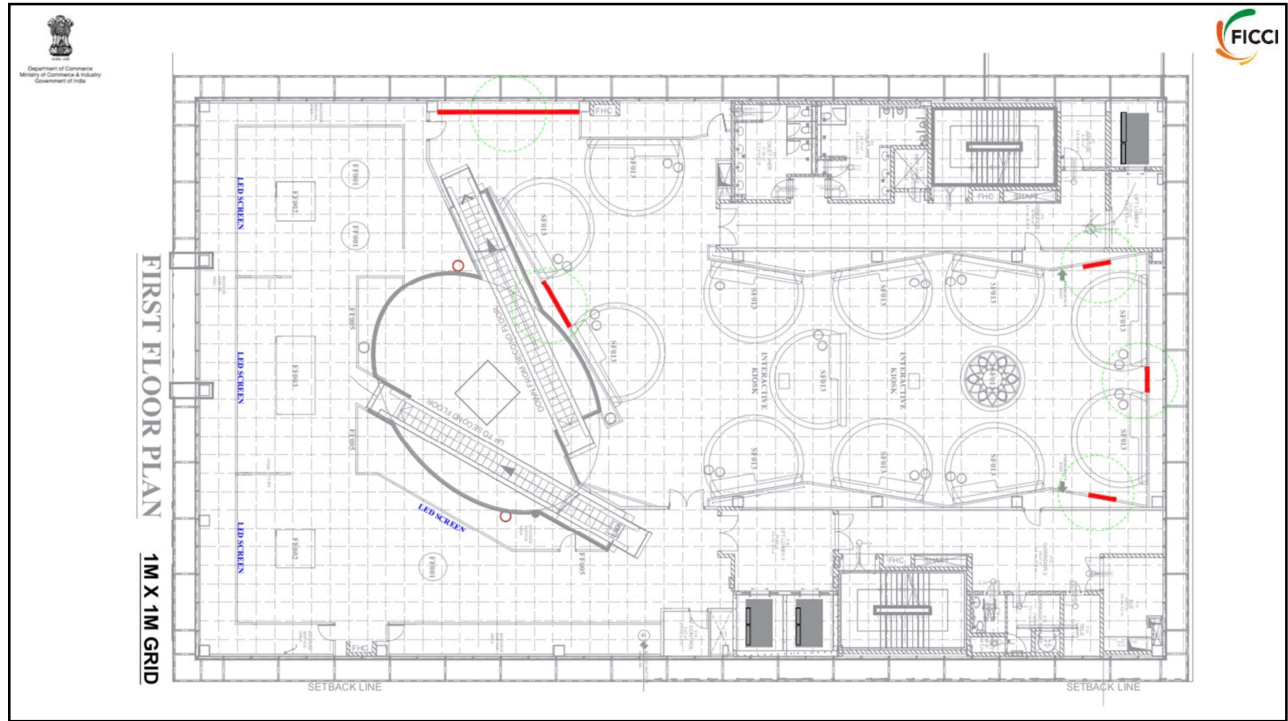
Plasma – 75”
Plasma will be placed inside the white border.
AV will run on the plasma/ content approved from ministry.

Static Creative – sandwich panel
The creative on panel will remain same.
As per the space, we have only taken the bullet points – which are easy for visitor to read. In case there’s any specific data which the ministry would like to highlight, please share.

