

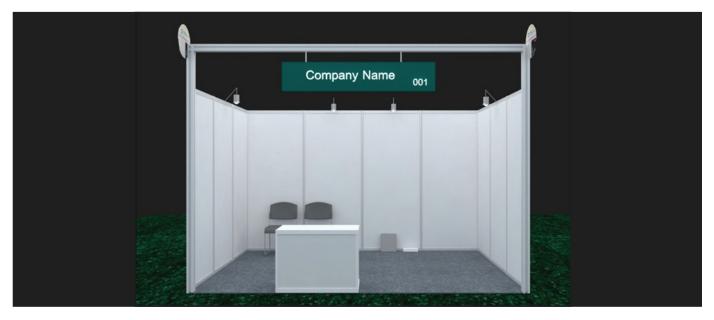
Organised by Consortium of Textile Export Promotion Council (EPCs)



26 – 29 February 2024 | Bharat Mandapam & Yashobhoomi, New Delhi, India www.bharat-tex.com

Exhibitor Application Form

Bharat Tex 2024 – Shell Scheme Furniture basic entitlement sheet



Stand Height: 2.50 Sqm	12 – 17 Sqm	18-23 Sqm	24-35 Sqm							
Carpet, needle punch, grey (standard)	\checkmark	✓	\checkmark							
Wall panels, white 2.5mh, system	~	~	\checkmark							
Company Name on Fascia	~	\checkmark	\checkmark							
Complimentary furniture										
Cabinet	1	2	3							
PVC Chairs	2	4	6							
Waste paper basket	1	2	3							
Spotlight	4	6	9							
5/15 Amp Power Socket	1	2	3							

Guidelines for exhibitors on the rental of wall panel.

- 1. Do not Spray, use glue or silicone on the booth panels.
- 2. Do not drill, nail, perforate, tack down, staple or cause any damage to the booth panels or any parts of the standard shell scheme booth.

Should you need to affix any exhibit or sign to the booth panels please contact the official shell scheme agency.

Note:

In case of violation on the above rules, the official shell scheme booth agency will be obligated to request the payment from exhibitor for any damage caused at the rate of INR 3,000.00 per panel.

Heat emitting light fittings such as halogen fitting and incandescent bulbs more than 100 watt should not be used for stand lighting neither by officia service provider & nor by any third party contractors.



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Participation Package Inclusions

Deliverables	Participation Packages EPC members (export turn over above 2 Crs), Non-EPC/Independant participants, International participants, Registered NGOs									Junior Packages (Only for EPC members) (Junior Packages are only for Export turn over companies of less than 2 Crs)		
Amount in INR, Lakhs	80	40	30	23.5	15.5	8	4	2.7	2	1.5	1.2	0.75
Complementary Free space	1000	504	402	312	204	102	54	36	24	18	18	12
Logo visibility in different marketing collaterls.	~	~	~	~	~	~						
Pre Event												
Logo presence on Social Media	~	~	~	~	~	~	~	~				
Pre show preview - Full page color AD	~	~	~			~						
Digital Catalogue Directory entry	~	~	~	√	~	~	~	~	~	~	~	~
Email signature banner	~	~	~	~	~	✓	~	~	~	~	~	✓
Personalised digital promotion material	~	~	~	~	~	~	~	~				
Generic digital promotion material	~	~	~	~	~	~	~	~	~	~	~	~
Onsite					۰						5	
Electricity	20 KW	12 KW	10 KW	8 KW	6 KW	4 KW	3 KW	2 KW	2 KW	1 KW	1 KW	1 KW
No extra charges for 2 side / 3 side ope booth. (For others for a 2 side open 10% extra and 3 side open 20% extra change to be included)	~	~	~	~	~	~						
VIP seating	~	~	~									
Invitaion for the inaugural session	~	~	~	~	~	~	~					
Special Interview of the Company's spoke person	~	~	~	~								
Company Video to be played in the LED screens onsite	~	~	~									
Special mention of the Company in the Event Press Note	~	~										
Access to all the VIP zones & area (B2B /G2G)	~											
Post Event											<u>.</u>	<u>. </u>
A special quote / Interview of the Spokesp son to be included in the Post show report	~	v										