



राजीव सक्सेना, आई.आर.एस.एस.
संयुक्त सचिव

Rajeev Saxena, I.R.S.S.
Joint Secretary



भारत सरकार
वस्त्र मंत्रालय
Government of India
Ministry of Textiles
Udyog Bhawan
New Delhi-110 011

D. O. No. 1/1/BHARAT-TEX/2023

09th November 2023

Dear Sir/Madam.

I am delighted to write to you to inform regarding the upcoming 'BHARAT TEX 2024'- a Global Textile Event being organized by a consortium of Indian Textile Export Promotion councils and supported by the Ministry of Textiles, Government of India from February 26th - 29th, 2024, in New Delhi. The event is positioned as a mega textiles event bringing together industry experts, manufacturers, sellers, buyers, designers, and enthusiasts from around the world. The event will facilitate valuable business collaborations and provide global networking opportunities. It will also provide a unique opportunity to demonstrate to the world the prowess and the formidable strength of the Indian Textiles Sector and the investment opportunities available in India.

2. BHARAT TEX 2024 will feature an exhibition spread across nearly 2,00,000 sq. m area showcasing the entire textile value chain, encompassing Apparel, Home Furnishings, Floor Coverings, Fibres, Yarns, Threads, Fabrics, Carpets, Silk, Textiles based Handicrafts, Technical Textiles and much more. The 4-day event is expected to attract over 3,500 exhibitors from around the world, over 3,000 overseas buyers, and more than 40,000 trade visitors.

3. I am writing to extend a formal invitation, on behalf of the Ministry of Textiles, Government of India, for your participation during **the roadshow scheduled on 16th November 2023 from 06:30 pm onwards followed by dinner at Le Meridien, Coimbatore, Tamil Nadu.**

4. Further details of the event including partnership opportunities are available at www.bharat-tex.com. I am requesting Mr. Goutham Jain, Associate Director, Email knowledge@bharat-tex.com, Contact No. +91 9599577784 to coordinate further with your office for this roadshow event.

Draft Agenda is enclosed herewith for your reference.

Yours sincerely


9/11/23
(Rajeev Saxena)