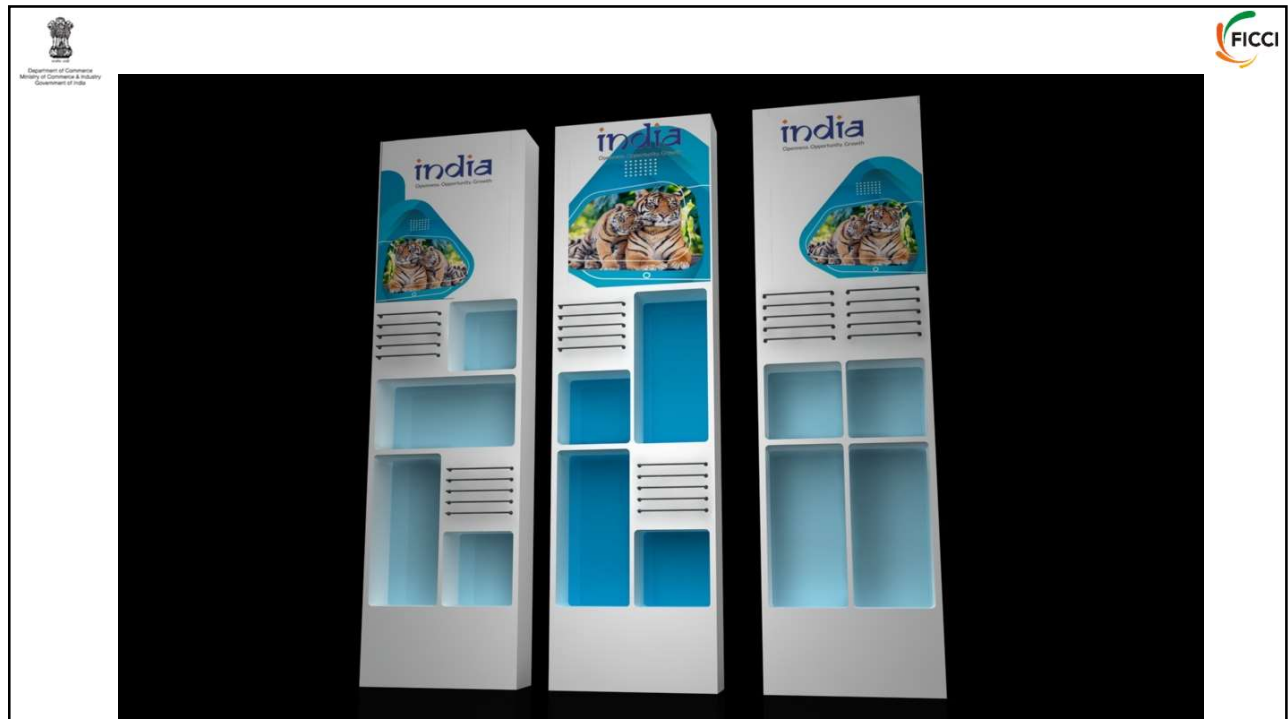
23



24



25



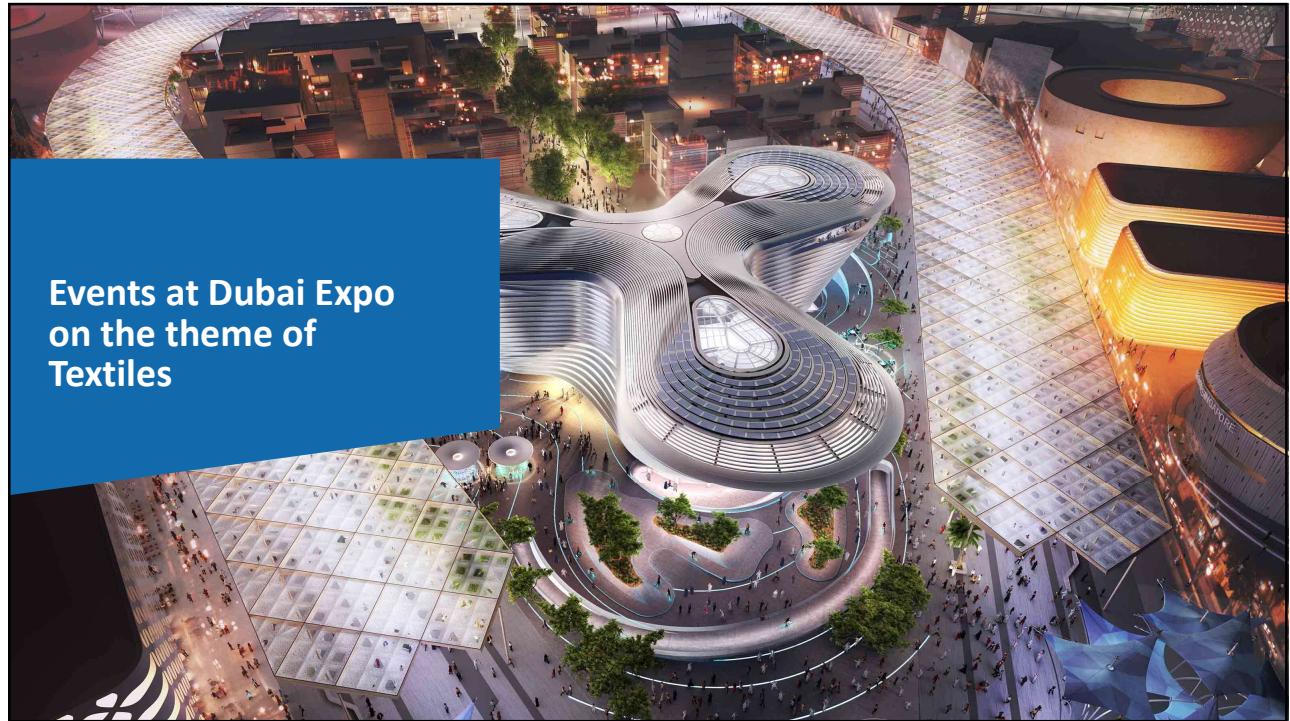
26



27

STATE ALLOCATION : AT A GLANCE			SECTOR ALLOCATION : AT A GLANCE				
Week	Date	State Floor (1 B)	Week	Date	Theme Dates	FOCUS	Central Ministry Floor (2B)
1	1 October - 7 October	Gujarat	1	1 October - 14 October	3 - 9 October	Climate & Bio-Diversity	MNRE & Ministry of Environment & Forest
2	8 October - 14 October		2				
3	15 October-21 October	Karnataka	3	15 October-28 October	17 - 23 October	Space	Ministry of Space & INSPACE
4	22 October-28 October	Ladakh	4				
5	29 October - 4 November		5	29 October - 4 November	Oct- 6 Nov	Urban Development	Ministry of Urban Development
6	5 November -11 November	Telangana	6				
7	12 November -18 November	Rajasthan	7	5 - 16 November	14- 20 November	Tolerance & Inclusivity	Ministry of Sports & Ministry of Culture
	19 November -25 November	Maharashtra	8	17 November -25 November			MoPNG
9	26 November - 2 December		9	26 November - 2 December			
10	3 December -9 December	Madhya Pradesh	10	3 December -11 December	5-11 December	Golden Jubilee	Ministry of Tribal Affairs
11	10 December-16 December	Uttar Pradesh	11	12 December- 23December	12-18 December	Knowledge & Learning	Ministry of Education + Ministry of Skill Development
12	17 December -23 December		12				Tea , Coffee , Spices
13	24 December - 30 December	Kerala	13	24 December - 30 December			
14	31 December- 6 January		14	31 December- 15 January	9-15 January	Travel & Connectivity	Ministry of Tourism & MeitY & Steel
15	7 January -13 January	Jammu & Kashmir	15	16 January -26 January	16-22 January	Global Goals	MSME
16	14 January -20 January	GOA / UT	16	27 January - 4 February	27 Jan - 2 February	Health & Wellness	MoHFW & AYUSH/ &Pharma
17	21 January -27 January	Haryana	17				
18	28 January - 3 February	West Bengal	18	5 February-16 February			Ministry of I&B
19	4 February-10 February	Odisha/ Bihar/Delhi	19				
20	11 February-17 February		20	17 February - 3 March	17 - 23 February	Food, Agriculture & Livelihoods	MOFPI + Ministry of Agriculture
21	18 February -24 February	Andhra Pradesh	21				
22	25 February - 3 March	Chhattisgarh	22	4 March-17 March			
23	4 March-10 March	North East States	23				
24	11 March -17 March		24				North East states Ministry of Jal Shakti
			25	18 March - 26 March	20 - 26 March	Water	
			26	27 March - 31 March			FINTECH

28



**Events at Dubai Expo
on the theme of
Textiles**

29

Activities Around Expo focusing on Textiles

**International Apparel and Textile Fair coincides with Dubai Expo
from 28th to 30th November.**

30



31

Financials		
Component – 1 – Exhibition Space & Content		
Particulars		Option-1 Participation for 7 days
Space rental (fixed)		Rs. 2.5 Crore*
Space Type		Fully fabricated expo space with digital displays and AV facility
Manpower support		1 Manager with 2 support staff
Additional Facilities		Access to multipurpose hall and meeting rooms for 7 days

32

Financials

Component – 2– Content	
Particulars	Participation for 7 days
Content	Rs. 50 Lacs
Total Participation Cost	Rs 3 Crore

33




OFFICIAL PARTICIPANT – INDIA

Contact us:

FICCI

Gunveena Chadha Assistant Secretary General, FICCI M: +91 98713 92575 E: gunveena.Chadha@ficci.com	Chetan Bijesure Assistant Secretary General, FICCI M: +91 9810481842 E: chetan.bijesure@ficci.com	Praveen Kumar Mittal Sr. Director, FICCI M: +91 9810401125 E: praveen.mittal@ficci.com	Vikas Sarvang Joint Director, FICCI M: +91 9810608757 E: vikas.sarvang@ficci.com
--	---	---	--

KPMG (Knowledge Partner)

Mohit Bhasin Partner, IGH KPMG in India M: +91 9560881777 E: mohitbhasin@kpmg.com	Rohit Sarin Manager, IGH KPMG in India M: +91 9891917487 E: rohitsarin@kpmg.com
---	--

34